

PHYSICIAN-FOCUSED PAYMENT MODEL TECHNICAL  
ADVISORY COMMITTEE (PTAC)

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PUBLIC MEETING

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The Great Hall  
The Hubert H. Humphrey Building  
200 Independence Avenue, S.W.  
Washington, D.C. 20201

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Tuesday, September 17, 2024

PTAC MEMBERS PRESENT

LAURAN HARDIN, MSN, FAAN, Co-Chair  
ANGELO SINOPOLI, MD, Co-Chair  
LINDSAY K. BOTSFORD, MD, MBA  
JAY S. FELDSTEIN, DO\*  
LAWRENCE R. KOSINSKI, MD, MBA\*  
WALTER LIN, MD, MBA  
TERRY L. MILLS, JR., MD, MMM  
SOIJANYA R. PULLURU, MD  
JAMES WALTON, DO, MBA  
JENNIFER L. WILER, MD, MBA

PTAC MEMBER IN PARTIAL ATTENDANCE

JOSHUA M. LIAO, MD, MSc\*

STAFF PRESENT

LISA SHATS, Designated Federal Officer (DFO),  
Office of the Assistant Secretary for  
Planning and Evaluation (ASPE)  
STEVE SHEINGOLD, PhD, ASPE  
RACHAEL ZUCKERMAN, PhD, ASPE

\*Present via Zoom

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P-R-O-C-E-E-D-I-N-G-S

9:03 a.m.

\* CO-CHAIR SINOPOLI: Good morning and welcome to day two of this public meeting of the Physician-Focused Payment Model Technical Advisory Committee, known as PTAC.

\* **Welcome and Co-Chair Update - Identifying a Pathway Toward Maximizing Participation in Population-Based Total Cost of Care (PB-TCOC) Models Day 2**

My name is Angelo Sinopoli, and I'm one of the Co-Chairs of PTAC, along with Lauran Hardin.

Yesterday we began our day with opening remarks from Dr. Liz Fowler, the CMS<sup>1</sup> Deputy Administrator and CMMI<sup>2</sup> Director.

She provided some insight on the Innovation Center's vision to achieve the goal of having all beneficiaries in accountable care relationships by 2030.

We also had several expert panelists and presenters share their various perspectives

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1 Centers for Medicare & Medicaid Services

2 Center for Medicare and Medicaid Innovation

1 on identifying a pathway toward maximizing  
2 participation in population-based total cost of  
3 care models.

4 Today, we have a great lineup of  
5 experts for three listening sessions. We have  
6 worked hard to include a variety of  
7 perspectives throughout this two-day public  
8 meeting, including the viewpoints of previous  
9 PTAC proposal submitters, who addressed  
10 relevant issues in their proposed models.

11 Later this afternoon, we will have a  
12 public comment period and welcome participants  
13 either in person or via telephone to share a  
14 comment.

15 As a reminder, public comments will  
16 be limited to three minutes each. If you have  
17 not registered to give an oral public comment  
18 but would like to, please email prior to the  
19 2:40 p.m. public comment period today.

20 Again, that's  
21 [ptacregistration@norc.org](mailto:ptacregistration@norc.org).

22 Then, the Committee will discuss our  
23 comments for the report to the Secretary of HHS<sup>3</sup>  
24 that will be -- that we'll issue on identifying

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3 Health and Human Services

1 a path toward maximizing participation in  
2 population-based total cost to care models.

3 Because we might have some new folks  
4 online who weren't able to join yesterday, I'd  
5 like the Committee members to please introduce  
6 themselves again today.

7 **\* PTAC Member Introductions**

8 Please share your name and your  
9 organization, and if you would like, you can  
10 tell us about your experience with our topic.

11 I will cue each of you as we move  
12 around the table. I will start. I'm Angelo  
13 Sinopoli. I'm a pulmonary critical care  
14 physician by training. I've had many years of  
15 experience in population health, network  
16 management, and enable company development.

17 And presently, I'm the Executive  
18 Vice President for Value-Based Care at Cone  
19 Health in North Carolina.

20 First, let's go to our PTAC members  
21 joining us by Zoom. Larry, are you there?

22 DR. KOSINSKI: Yes, I am, Angelo,  
23 thank you.

24 CO-CHAIR SINOPOLI: Go ahead.

25 DR. KOSINSKI: I am Dr. Larry

1 Kosinski. I'm a gastroenterologist by  
2 training, and I practiced for 35 years in the  
3 Chicagoland area in private practice.

4 The last 10 years of my life has  
5 been devoted to value-based care, specifically  
6 attempting to develop solutions for specialists  
7 caring for patients with chronic disease.

8 I am the founder of SonarMD, a  
9 value-based care company that was launched  
10 following its successful approval by PTAC back  
11 in 2017.

12 So, I have been on this Committee  
13 now for three years and look forward to the  
14 discussion today.

15 CO-CHAIR SINOPOLI: Next is Jay.

16 DR. FELDSTEIN: Hi, my name's Jay  
17 Feldstein. I'm trained in board and emergency  
18 medicine. I practiced emergency medicine for  
19 10 years and then was in the health insurance  
20 world for 15 as a medical director, and also  
21 running health plans in both the commercial and  
22 government space.

23 And for the last 10 years, have been  
24 the President at Philadelphia College of  
25 Osteopathic Medicine, trying to educate our

1 future workforce in our new world of value-  
2 based care.

3 And, anxious for today's  
4 presentations and discussions.

5 Thank you.

6 CO-CHAIR SINOPOLI: So, we'll go  
7 around the table now. I'll start with Jim.

8 DR. WALTON: Good morning, my name's  
9 Jim Walton. I'm from Dallas, Texas. I'm  
10 trained in internal medicine. I practiced in  
11 Waxahatchee, Texas, at the beginning of my  
12 career developing some Rural Health Centers and  
13 helped lead a multi-specialty primary care  
14 group.

15 I moved my practice to Dallas,  
16 Texas, leading the Community Health Strategy  
17 for Baylor Health Care System and was their  
18 Chief Health Equity Officer.

19 I finished my career as an executive  
20 leader for a large IPA<sup>4</sup>, primary care and  
21 specialty care IPA, and that developed an ACO<sup>5</sup>  
22 engaging in APM<sup>6</sup> contracts with CMS, Medicaid,  
23 and commercial and Medicare Advantage.

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4 Independent Physician Association

5 Accountable Care Organization

6 Alternative Payment Model

1           And, I currently serve as an  
2 independent health care consultant.

3           DR. MILLS: Good morning, I'm Lee  
4 Mills. I'm a family physician in Tulsa,  
5 Oklahoma. I have worked in multi-specialty  
6 medical group and health system leadership.

7           I've practiced, operated, or helped  
8 lead five different CMMI models over the years,  
9 and been executive leader in two different  
10 ACOs.

11           And then spent four years as chief  
12 medical officer of a regional, provider-owned  
13 health plan, working in commercial and  
14 individual exchange, and Medicare Advantage  
15 space.

16           Thank you.

17           DR. BOTSFORD: Good morning. I'm  
18 Lindsay Botsford. I'm a practicing family  
19 physician and PCP<sup>7</sup> in Houston, Texas, with  
20 Amazon One Medical where I also serve as our  
21 medical director for the Midwest and Texas.

22           I'm currently the chair of the  
23 governing body of Iora Health Network, which is

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7 Primary care physician



1 our ACO REACH<sup>8</sup> ACO.

2 That's it.

3 DR. WILER: Good morning, I'm  
4 Jennifer Wiler, tenured professor at the  
5 University of Colorado School of Medicine, and  
6 practicing emergency physician.

7 I'm a co-founder of a health --  
8 large health system's care innovation center  
9 where we partner with digital health companies  
10 to grow and scale their solutions to improve  
11 high-value care.

12 I'm a co-developer. I have an  
13 Alternative Payment Model that was evaluated  
14 and endorsed by this Committee, and have over  
15 10 years of experience in group practice and  
16 delivery side hospital leadership.

17 DR. LIN: Good morning, everyone,  
18 Walter Lin, founder of Generation Clinical  
19 Partners.

20 We are a group of providers in the  
21 Greater St. Louis area, passionate about the  
22 care of the -- for elderly living in senior  
23 living. Those with serious illness and complex  
24 chronic conditions.

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8 Realizing Equity, Access, and Community Health

1           We work with a number of different  
2 value-based programs, including specialized  
3 ACOs, institutional special needs plans, and  
4 PACE<sup>9</sup> programs.

5           DR. PULLURU: Good morning. Chinni  
6 Pulluru, I'm a family physician by trade,  
7 practiced for 15 years.

8           I spent 20 years in the value-based  
9 care space, first at Duly Health and Care,  
10 which is a multi-physician group, multi-  
11 specialty physician group, as well as its  
12 subsidiary MSO<sup>10</sup> that covered 5,000 physicians  
13 implementing value-based care platforms end-to-  
14 end at scale, with industry-leading quality and  
15 financial outcomes.

16           After that, left and was Chief  
17 Clinical Executive at Walmart Health.

18           Excited to be here, fourth year in  
19 PTAC, just starting.

20           CO-CHAIR HARDIN: Good morning, I'm  
21 Lauran Hardin. I'm a nurse by training and  
22 Chief Integration Officer for HC2 Strategies  
23 where we partner with communities, states,

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9 Program for All-Inclusive Care for the Elderly  
10 Management services organization

1 health systems on building connected  
2 communities of care for complex and underserved  
3 populations.

4 I'm deeply involved in  
5 implementation of the Medicaid waiver in  
6 California and other states and have a  
7 background in leading care management and next-  
8 gen MSSP<sup>11</sup> and BPCI<sup>12</sup>, designing a complex care  
9 model that is all-payer, all populations that  
10 is scaled to multiple states.

11 And then, was part of the team that  
12 founded the National Center for Complex Health  
13 and Social Needs, and spent 10 years partnering  
14 with communities, states, health systems,  
15 payers, on designing interventions and models  
16 for complex and underserved populations.

17 Excited to be here today.

18 CO-CHAIR SINOPOLI: Thank you,  
19 Lauran. And, we have one of our members, Dr.  
20 Josh Liao, who is unable to attend this  
21 morning, but he'll join us for the afternoon  
22 session.

23 So now I'm going to turn things back

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11 Medicare Shared Savings Program

12 Bundled Payments for Care Improvement

1 over to Lauran to lead the next listening  
2 session.

3 So, Lauran?

4 \* **Listening Session 1: Organizational**  
5 **Structure, Payment, and Financial**  
6 **Incentives for Supporting Accountable**  
7 **Care Relationships**

8 CO-CHAIR HARDIN: Thank you so much,  
9 Angelo. We're really pleased to welcome four  
10 experts to our listening session today, who  
11 will present on organizational structure,  
12 payment, and financial incentives for  
13 supporting accountable care relationships.

14 At this time, I ask our presenters  
15 to go ahead and turn on your video if you  
16 haven't already.

17 All four experts will present and  
18 then our Committee members will have plenty of  
19 time to ask questions. So, begin preparing  
20 those as you hear the speakers.

21 The full biographies of our  
22 presenters can be found on the ASPE<sup>13</sup> PTAC  
23 website, along with other materials for today's  
24 meeting.

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13 Assistant Secretary for Planning and Evaluation

1           So, I'll briefly introduce our  
2 guests. Presenting first, we are welcoming back  
3 Dr. Alice Chen, who is the Vice Dean for  
4 Research and Associate Professor at the  
5 University of Southern California.

6           Alice, please go ahead.

7           DR. CHEN: Hi everyone, it's great  
8 to have the opportunity to talk to you again.  
9 Thanks for having me here.

10          Next slide, please.

11          So, when thinking about how to  
12 incentivize participation in these advanced  
13 payment models, I think it's first helpful to  
14 have a lay of the land.

15          And, I want to perhaps state the  
16 obvious, which is that if you are not  
17 participating in advanced payment model, you're  
18 more than likely going to be facing fee-for-  
19 service payment rates. So, something to keep  
20 note of is over time, the relative  
21 attractiveness of fee-for-service payments have  
22 been changing.

23          In particular, fee-for-service  
24 payments have been falling. Cumulatively  
25 between 2021 and 2024, there's been a 7.8

1 percent fee reduction, and there's proposed fee  
2 reductions of 2.8 percent in 2025.

3 And you would think that this would  
4 incentivize participation in APMs, but at the  
5 same time, the bonus participation payments for  
6 the APMs have also been falling. They will be  
7 zero in performance year 2025, so I think we  
8 want to keep that in mind.

9 Next slide.

10 When looking at ACO participation, I  
11 want to focus on the MSSP program, the largest  
12 Medicare ACO program that we have.

13 And what you can see from this graph  
14 is that over time, participation, in particular  
15 since 2019, has been flat. You can see that in  
16 the green line.

17 But it really isn't because we  
18 haven't had new entrants, it's really because  
19 the number of entrants have equated,  
20 essentially, the number of dropouts, which  
21 prompts the question of, who is entering and  
22 why aren't people staying?

23 Next slide.

24 And, you know, one thing when you  
25 look at this a little bit more carefully is,

1 what you can see is each successive ACO cohort  
2 has looked a little bit different. And, the  
3 ACOs that stay in the program look a little bit  
4 different than the ones that leave. In  
5 particular, because this is a voluntary  
6 program, what we've been seeing is that  
7 participation has been skewed towards ACOs with  
8 lower baseline spending.

9 And what this graph is showing you  
10 is, essentially, each successive ACO cohort has  
11 started to have spending per beneficiary at a  
12 level that's lower than the regional average.  
13 And over time, the ACOs that remain in the  
14 program are those, again, with lower spending  
15 relative to their regional average.

16 And, this is problematic for two  
17 reasons. The first is that we know that ACOs  
18 with high-risk adjusted spending actually lower  
19 spending more than the ACOs with originally low  
20 spending.

21 And in addition to that, it is  
22 efficient for the high-spending ACOs to  
23 participate in the program. Those are  
24 precisely the ACOs and provider groups that we  
25 want to be able to incentivize more efficient

1 spending behavior.

2 Next slide.

3 So, when we look at the incentives  
4 for participation, I don't want to spend too  
5 much time on what's already been done, but I  
6 definitely think that there have been large  
7 improvements, in particular, since I last  
8 talked to this Committee on the design of the  
9 MSSP program.

10 New this year, they have  
11 incorporated a prior savings adjustment which  
12 will mitigate the rebasing ratchet effects.

13 They have added an administrative  
14 component in the benchmark growth, which will  
15 ensure that there is a wedge that is there  
16 between fee-for-service expenditures and ACO  
17 savings.

18 And in addition to that, they've  
19 limited benchmark reductions due to the  
20 regional blending. And this last point in  
21 particular, affects the incentives for ACOs  
22 with higher than regional spending to  
23 participate. So, they've capped the adjustments  
24 at negative 1.5 percent for ACOs who have  
25 higher than regional spending.



1                   Next slide.

2                   So, as a result of the new policy  
3 changes, what we see now is that benchmarks are  
4 updated using what is -- what they've called a  
5 term the three blended -- three-way blended  
6 factor, which includes the national trend, the  
7 regional trend, adjusted for some of the  
8 factors that I mentioned on the previous slide.  
9 Previous savings.

10                  And, they've introduced an  
11 administrative component into this. And, this  
12 three-way blend makes me wonder if this is  
13 sufficient to incentivize entry and reduce  
14 drop-out.

15                  It's also become quite complicated  
16 reading through all of this documentation, and  
17 figuring out how benchmarks are actually being  
18 updated over time.

19                  And, to offer some ideas on a  
20 roadmap for how to simplify this process, and  
21 also get us to a point where we might be able  
22 to encourage more participation, you know, I  
23 think what I would propose is that we have the  
24 initial benchmark set at ACOs' own historical  
25 spending as it is currently done.

1           And over time, have a regional  
2 convergence phase where essentially benchmarks  
3 are updated at an annually projected rate of  
4 the fee-for-service expenditures, minus a  
5 savings rate, which will differ depending on  
6 the ACO spending relative to the region.

7           And, one thing I would mention here  
8 is that I would just caution that these, you  
9 know, changes in movement toward regional  
10 convergence be gradual.

11           As we've seen, ACOs that face large  
12 benchmark changes tend to drop out at pretty  
13 high rates.

14           Once convergence has been achieved,  
15 I think we can then move to just annual updates  
16 based on a combination of risk adjusted  
17 regional rates with a benchmark bump, or even  
18 an administrative trend.

19           And, I think you heard yesterday  
20 that the spending at the rate of inflation was  
21 proposed.

22           And, I think, you know, setting the  
23 administrative trend at the rate of inflation  
24 is certainly a possibility, though we want to  
25 take into account changes in health care

1 technology both on the services and the  
2 pharmaceutical side, which will increase  
3 spending. And that isn't going to be reflected  
4 in just inflation.

5 Next slide.

6 What else can be done other than  
7 looking at benchmarks? I think there are other  
8 financial levers that can be pulled here.

9 You can make non-participation less  
10 attractive. So for example, enforcing site-  
11 neutral payments to providers that don't  
12 participate, or make participation in 340(b)  
13 drug pricing programs conditional on  
14 participating in an APM.

15 On the flipside, you could also make  
16 participation in the APMs more attractive,  
17 including increasing the bonus payments for  
18 participation, and increasing the shared  
19 savings rates, which really will allow  
20 providers to be able to capitalize on their  
21 investments of participating in an APM.

22 Next slide.

23 So, I want to sort of add a little  
24 bit more nuance here in thinking about, you  
25 know, what again, what are the types of

1 participate -- providers that are  
2 participating.

3 And, I want to talk a little bit  
4 about the smaller organizations. There have  
5 been again, recent implemented changes to  
6 encourage participation amongst smaller, low-  
7 revenue ACOs, including slowing down the on  
8 ramp to downside risk, and providing some up-  
9 front capital investments.

10 I think what we want to think about  
11 here is, can we get even smaller, more PCP-  
12 centric groups to participate?

13 And one viable path forward is to  
14 create a track that includes only primary care  
15 spending in the risk contract, and have a  
16 contract that's based essentially on  
17 capitation.

18 For these smaller groups, allow them  
19 to receive some participation bonus, which  
20 they're currently not doing.

21 And consider capping their losses.  
22 And for groups with small revenues, you want to  
23 cap losses based more on their revenues than  
24 their benchmarks, which might far exceed their  
25 low revenues.

1                   Next slide.

2                   So to close out here, you know, I  
3                   offered some ideas on how to improve  
4                   participation through reexamining benchmarks,  
5                   through increasing financial incentives for  
6                   participation, through things like bonuses and  
7                   increased shared savings rates, and through  
8                   creating a track for smaller PCP-centric  
9                   groups.

10                  But I want to leave off with just a  
11                  few quick pointers here of things just to not  
12                  forget about.

13                  The first is risk adjustment. It's  
14                  the same approach that's been used in the  
15                  Medicare Advantage program. It suffers from  
16                  gaming through coding and insufficient  
17                  adjustments because it takes the status quo  
18                  spending as the appropriate level of spending.

19                  I think if we increase beneficiary  
20                  participation, we will see improvements in an  
21                  ACO's ability to change care, and that will  
22                  also make participation more attractive.

23                  And finally, when thinking about how  
24                  do the incentives trickle down from the  
25                  organization level to the physician level, I

1 want to say that restructuring physician  
2 financial incentives, there's a long literature  
3 showing that it will affect physician behavior.

4 But there are a lot of non-financial  
5 impacts here. In particular, organizational  
6 norms and behavioral economics suggest that  
7 physicians will change their behavior depending  
8 on practice norms.

9 I have recent research showing that  
10 when physicians are forced to move from one  
11 practice to the other because the department  
12 closed and they move within less than a 10-mile  
13 radius, it turns out that their service  
14 intensity really changes from, to match the new  
15 practice that they are joining.

16 But these are just some of my  
17 thoughts. I think I'm out of time, and I look  
18 forward to a great discussion with my fellow  
19 panelists and the Committee.

20 CO-CHAIR HARDIN: Thank you so much,  
21 Alice. And Committee members, please be  
22 capturing your questions. I know you're going  
23 to be very interested to dive in on this  
24 session.

25 Next, we're excited to have Dr.

1 Michael, Mr. Michael Meng, Chief Executive  
2 Officer, and co-founder at Stellar Health.

3 Welcome, Michael. Please go ahead.

4 MR. MENG: Thank you.

5 Good morning, everyone and  
6 appreciate you all having me here today.

7 Next slide.

8 Just a quick background on myself.  
9 I'm the co-founder and CEO of Stellar Health.  
10 I will come to that in a second but prior to  
11 that, I spent 10 years at a private equity firm  
12 investing in all sorts of different health care  
13 companies and physician groups.

14 Today, I sit on the board of three  
15 different physician groups across the country  
16 ranging from 10 docs in size, to 50 docs in  
17 size, to 150 doctors in size.

18 I'm very proud of the fact that too,  
19 I actually get placed on the compensation  
20 committee, despite not being a physician, which  
21 I think is an honor that I have earned with  
22 these colleagues.

23 One last thing to note, too, is I do  
24 sit on the board of the CUNY School of Public  
25 Health. I've always cared about not only

1 health care in a business sense, but also  
2 policy sense as a whole.

3 So, thank you again for having me  
4 today.

5 Next slide, please.

6 Just a quick snapshot on who is  
7 Stellar Health today. We serve over one  
8 million patient lives that we manage in value-  
9 based care, or Alternative Payment Models as a  
10 whole.

11 We have almost 14,000 providers  
12 onboarded that use Stellar daily. And as a  
13 whole, we think of things in two ways. One is  
14 how much in reward dollars are we paying to all  
15 these providers and their staff monthly.

16 You can see we paid tens of millions  
17 of dollars out, monthly, to these providers for  
18 doing the right work.

19 And, we're approaching almost a  
20 million healthy actions being completed in a  
21 year, which we're very proud of.

22 We think of healthy actions as these  
23 building blocks of achieving in value-based  
24 care, or an APM.

25 I have a quote here that I'd like to



1 highlight, too, from an actual staff member,  
2 office manager of one of our practices.

3 And, what I like to highlight is  
4 the, her statement that the solution not only  
5 rewards you, but gives you an immediate sense  
6 of accomplishment.

7 I think this is a really important  
8 piece of what is missing in value-based care  
9 today, and we'll come upon that in a second.

10 Next slide, please.

11 So, I want to follow the start for a  
12 second and just think about did you have coffee  
13 this morning? And, why?

14 And, what I contend to you is, it is  
15 a very common feedback and habit loop. I,  
16 myself, had coffee this morning. I wake up,  
17 need a little bit of wake-up coffee.

18 Act on the behavior and then I'm  
19 much more, much, much, much better prepared for  
20 the day once I've had that coffee.

21 We all live in these different  
22 feedback loops on a regular basis. Whether it  
23 is brushing our teeth to feel clean as we head  
24 towards the day, making our beds.

25 Whatever it may be, these habits are

1 important and very powerful in how we actually  
2 carry out our day.

3 Next slide, please.

4 And so, when we think about value-  
5 based care performance, we think a lot that the  
6 ultimate performance is a lot defined by these  
7 primary care and provider workflows.

8 In addition to that, in order to  
9 improve the performance, we're going to require  
10 a lot of behavior change. We need these  
11 providers and their staffs to do things  
12 differently than before.

13 I tell you that just participating  
14 in an APM or a value-based care arrangement  
15 does not in itself mean you are achieving in  
16 population health or value-based care.

17 That ultimately, you must do things  
18 somewhat differently than before in order to  
19 manage that care, those patients' care at  
20 higher value, lower cost, and maintain very  
21 high quality as a whole.

22 And ultimately, all these feedback  
23 loops and behavior change require real time  
24 incentives to the people responsible for work.

25 I think ultimately, one of the

1 biggest problems we face in value-based care as  
2 a country, is you have two problems,  
3 ultimately, that remain.

4 The first is you have delayed  
5 gratification, right? So, the way all these  
6 models work, you might do work in it as a  
7 participating provider or staff member. And  
8 ultimately, at best, you see the reward 18 to  
9 24 months later.

10 Can you imagine if I told you that  
11 your entire salary was instead, going to be  
12 paid 18-24 months later?

13 So, the idea of this delayed of  
14 gratification, I think makes it very difficult  
15 for people to really want to jump on in, into  
16 these and succeed.

17 A second problem that we also face  
18 is shared accountability. For those of you who  
19 have led and managed larger organizations, you  
20 will find that having the confusion of multiple  
21 people responsible for the same thing does not  
22 lead to great outcomes.

23 That we end up with a tragedy of the  
24 commons if we do not have clear lines of  
25 ownership of who needs to do what.

1 I think in value-based care because  
2 you have to manage a population as a whole, you  
3 end up with a situation in which providers  
4 sometimes ask themselves well even if I do all  
5 these things, what about the rest of the ACO?

6 If the rest of my providers don't  
7 also achieve four stars, or if they also don't  
8 do the transition of care visits, do we achieve  
9 the results collectively?

10 So you have this problem of shared  
11 responsibility, which I think makes it  
12 difficult.

13 Next slide, please.

14 And I want to highlight one more  
15 thing that's really important, which is from my  
16 perspective today, I think we see that value-  
17 based care penetration is a little bit  
18 misstated out in the real world.

19 That, in terms of the penetration, a  
20 lot of the focus still stays with larger  
21 organizations, and the centralized organization  
22 at the top.

23 And the reality that I see is on the  
24 ground, it's really the attributed physicians  
25 and the staff, the medical assistants, nurses,

1 front desk staff that work with those  
2 physicians, that really drive value-based care  
3 action and change.

4 And that one of our other biggest  
5 problems is we need to penetrate value-based  
6 care and the change, down to those people who  
7 do it.

8 And you'll see here an inverse arrow  
9 that points out that the importance of the  
10 delivery, the actual doers of the work, the  
11 people on the front lines, are actually down at  
12 the bottom.

13 But I ask you, how many of those  
14 dollars in value-based care, those bonuses,  
15 have flowed to these people down here?

16 If they don't see the dollars, where  
17 is the feedback loop that matters to them?

18 Next slide, please.

19 So, one of the things that Stellar  
20 does, and I think that any successful program  
21 needs to do, is you need to be embedded in the  
22 workflow and highlight at the right time, the  
23 exact actions that help drive value-based care.

24 Whether it is doing a mammogram, a  
25 diabetic eye exam, addressing a condition,

1 doing a transition of care visit, making the  
2 right referral. Any of these actions are what  
3 really happens day-to-day.

4 We all know in this room that these  
5 actions drive tremendous value for the system  
6 when done right.

7 So, the real question is, how can we  
8 create the feedback loops that train all these  
9 providers and staff to do things slightly  
10 differently to achieve these outcomes instead?

11 How can we reward in a way that ties  
12 the exact action that we wanted to the outcome  
13 that we really need?

14 Next slide.

15 And it's also important to note when  
16 I talk to providers and staff carrying out  
17 value-based care in the real world, that we  
18 sometimes at the top trivialize what it takes  
19 to actually get some of this stuff done.

20 That in order to achieve value-based  
21 care on some of the toughest patients, it  
22 actually requires more than just an open gap  
23 turning to closed gap.

24 That it actually requires getting  
25 the patient on the phone, or engaged. Getting

1 that patient in. You're scheduling the patient  
2 maybe with another doctor, like a GI<sup>14</sup>.

3 And then also making sure the  
4 patient goes for their colonoscopy and shows  
5 up. And ultimately, closing that out with  
6 full, full credit all around.

7 The point here that I'm making is,  
8 this stuff is not straightforward, not easy.  
9 And we sometimes look at it as just a binary  
10 one or zero, open or closed when in reality in  
11 the real world, it's a series of workflows that  
12 go right, that end up leading to better patient  
13 care.

14 So I ask you today to think about  
15 what are all those workflows, and why should  
16 they be rewarded to make sure again, we achieve  
17 the outcomes that we're looking for?

18 Next slide, please.

19 Finally, we think about this a lot  
20 at Stellar Health and again, I ask that you all  
21 think about it in a similar fashion, which is,  
22 there is a feedback loop that ultimately  
23 happens to why a provider or their staff may  
24 embrace more and more of the value-based care

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14 Gastrointestinal

1 and success in it, or not.

2 The first thing they have to do is  
3 have the patients come in and see these  
4 patients. Already happens out there, but an  
5 important piece in the step.

6 It is also important to prep these  
7 patients in step 4, right? Prep for these  
8 patients.

9 Make sure they understand what are  
10 the additional value-based care actions that  
11 may be required to truly address the patient  
12 today.

13 Step 5, you have to actually see the  
14 patient and carry out these additional actions  
15 that is not part of your normal day.

16 Suzy may have come in for a sick  
17 visit, normal sick visit with the flu, but  
18 there are other things that you may want to get  
19 done to manage her as part of the population.

20 You really want to use technology to  
21 update what has happened. Whether it's in your  
22 EMR<sup>15</sup> or in some other technology, you have to  
23 actually note that this, this got done and  
24 follow that patient along.

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15 Electronic medical record



1           And finally to close the loop, we  
2 find it is very important to reward, something  
3 we call here Stellar Value Units, or SVUs, for  
4 when a practice does the right things in near-  
5 term.

6           By doing this, we change the  
7 paradigm to near-term reward, an immediate  
8 feeling of the satisfaction of what we  
9 accomplished, as well as direct individual  
10 accountability to that care team and not the  
11 group as a whole, in general.

12           Ultimately, I think sometimes we ask  
13 ourselves why is it that in fee-for-service, we  
14 have providers and groups maximizing their  
15 RVUs<sup>16</sup>?

16           And I say it's because that's the  
17 way we designed it, right? And instead, if we  
18 design the system to maximize the value-based  
19 care actions, we will also see providers and  
20 the staff carry that out.

21           Ultimately, I'll leave you with one  
22 last story, which is in one of my, in my  
23 working with one of the national carriers, I  
24 was once with one of the market CEOs.

---

16 Relative value units

1           And he said to me, it's so  
2 interesting, Mike, you're saying if we just pay  
3 the providers to do the things we want them to  
4 do in value-based care, they'll actually do it.

5           And, I thought it was such an  
6 interesting simple statement that perhaps what  
7 we have done is made it so complicated that it  
8 isn't clear what you want me, as a provider to  
9 do, and how to go achieve.

10           And if we can make that incredibly  
11 clear, establish the feedback loops, we will  
12 see this take off as a whole.

13           Thank you for your time today.

14           CO-CHAIR HARDIN: Thank you so much,  
15 Michael, can't wait to ask you questions about  
16 that. Next up we have Dr. Steve Furr. We are  
17 happy to welcome him as the President of the  
18 American Academy of Family Physicians.

19           AAFP is also a previous submitter to  
20 PTAC with the Advanced Primary Care: A  
21 Foundational Alternative Payment Model for  
22 Delivering Patient-Centered, Longitudinal, and  
23 Coordinated Care proposal. Welcome, Steve, and  
24 please go ahead.

25           DR. FURR: Good morning, and glad to

1 be with you. Michael, by the way, I don't  
2 drink coffee at all, so we'll see how this  
3 goes.

4 So I'm Steve Furr, and when I'm not  
5 on the road as the president of the American  
6 Academy of Family Physicians, I'm a practicing  
7 family physician in Jackson, Alabama. So  
8 coordination of care is very important to me.  
9 Team-based care from a family medicine  
10 perspective.

11 Specifically I want to look at the  
12 extent to which formal clinical integration is  
13 needed to achieve care coordination and team-  
14 based care in the context of population-based  
15 total cost of care payment models.

16 Next slide. So we look at this and  
17 things we want to emphasize. Primary care is  
18 at the center of care coordination. And care  
19 coordination encompasses both physical and  
20 mental health. As we're learning, mental  
21 health is a huge component of what we do with  
22 our patients each and every day.

23 It is a team sport, and it's led by  
24 the primary care physician. And that's the one  
25 that coordinates all the care. This care

1 coordination encompasses both health care and  
2 entities. Also community-based organizations  
3 to help address health-related social needs.  
4 So this is where we're at in trying to address  
5 those social needs that our patients are  
6 experiencing each and every day.

7 Next slide. So things to look at.  
8 Clinical integration is a spectrum regardless  
9 of how formal or informal it is. The name --  
10 the aim of the clinical integration is to  
11 improve coordination of patient care across  
12 their conditions, their providers, their  
13 settings and across time.

14 So clinical integration is a  
15 spectrum. And it can stretch from very  
16 informal arrangements to collaborative  
17 agreements, to full blown legal entities known  
18 as clinically integrated networks.

19 Some of the more formal clinical  
20 integrations involves an integrated platform  
21 enabling access to the patient clinical data  
22 for all providers. Collection of data on cost,  
23 program utilization and participation, as well  
24 as clinical outcomes, retrospective and  
25 predictive analysis, ongoing collaboration, and

1 communication between in and outpatient  
2 providers. Including primary care physicians  
3 and specialists.

4 This should include information on  
5 the setting of care, the delivery, the  
6 assessments, and treatments given, and the  
7 treatment plan going forward. So coordination  
8 and management of complex issues between  
9 providers and disease management programs.

10 And in some cases, even having case  
11 managers assigned to each complex or chronic  
12 patient to make sure they get the care they  
13 need and the follow-up that they should.

14 Next slide. So some points we want  
15 to emphasize here. Clear communication is  
16 essential. Expectations should be set  
17 proactively and clearly understood. PCPs and  
18 specialists need to have aligned incentives and  
19 must be mutually accountable. And patient  
20 preferences and incentives need to be aligned  
21 so that everybody understands where they're at  
22 and that they're on the same page.

23 Next slide. While not required for  
24 optimal care coordination, formal clinical  
25 integration can help. Other things that can

1 help facilitate optimal care coordination  
2 include communication, as we mentioned before,  
3 technology, and reduced administrative burden.

4 You know, in all this high-tech  
5 world that we have, and I spent all day  
6 yesterday upgrading all my Apple devices from  
7 my Mac to my iPads, to my iPhone to get the  
8 latest Apple updates. Sometimes it's the simple  
9 thing in communication that makes the biggest  
10 difference.

11 I can tell you, two of the most  
12 important people on my care team is a vascular  
13 surgeon and a breast surgeon that I use. And  
14 why do I use them? They always give me  
15 information about my patients and get it back,  
16 but most of the time I don't have to even wait  
17 until I get formal consult letter back, often  
18 they call me directly from the operating room  
19 and tell me what went on.

20 In that two-minute conversation, I  
21 know exactly what happened to the patient, I  
22 know what the plan is, I know this patient with  
23 breast cancer, they're planning on doing  
24 chemotherapy and radiation, in the order in  
25 which they're going to do it. That two-minute

1 phone call will save me 10 to 15 minutes of  
2 trying to go through their patient's records  
3 and actually figuring out what is going on.

4 So that care coordination is so  
5 important that sometimes it's the simple  
6 things. Just the phone call, the red flags that  
7 will let you know what's going on with a  
8 patient and what you need.

9 Next slide. So primary care  
10 physicians are the quarterback of care  
11 coordination. This is a team sport with  
12 everybody working together. And as long as  
13 everybody does their part in the system, it  
14 works well.

15 But it's so important that everybody  
16 also is willing to realize when things aren't  
17 going right or if something's wrong that  
18 they're willing to make a difference and step  
19 up when some kind of data comes through the  
20 system that it's not, shows there is an  
21 abnormality that needs to be addressed,  
22 somebody needs to make sure that's taken care  
23 of.

24 Just to give an example of the other  
25 day, I had a patient who had a chest CT that

1 was markedly abnormal. Nobody in radiology  
2 bothered to pick up the phone and call, they  
3 just assumed somebody would look at their  
4 report that was sent back electronically. And  
5 because of that, this patient's care was  
6 delayed for a couple of days. Wound up being in  
7 a ICU<sup>17</sup> bed on a ventilator. That might have  
8 been prevented if somebody had just picked up  
9 the phone and called.

10 So particularly when we coordinate  
11 our care, it's so important for our patients  
12 that when there is that red flag, the thing  
13 that really stands out, that in all the sea of  
14 normal lab and lab data, and lab information,  
15 something's abnormal that somebody says, that's  
16 a trigger, we need to address this, we need to  
17 deal with it. So that is clear effective  
18 communication.

19 And I can't emphasize how important  
20 it is through coordination between the  
21 different specialists. You know I think so many  
22 of the specialists now are trained in these  
23 vertically integrative systems, and they assume  
24 everybody in the world is on Epic, so they all

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17 Intensive care unit



1 have access to the same information.

2 So I have some specialists that  
3 rarely send me a letter back, even though I  
4 send them a patient down, they're not in my  
5 network anymore because I no longer send them  
6 any patients. Because as a two-way street, I  
7 learned about what they've done for my patient,  
8 but they also educated me about how they're  
9 taking care of these problems. The people who  
10 need surgery, who don't need surgery, who treat  
11 different.

12 So I think it's fully important that  
13 we continue to train our physicians, that it's  
14 important that they continue to communicate  
15 back and forth, and that's a two-way street,  
16 that our patients get the best care possible.

17 Next slide. So financial risk needs  
18 to be the level above that of the individual  
19 physician. Financial incentives need to be  
20 aligned among all involved, including the  
21 patient.

22 Value-based insurance design,  
23 including coverage consistent with patient-  
24 centered care plan, can help align the patient  
25 incentives. And the patient's primary care

1 provider needs to be the ultimate owner of the  
2 integrated patient-centered care plan covering  
3 the multiple touch points across the continuum  
4 of care.

5           Next slide.     Some key takeaways.  
6 Optimal care coordination does not depend on  
7 formal clinical integration but can benefit  
8 from formalized accountability. Effective care  
9 coordination starts with promoting proactive  
10 longitudinal primary care. And those  
11 relationships between the primary care  
12 specialists and the specialty care need to be  
13 communicated and facilitated by clear  
14 communications, effective data sharing, and  
15 alignment of patient preferences.

16           And so much comes from the clear  
17 communications, not depending on hoping  
18 somebody is going to read an email sent through  
19 or they're going to read data that was put in  
20 there, but that communication needs to be sure  
21 the follow-up on the patient, when something is  
22 abnormal, somebody is addressing that and  
23 making sure that's taken care of right at the  
24 point of care.

25           So appreciate your time and look

1 forward to the other presenters and answering  
2 questions. Thank you.

3 CO-CHAIR HARDIN: Thank you so much,  
4 Steve. Really interesting presentation.

5 Next, we'd like to welcome Ms. Jenny  
6 Reed, the Senior Executive Officer of  
7 Southwestern Health Resources. Welcome, Jenny,  
8 please go ahead.

9 MS. REED: Thank you. Good morning,  
10 everyone. It's nice to be back with you. My  
11 name is Jenny Reed. As it said on the  
12 introduction, I'm a licensed clinical social  
13 worker. I've spent the last decade-plus in  
14 value-based care but came to it through a role  
15 of coordinating care for the most complex  
16 patients that we took care of in our health  
17 care system, so I speak a lot from that point  
18 of view and finding places we can coordinate  
19 better.

20 Southwestern Health Resources, if  
21 you'll go to the next slide. Just to give you  
22 a little bit of background about who we are and  
23 what we do. We're located in Dallas-Fort  
24 Worth. We are a combination of two large  
25 health care systems. One being Texas Health

1 Resources, which is a large community-based  
2 health care system, acute care hospitals, and  
3 specialty care hospitals, ambulatory surgery  
4 centers, standalone imaging, et cetera.

5 And UT Southwestern, which is a  
6 large academic medical center here in Dallas-  
7 Fort Worth that does a lot of teaching and has  
8 depth and breadth and specialty services, as  
9 well as physicians in our community hospital,  
10 Parkland Healthcare System and Children's  
11 Health. The physicians from the UT Southwestern  
12 serve both of those community resources as  
13 well.

14 So in 2016 these two organizations  
15 came together to work collaboratively on value-  
16 based care initiatives and form a clinically  
17 integrated network. And what you see on the  
18 timeline below, I won't read all of the points  
19 to you, but what you'll see is a journey from  
20 forming as an organization, having already  
21 started to put, UT Southwestern had already  
22 started to participate in Medicare shared  
23 savings upside-only program.

24 And in 2017 we moved into a Next  
25 Generation ACO. We participated in Next Gen

1 until the time that it was sunset and moved  
2 into ACO REACH, where we are currently  
3 participating in the Global and Professional  
4 Direct Contracting model. And we'll be moving  
5 into PCP Cap in 2024.

6 So we have generated \$223 million in  
7 savings. We've shown lots of success in this  
8 model.

9 And on the subsequent slides, what I  
10 will do to explain how we can get specialists  
11 more involved is kind of give you a real-world  
12 example of what we experience, or what a  
13 Medicare member might experience in the DFW  
14 market.

15 Next slide please. So this is a  
16 different point of view of our network. 1,500-  
17 plus primary care physicians. That's the  
18 largest primary care physician aggregation in  
19 the DFW market.

20 Four months ago, and last time I  
21 spoke to PTAC, I worked for Baylor Scott and  
22 White Quality Alliance, which is the other not-  
23 for-profit ACO in this DFW market. We there  
24 were the top performing Medicare Shared Savings  
25 Program. Southwestern Health Resources is

1 among the top ACO REACH performers. And like I  
2 said, the largest aggregation of primary care  
3 in the market.

4 You see that very large specialist  
5 number, those are heads. Not necessarily  
6 FTEs<sup>18</sup>. As I mentioned, UT Southwestern is a  
7 large academic health care system, and so a lot  
8 of those physicians wear a couple of hats in  
9 teaching research and actually seeing patients.

10 But also in that number is a large  
11 amount of community-based, independent  
12 specialists that we work with. And, you know,  
13 we really, our goal, in both the primary care  
14 and specialist space is to help independent  
15 physicians stay independent if they can and  
16 make these models accessible to them in a way  
17 that they can continue their practice, despite  
18 the financial pressures that we're all  
19 experiencing in health care today. So when you  
20 look at that specialist number those are  
21 academic-employed and independent medical,  
22 surgical, and hospital-based specialists.

23 On the next slide is a little bit  
24 more detail about how patients and specialists

---

18 Full-time equivalents

1 might experience our ACO. But just as an  
2 example of what I think happens across the  
3 country to specialty care providers and  
4 facilities who are trying to deal with these  
5 Medicare advanced payment models.

6 So as I mentioned, we're one of the  
7 largest ACOs nationally. We have 125,000 lives  
8 attributed in our ACO REACH. So you see that  
9 in green on this line across the top. In the  
10 pink is our total attributed Medicare Advantage  
11 lives attributed to our primary care physicians  
12 in our Accountable Care Organization.

13 And then the rest of the lines, the  
14 red and the blue, are the rest of the Medicare  
15 lives that we're serving in our clinically  
16 integrated network. And those are being seen  
17 by our specialists and in our hospitals and not  
18 attributed to our ACOs.

19 So the point of having all of the  
20 different logos that you see across the bottom  
21 is to illustrate that most of the  
22 organizations, in fact, almost all of the ones  
23 pictured here, have their own accountable care  
24 relationship with CMS. And we're all accessing  
25 the same resources in terms of specialists and

1 hospitals.

2 So when we look at primary care  
3 attribution, I think it's really hard for  
4 specialists to figure out how they relate, and  
5 to really get involved in a meaningful way with  
6 all of the various organizations. And what  
7 they might deem their requirements to be or  
8 their preferences to be.

9 So I have a few suggestions about  
10 how we can fix that. Wanted to show one more  
11 example on the next slide. Using our SWHR  
12 data, again, 125,000 covered lives, one of the  
13 largest ACOs in the country, we got some shadow  
14 bundle data based on our 125,000 lives.

15 And my arrows aren't quite lining up  
16 as they should, but if we look at major joint  
17 replacements, that's 1,850 total qualifying  
18 bundles. You can imagine for some of the  
19 smaller ACOs that maybe have 30,000 lives, that  
20 number is going to be a whole lot smaller.

21 But even for us, across 12 months,  
22 and probably 200, 250 orthopedic surgeons that  
23 perform this procedure, it's not a meaningful  
24 number or a number that providers can feel like  
25 really is evidence of what work that they do.



1 Statistically significant work being done.  
2 It's also a scheduled elective procedure which  
3 is very different than folks who are admitted  
4 with a fracture. Which usually is the result  
5 of trauma.

6 And you can see again 35 across 12  
7 months and 125,000 lives. When you look at  
8 taking action on that in an ACO that's more  
9 average size, 30,000 lives or so, the numbers  
10 just don't accumulate in a way that it can be  
11 meaningful to specialists for participation.

12 So, and those are surgical  
13 specialists. When we talk about medical  
14 subspecialists, I think it's a different ball  
15 game because oftentimes they are managing  
16 chronic disease. And I know we've done some  
17 innovation on oncology and ESRD<sup>19</sup> as far as  
18 helping, helping those physicians that are  
19 managing as the primary provider of care, even  
20 though not typically PCP.

21 But there are more in, you know,  
22 ulcerative colitis and Crohn's disease.  
23 Probably that's a GI physician, et cetera.

24 So on the left, just some more notes

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19 End-stage renal disease

1 of what I'm describing. It's sample sizes too  
2 small to be useful in a nested episode in most  
3 ACOs. The logic doesn't follow what's  
4 clinically expected.

5 Again, scheduled elective procedures  
6 ought to be a whole lot easier and probably  
7 very different to manage. When you look at the  
8 shadow bundle of an inpatient fracture, that's  
9 a trauma. And the majority of the spend there  
10 is the patient sitting, non-weight bearing and  
11 a SNF<sup>20</sup>.

12 So the amount of time assigned to a  
13 nested bundle ought to be based on clinical  
14 course, not just the standard that we've  
15 assigned a number to. Earned incentives are  
16 delayed and small. I agree with, what I think  
17 Michael said earlier, paying doctors 18 months  
18 after they do a behavior is not consistent with  
19 behavioral economics or just human nature.

20 The calculations are opaque. How do  
21 I understand? We participated in BPCI advanced  
22 when I was at Baylor Scott and White. And I  
23 think paid reconciliations for three years  
24 after. Again, I don't know that that really

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20 Skilled nursing facility

1 links what I did for a surgeon or any  
2 physician, what did I do with how did I earn or  
3 not earn a reward.

4 And so specialists lose interest and  
5 the program loses relevance. And then we just  
6 go back to, do you get to receive my referrals  
7 or not based on whatever I define as behaviors  
8 I want to see in a specialist. And I think  
9 that is a way, but it's not a meaningful way to  
10 really engage the hearts and minds of  
11 physicians in participating in these programs.

12 So I've listed some potential  
13 solutions on the right. Aligning ACO and  
14 facility to encourage collaboration. So if we  
15 think back to the slide I had up previously,  
16 there are hospital, or health care system  
17 sponsored clinically integrated networks.

18 But how would we encourage primary  
19 care-only ACOs to connect to both specialists  
20 and facilities to mutually create value and  
21 participate in the value that's created?  
22 Including quality and cost metrics relative to  
23 care setting and provider. As I mentioned  
24 before, these episodes, and specialists are  
25 all, are not created equally.

1           Reward transitions back to the  
2 community provider. So that's a simple way of  
3 saying what I think was said right before is,  
4 you know, if you give the information on what  
5 happened to my patient back to me maybe there  
6 is a reward for that. And that starts to get  
7 us more integrated and coordinated.

8           Allow ACOs to opt into nested  
9 bundles rather than requiring. So using this  
10 data on the left, maybe I would opt into the  
11 first two, but obviously the last one, 35  
12 encounters over a year, maybe not as exciting a  
13 risk venture for me to take right out of the  
14 gate.

15           Include clinically relevant  
16 providers and timeframes. This is a, health  
17 care is a team sport. And then establishing  
18 low volume threshold. So those are some  
19 potential solutions for nested bundles.

20           On the next slide, a little bit more  
21 about specialists' participation in general.  
22 Sharing all relevant data to, all data relevant  
23 to the use case. What I mean there is, CMS has  
24 data, longitudinal data, or provider-based data  
25 across how they've provided care to all of

1 their lives, Medicare lives.

2 The only thing that ACOs can see is  
3 how a specialist has provided care to their  
4 specific attributed lives. What that does for  
5 specialists is can unfairly represent what, how  
6 they're providing care.

7 So in a similar way to what we do to  
8 primary care when we attribute lives to them,  
9 maybe there is a way that we can create  
10 specialist datasets that say, here is how this  
11 particular surgeon does surgery on a broader,  
12 more statistically significant look rather than  
13 just, you know, the few episodes that happen to  
14 occur within your ACO.

15 Give episode data with national and  
16 regional benchmarks. Maybe something with  
17 stars, et cetera, to inform patient choice.  
18 Use standard definitions that are transparent  
19 and relevant to the clinical scenario. And  
20 like I said before, ensure sufficient sample  
21 size.

22 Aligning program design elements, so  
23 eCQM<sup>21</sup> and MIPS<sup>22</sup> should remain aligned to broad

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21 Electronic clinical quality measures

22 Merit-based Incentive Payment System

1 outcomes created by all providers. Again, this  
2 is a team sport. Not taking it to specific  
3 metrics that aren't, wouldn't be significant or  
4 represent the course of care for a patient  
5 longitudinally.

6 QP<sup>23</sup> bonuses today penalize ACOs who  
7 include unattributable providers. Let me pause  
8 here for a second.

9 So because of the way the QP bonuses  
10 work and the percentage of revenue that's  
11 involved in an APM, for what you see typically  
12 is that health care system CINs<sup>24</sup> include  
13 specialists, and primary care independent ACOs  
14 include primary care. When you add  
15 specialists, you have to look at their entire  
16 book of Medicare business.

17 And what percentage of that is  
18 involved in an Alternative Payment Model,  
19 regardless of what I already said. Not all of  
20 those patients are attributable to the ACO. So  
21 you create a disincentive to include  
22 specialists in the ACO because of the way that  
23 that math works.

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23 Quality payment

24 Clinically integrated network

1           So said differently, if I include an  
2 orthopedic surgeon, I'll just use them because  
3 we talked about knees earlier, in my ACO, and  
4 they see a hundred Medicare patients but only  
5 20 of them are involved in my ACO, or any ACO  
6 and APM. Now I've got 80 patients who count  
7 against me in my percent of Medicare revenue  
8 for my providers that are coming through an  
9 advanced payment model. And that jeopardizes  
10 my ACO's ability to earn a QP bonus.

11           And that, that in and of itself is a  
12 disincentive for ACOs to go out to the  
13 community and include providers. Specialist  
14 providers for that reason. So that has to be  
15 something that is fixed if we want to include  
16 specialists.

17           I think specialists probably need to  
18 be able to participate in multiple ACOs, just  
19 given the data that I shared on my first slide.  
20 There are lots of community, there are lots of  
21 ACOs in the community.

22           Tighter alignment benefits patients,  
23 so allowing them to count theirs across  
24 multiple ACOs would be helpful. Updating  
25 attribution logic to include a greater number

1 of specialist panels for those medical  
2 subspecialists that are the provider of record  
3 because they're managing a complex disease.

4 They should be able to get credit  
5 for driving that care. Similar to how we've  
6 done oncology and ESRD. And then make advance  
7 payment option available to all ACOs regardless  
8 of revenue.

9 We talked earlier, one of the  
10 speakers talked about low-revenue ACOs. I'm a  
11 little bit on the advocacy, I'm a lot on the  
12 advocacy side of high-revenue ACOs because I  
13 think we get sometimes a bad name.

14 But because we are including all  
15 these specialists and facilities, there is a  
16 longitudinal care element that I truly believe  
17 is part of the solution for value-based care.  
18 We have to include all the providers of care.  
19 All of us have to work together to create  
20 value. And we shouldn't be penalized for  
21 taking on a broader swath of care.

22 And so I think that the revenue,  
23 high-revenue, low-revenue can disincentivize  
24 both small providers who don't have a lot of  
25 capital access to join these programs, as well



1 as high-revenue providers who really are trying  
2 to coordinate a more complex set of  
3 participants.

4 So those are my thoughts there. And  
5 I think I have one more slide. That is about  
6 patient involvement. And I believe it was our  
7 first presenter who said, the patients need to  
8 have an incentive to participate.

9 I couldn't agree with that more.  
10 There is a lot of, there are a lot of elements  
11 for patient choice, and to protect  
12 beneficiaries from exploitation that can occur  
13 in these kinds of programs. And I totally  
14 agree and support that.

15 However, the patient involvement is  
16 key to success. Without incentivizing them to  
17 understand what they're participating in, to  
18 understand their choices and to make smart  
19 choices about how they can participate in their  
20 own health, we are still going to be a  
21 paternalistic health care system speaking at  
22 people instead of working with people, and we  
23 have to fix that.

24 So I have a couple of bullet points  
25 here. Redesigning, sorry, I'll just go through

1       them real quick. Redesign notification so that  
2       beneficiaries hear what they want to know, not  
3       what, you know, legally we think we should tell  
4       them. Allow ACOs to customize so that they can  
5       combine with other communications that they're  
6       giving that may get the patient's attention  
7       better. And increase flexibility to provide  
8       beneficiary incentives.

9               On the last slide is just a  
10       conclusion. Again, make it easy to understand  
11       for specialists to participate, make it easy to  
12       understand and join, allow advance payment  
13       options and broader participation, and  
14       incentivize patients to participate. Thank you  
15       for your time.

16               CO-CHAIR HARDIN: Thank you so much,  
17       Jenny. Really interesting presentations. So  
18       we're going to go to questions from Committee  
19       members next. If you have a question, please  
20       tip your table tent up. If you're on Zoom,  
21       please raise your hand.

22               And I'm going to take the  
23       opportunity to ask the first question while  
24       you're warming up. So we know, in focusing on  
25       achieving care coordination, the recommendation

1 is really looking at multidisciplinary team-  
2 based care that's longitudinal to really have  
3 holistic care coordination. So I'd love to  
4 hear from each of you what roles or disciplines  
5 you've seen as most essential and successful in  
6 achieving the care coordination outcomes that  
7 we want to see in Alternative Payment Models?  
8 That's the first level of the question.

9 And then the second level is, what  
10 are the financial incentives that actually  
11 result in growth of those roles in achieving  
12 the outcomes that we want to see?

13 So open that up to whoever wants to  
14 start first, but definitely would love to hear  
15 from each of you. And if you don't jump in,  
16 I'm going to go to Michael first.

17 MR. MENG: Sure, I'll take that one.  
18 So in my experience I don't necessarily think  
19 there's a role that is special or makes the  
20 difference. And it's not because I don't think  
21 it's important, it's that I think in every  
22 practice, it's someone different sometimes, and  
23 the role can be called different things.

24 So in a large group you might have  
25 nurse care coordinators, right, that are

1 absolutely essential to this. I think what I  
2 find is that your five doc groups though,  
3 smaller group, it might be the front desk  
4 staff. So I don't necessarily say it's this  
5 title or this role that makes that difference,  
6 I think what it actually makes a difference is  
7 the work they do.

8 So, and the work we can all agree on  
9 is kind of the same. It's making sure patients  
10 navigate to the right place, it's making sure  
11 that when they're out there in the wind, we get  
12 them in and all these different things, right?  
13 So I think we can all agree on that.

14 Again, I don't have a title that I  
15 like to use. I think in different groups there  
16 is different ones. For me though, to your  
17 point, it's all about making sure they're  
18 rewarded.

19 And what I find absolutely  
20 fascinating, right, is a lot of these people,  
21 if you actually look at what they make per  
22 hour, we're not talking about a lot, right?  
23 They're competing against the, people hiring,  
24 employing them are competing against IHOP down  
25 the street. That's a real story by the way of

1 losing these people to IHOP who are offering  
2 \$25 an hour when inflation really hit.

3 And so for me the really interesting  
4 thing is, how can we just pay them a little bit  
5 more? And oftentimes I find it's not so much  
6 that they care so much about the money, right,  
7 it's also about the thank you, the gratitude  
8 that that represents when you ask them to do  
9 more work than they're actually rewarded for.

10 So I think the most important piece  
11 of this is, they're very much the backbone of  
12 our health care system. Not that providers are  
13 absolutely important too, but I think we share  
14 some portion of the dollars to these people,  
15 and they will step up and do a lot more of this  
16 work.

17 CO-CHAIR HARDIN: That's great,  
18 Michael. And have you seen the incentives in  
19 your model actually result in an increase in  
20 those roles, or is more just increase in their  
21 payment?

22 MR. MENG: No, we, actually, it  
23 resulted in an increase in a couple different  
24 ways. So one, we actually did see groups start  
25 adding more of this role over time.

1           Now some of our larger groups,  
2 they're earning hundreds of thousands of  
3 dollars, maybe up to millions. And to me  
4 that's actually the ROI<sup>25</sup> machine.

5           And forgive me for being a bit of a  
6 finance student here which is, I think in order  
7 to make this work, the provider side needs to  
8 see a return on their investment first, and  
9 then they can invest that back into these  
10 people and hire more of these people who  
11 generate more return on that investment again.  
12 And that's how this ultimately results.

13           But the second thing I will also  
14 highlight, and we did this study with Healthy  
15 Arkansas, which is a lot of the larger health  
16 systems there which we are implemented in, and  
17 we also found that patients who, the care  
18 coordinators and staff members who receive this  
19 small extra dollars actually scored about 10  
20 points higher on their employee engagement  
21 survey.

22           So much so that the health systems  
23 were perplexed at a time when it was hard to  
24 retain these people, what was it that was so

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25 Return on investment

1 different about this. And a lot of the  
2 comments were, it feels like you guys actually  
3 appreciate the extra work. When you ask me to  
4 stay late till 7:00 p.m. to do this extra call  
5 for a patient that I actually, you appreciated  
6 it versus just expecting me to do more to  
7 burnout.

8 So I highlight that. It's employee  
9 satisfaction, as well as the fact that we could  
10 actually add more of that capability.

11 CO-CHAIR HARDIN: That's great.  
12 Thank you so much. Steve, would you like to  
13 comment?

14 DR. FURR: Yes. I think one of the  
15 most important things is who actually is in  
16 charge when something in the system breaks  
17 down. I think that ultimately goes back to the  
18 primary care physician because when the system  
19 does break down, you need to know why it broke  
20 down and how do you fix it, these problems  
21 still don't continue to go on.

22 So for example, when home health  
23 sends a patient to the ER<sup>26</sup> without calling me  
24 first, and it's something I could easily could

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26 Emergency room

1 have handled over the phone or brought them  
2 into the office. I don't need home health to  
3 send them to the ER. I need them to communicate  
4 with me what needs to be done.

5 Or as I mentioned the CT scan the  
6 other day, nobody called me the results that  
7 could have been taken care of. So ultimately,  
8 I think the family physicians got to make sure,  
9 the primary care physician has got to make sure  
10 when things do break down why did it break  
11 down.

12 When your subspecialist doesn't give  
13 you a call back or he doesn't send you a  
14 consult note, you say, I've got to get me  
15 another specialist here on the team. So I  
16 think ultimately that's important.

17 I think addition of financial  
18 incentives, I think everybody on the team is  
19 excited when you see you made a difference in a  
20 patient's life. That you saved that diabetic  
21 leg, that you kept that patient from going  
22 dialysis. So I think sharing those wins, not  
23 only when things break down but when things  
24 work really well, my people get really excited  
25 about that, and they know they made a



1 difference.

2 And ultimately, we all went into  
3 medicine because we want to make a difference  
4 in our patients' lives. So I think that makes  
5 a huge difference.

6 But financial incentives do help.  
7 And I think positive incentives help. I don't  
8 think negative incentives really drive  
9 physician behavior.

10 I think we have a history of having  
11 a really weak care and a strong stick, and I  
12 don't think that helps physicians. I think the  
13 reason they've steered away from a lot of these  
14 models is that they see they have to do a lot  
15 of work to get a two percent gain, but if they  
16 don't do it, they take a seven percent loss.  
17 And that doesn't encourage anybody to  
18 participate.

19 CO-CHAIR HARDIN: So helpful. Thank  
20 you so much. Jenny or Alice, would you like to  
21 comment? Jenny.

22 MS. REED: Sure. so I think that  
23 the roles that we have seen be the most helpful  
24 are really, the biggest, the most important  
25 one, I guess, is risk stratification because

1 the role of a nurse is more important for a  
2 complex patient who doesn't understand what's  
3 wrong with them or what they should do next,  
4 whereas I think the gross majority of people  
5 just don't understand how to access health  
6 care.

7 And that advocacy and navigator role  
8 that Michael mentioned has been super helpful.  
9 Not only to make sure that we generate our  
10 outcomes but also, to Steve's point, to take  
11 some of the burden off of the physician. We  
12 found that even depression questions were hard  
13 to add to the physician's plate, but when we  
14 could say, hey, if you, your PHQ<sup>27</sup>-2 comes out  
15 positive, we have the social worker that's  
16 going to do the nine.

17 And that's also going to address the  
18 issues that are discovered in that process.  
19 Okay, well then, that's a little bit of what  
20 happens to my day.

21 As far as the what happens to my  
22 pay, I think we have designed incentives that  
23 are aligned with overall outcomes. So there's  
24 an annual goal or target set of goals that we

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27 Patient Health Questionnaire

1 meet. That we need to meet.

2 And when we do, we reward all the  
3 way down to the frontline staff. We don't  
4 reward on an individual activity basis, but I  
5 do believe in changing the economic model.

6 I think the more these programs can  
7 change the economics of fee-for-service to  
8 value, the better. What I think we have to be  
9 careful not to do is create another production  
10 model, or just another RVU, and make sure that  
11 we, I feel pretty strongly about connecting to  
12 outcomes as much as possible because all those  
13 dollars come from somewhere. And they're being  
14 spent on a patient today. So we have to make  
15 sure that it's not needed for that patient  
16 tomorrow in order to connect those incentives  
17 correctly.

18 CO-CHAIR HARDIN: That's a great  
19 point, thank you, Jenny. Alice, please go  
20 ahead.

21 DR. CHEN: Yes, you know, I think  
22 from what you've heard from the panelist, my  
23 interpretation from what everyone has said is  
24 essentially there is a variety of different  
25 disciplines and roles that are maybe specific

1 to a given organization. And I just want to  
2 mention the health hot-spotters randomized  
3 clinical trial.

4 I'm not sure if the panel is  
5 familiar with that trial, but essentially in  
6 Camden, a team of nurses, social workers,  
7 community health workers all went to coordinate  
8 care for some of the highest-risk patients with  
9 this idea that surely there will be savings.  
10 And there wasn't.

11 And I think that was a surprise to  
12 everyone. And I think part of the challenge  
13 here is knowing that organizations, not all  
14 organizations are the same, they're all  
15 different.

16 And so being able to pinpoint a  
17 certain title, a role, a person that would be  
18 most successful in a given organization, across  
19 all organizations I think is not a, it's not  
20 something one can identify or answer really  
21 well. But definitely agree with the need to  
22 make financial incentives, you know, at least  
23 present for the people who are doing the role.

24 CO-CHAIR HARDIN: Wonderful, thank  
25 you. Larry, let's go to you.

1 DR. KOSINSKI: Great session. I  
2 always enjoy listening to speakers that are on  
3 the ground dealing with this every day. And  
4 all of you are in that space.

5 As a specialist, I typically bring  
6 up the specialty focus issues. And although my  
7 question is going to be focused towards Jenny,  
8 any of you can participate in it.

9 You mentioned that you are  
10 attempting to bring in value-based payment  
11 programs for medical specialists. And you  
12 specifically mentioned oncology and  
13 gastroenterology. And I am a  
14 gastroenterologist.

15 So much of the work that we, the  
16 care that we provide today requires extensive  
17 pharmaceuticals. So my first question is, are  
18 you including in total cost of care models for  
19 your ACO pharma medical, as well as pharma  
20 based spend, and if you are, how does that, how  
21 are you utilizing that to make sure that the  
22 specialists are providing the right drug to the  
23 right patient at the right time for the right  
24 reason?

25 MS. REED: I would love to tell you

1 that we have cracked that nut.

2 (Laughter.)

3 MS. REED: I will tell you that we  
4 are committed to furthering that. Yes, we do  
5 include pharmacy and medication. We also own a  
6 Medicare Advantage plan, so we've had some  
7 successes. And to be real honest with you,  
8 some failures because of the headwinds of  
9 pharmaceuticals and all of the other  
10 legislative changes that have occurred.

11 But we do see wins in things like  
12 medication selection is one. So making sure  
13 that we understand all the bio-similars and are  
14 they really similar. But also site of service  
15 delivery for those medications and where we can  
16 do that in the least restrictive environment.  
17 And then patient adherence to those. Because  
18 we know what costs can occur without proper  
19 adherence.

20 But yes, to your point, those are  
21 going to continue to be some headwinds that we  
22 have to work through. But including the  
23 medical specialist in the conversation is the  
24 first step to get that solved. And how much  
25 time and expense is part of the workup and the

1 what's wrong that we could potentially take out  
2 and make better for the patient.

3 So I don't know if that totally  
4 answers your question. I think it's, we're on  
5 the beginning side of that.

6 And I think CMS, with the ESRD model  
7 and the oncology model, has done some  
8 experimentation there too that's helpful. I  
9 think they should include GIs. I think you  
10 need to be a part of it, I think, you know,  
11 pulmonary physicians need to be a part of it  
12 for COPD<sup>28</sup>, cardiologists for those complicated  
13 heart failure patients.

14 You know, we penalize hospitals for  
15 readmitting them, the heart failure patients,  
16 but where is the incentive for the cardiologist  
17 who really managed those patients? In some  
18 cases, they can be attributed, in a lot of  
19 cases, they're not.

20 So it's a combination, I think, of  
21 designing the right program. And then  
22 clinically, if that medication is required,  
23 negotiating the right price and allowing for  
24 the treatment to occur that prevents the

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28 Chronic obstructive pulmonary disease

1 disease from progressing.

2 DR. KOSINSKI: Thank you. Great  
3 answer.

4 CO-CHAIR HARDIN: Any of the other  
5 presenters --

6 MR. MENG: A little bit on it.

7 CO-CHAIR HARDIN: -- want to  
8 comment? Please go ahead, Michael.

9 MR. MENG: Yes. Well Larry, that we  
10 actually recently were commissioned by a large  
11 national payer to drive value-based care in  
12 specialists. So this is a very important topic  
13 to them.

14 They actually looked at a number of  
15 specialists, including GI, that almost act as  
16 primary care, right? Again, we sometimes only  
17 think about Medicare but don't forget that for  
18 women aged 20 to 40, your OB/GYN actually might  
19 be your primary care physician essentially.

20 So we looked at about five or six of  
21 these specialists that essentially are being  
22 used as a primary care quarterback. And we're  
23 actually going after them in the same way to  
24 try and drive these things.

25 Now you bring up the pharmacy side



1 of things, and we have a couple clinics that  
2 are very high in HIV for example. And that is  
3 incredibly difficult. We've never been able to  
4 get a value-based care contract or APM setup  
5 properly there because that spend is just so  
6 different. And neither payer or us can figure  
7 out how to do that in a way that is meaningful.

8 But again, I will say, I think the  
9 tide is starting to turn. That specialists are  
10 being included. Especially those who really  
11 direct a lot of the care for these patients.  
12 And I'm pretty encouraged by that.

13 CO-CHAIR HARDIN: Anyone else? And  
14 as presenters, I want to encourage you as well  
15 to comment on each other's comments. The  
16 dialogue amongst you is very valuable. We  
17 appreciate all of your expert opinions. So  
18 we'll go next to Lee.

19 DR. MILLS: Thanks. This is mainly  
20 for Alice, but others will have comments, I'm  
21 sure. I'm fascinated by your third slide just  
22 showing that participation of ACOs has been  
23 strongly skewed towards those better performing  
24 at baseline with benchmarks spending less than  
25 their regional average. Obviously

1       conceptionally the greatest aggregate gain will  
2       be those moving from terrible to average, not  
3       good to great necessarily.

4               So focusing in on that specifically,  
5       why do you think that is?

6               I think for me, it's more about  
7       culture of those lower-performing ACOs perhaps  
8       in leadership vision than economics, right?

9               I would just love your insight to  
10       why you think that is, and then that leads to  
11       next follow-up question, what could we do to  
12       change incentives or models to get the higher-  
13       performing aggregates of doctors and ACOs or  
14       worse performing to actually engage in this  
15       journey?

16               DR. CHEN: That's a great question.  
17       I think what we've seen is, essentially over  
18       time the ACOs that are entering are becoming  
19       the better performing ACOs, right? Those that,  
20       as you said, have already low spending relative  
21       to their regional average.

22               And part of this is because 2019  
23       when we introduced pathways, we started  
24       penalizing ACOs with higher spending than  
25       regional average. We started putting into

1 their benchmark essentially a stricter updating  
2 factor that required them to do, you know, to  
3 have larger savings in order to be able to have  
4 any incentives, right, to be able to have any  
5 dollars back, paid back, bonus payments back,  
6 relative to the ACOs that were already spending  
7 less relative to their region, right?

8 So that was a mouthful. All that to  
9 say, we made it harder for ACOs with higher  
10 than regional spending to participate because  
11 we made their benchmarks harder to meet.

12 And I think that is something that  
13 we should really pay attention to. And that's  
14 in part why I think that the blending of the  
15 regional benchmark should be done at a very  
16 gradual pace because those are the high  
17 spenders are the ones that we want in the  
18 program.

19 CO-CHAIR HARDIN: Anyone else want  
20 to comment?

21 MS. REED: Just going to add. Can  
22 you hear me, I'm having trouble coming off  
23 mute?

24 I was going to add, the converse of  
25 that is also true, Alice, right? So the high

1 spenders end up exiting because they're higher  
2 than regional benchmark.

3 And the ones that were low spenders  
4 now have a delta that they were never able to  
5 achieve before, and so their willingness and  
6 ability to take risk increased in 2019 when  
7 they kind of got credit for regional benchmark  
8 because performing against yourself, when  
9 you're already performing really well, is not a  
10 place where you want to place your bets. So I  
11 think that's where you saw those high-  
12 performing ones kind of double down and the  
13 lower-performing exit.

14 DR. CHEN: Yes, absolutely. And I  
15 think part of this is also, Jenny, as you  
16 mentioned, essentially this rebasing and this  
17 ratchet effect we want to make sure that we  
18 definitely protect against.

19 MR. MENG: I'll add one more comment  
20 too -

21 CO-CHAIR HARDIN: Great.

22 MR. MENG: -- and we have this in  
23 MSSP ACO, so I do think about this a lot in  
24 terms of, I think the issue is also that, don't  
25 forget that we're asking these groups to take

1 insurance risk, right, essentially? And when  
2 you're doing that, one of the things I think is  
3 maybe understated is the potential risk of  
4 ruin.

5 So the idea that something can go so  
6 upside down that it could blow up the ACO as a  
7 whole I think is not fully accounted for. And  
8 so, I think if we want people to take the risk  
9 on the higher cost patient, I think we want to  
10 make the risk corridor more aligned to that so  
11 that they are willing to take such a risk.

12 I think as someone who runs an ACO,  
13 it's easier to say, I'd rather my consistent  
14 clear performance than to maybe take a chance  
15 on something like that. So that might be a  
16 part of it too.

17 CO-CHAIR HARDIN: Thank you,  
18 Michael. Let's go next to Jim.

19 DR. WALTON: Thank you. Thank you  
20 all for your excellent presentations. Michael,  
21 I'd like to direct this question. You were  
22 commenting, and I was struck by the perspective  
23 of incenting through proximity of reward toward  
24 the activity to the strategic value unit. I  
25 think you called it SVU. I like that.

1 I wondered, and I saw in your  
2 example kind of how you do that, and I was  
3 wondering what other elements do you reward,  
4 and for example, and do you measure the code,  
5 you know, like the reward for, let's say coding  
6 accuracy, and it produces a unit of work, and  
7 there is a unit of reward attached to it, do  
8 you have the same thing for your providers  
9 relative to care management, then what percent  
10 of the reward systems are structured so  
11 therefore coding versus care management?

12 I'm thinking care management like  
13 referral completion and the patient made it to  
14 the specialists in a timely way. Completion of  
15 health-related social needs screening and  
16 addressing the actual gap in the social need.  
17 Is that part of the activity? Okay, that's  
18 question part one.

19 Then the second one talked a little  
20 bit about the rewards, and I got the impression  
21 that they were provider-based rewards. And I  
22 was curious about, because of some of the work  
23 that I do identifies really staffing and labor  
24 issues as one of the top issues inside the  
25 ambulatory space. And I was curious about how

1 the rewards are actually allocated. Are they  
2 all provider-based rewards, or do you have  
3 staff rewards as a percent of contribution?

4 And the same question would be for  
5 the specialist. Are they, or do you have a  
6 percent of the reward system for the specialist  
7 that are participating and helping make the  
8 value of the outcome in the value chain?

9 MR. MENG: Great question. So the  
10 first one I'll say, we're very proud of this,  
11 that we architected ourselves in a way in which  
12 anything you would want to incentivize, your  
13 heart's desire in value-based care, we write up  
14 actions for and then incentivize. So to your  
15 point, transition of care can be important. To  
16 your point, referrals can be important.

17 We're actually testing something right  
18 now on switching to ambulatory surgery centers,  
19 right, which is a really hard one to do by the  
20 way. The point being here that, absolutely,  
21 care coordination is a big piece of it.

22 I'm also pretty proud that we're  
23 partnering with some of the 1115 waiver in New  
24 York, because we also have sufficient density  
25 of providers here where we're going to actually

1 be the ones administering the social  
2 determinants dollar rewards for those specific  
3 activities.

4 So you're absolutely right, that's an  
5 important piece of it. We're not trying to  
6 just incentivize coding or one thing.

7 And so I think I think of it as, I'm  
8 not the expert on what do we want to drive, I  
9 think you all are. My job is to make it so  
10 that you can incentivize it and drive it so  
11 when we partner with someone like you to set up  
12 a program, you actually have your say on that.

13 And I'll add that the SVUs is dynamic.  
14 So one of the things I am a little frustrated  
15 with that you all know well, is that the  
16 physician fee schedule in RVUs is actually  
17 updated once a year. It's fairly fixed. So  
18 once you're done that, it's stuck.

19 Stellar, or SVUs, are actually  
20 dynamic. We can change it down to monthly or  
21 weekly, or daily if we wanted to. We don't do  
22 that because that would throw people a little  
23 bit, but we can. And that's important because  
24 you want to change in different parts of the  
25 year, or different populations, the amount that



1 you're rewarding for different things.

2           What we've actually found too with  
3 providers is, as long as what you see is what  
4 you get up-front, the no overapplied,  
5 underapplied, overpayments, all these other  
6 things, providers actually are okay with the  
7 changing amounts as long as it's clear up-front  
8 what they would have earned for it. So all  
9 that is to say, you're absolutely right about  
10 the direction that these are going, and we want  
11 to partner with folks who know what they want  
12 to drive to go drive it. We're not experts  
13 ourselves necessarily in the different things  
14 in your population.

15           And specialists, I will say that we  
16 don't actually have, and have fully figured out  
17 yet today, and I'll come to that in a second.

18           And then on the staff, you hit the  
19 nail on the head. Which is, we actually  
20 encourage sharing about 20 percent of the  
21 earnings with the staff member who logged in  
22 and actually did the work to tee it up for you.  
23 We find that ratio to be a pretty solid ratio.

24           It can rain. We let every medical  
25 group choose for themselves in the end, but we

1 have found that when you share 20 percent,  
2 oftentimes it results in a staff member earning  
3 about 300 to \$500 extra per month. And that  
4 amount goes a really long way for them while  
5 also driving significantly better results for  
6 the group.

7 So yes, absolutely. Exactly how we  
8 think about it is how you stated it. And that  
9 has actually been, I think, a big key to  
10 success.

11 DR. WALTON: Lauren, can I follow on?  
12 And, Jenny, I'd be remiss. We have history.  
13 It goes all the way back to Baylor 20 something  
14 years ago.

15 I'd be remiss not to ask you the same  
16 question. I had a couple, I'm going to tee it  
17 up a little bit. So I'm just pleased with  
18 hearing the success of this SWHR organization  
19 in its scale.

20 I think that, you know, and I watched  
21 this while I was in the system working in the  
22 Dallas-Fort Worth Metropolitan area watching  
23 the competitive nature of what was happening in  
24 the consolidation around, consolidating  
25 physicians around value-based movement is

1 really quite remarkable. And it is a study in  
2 itself. And it's really informative.

3 And I think the scale that you've all  
4 reached, and its marketplace lessons that it  
5 has to teach us is incredible, so thank you for  
6 bringing those statistics and helping us see  
7 that.

8 The potential for positive and  
9 negative, what we're seeing in our work is, the  
10 potential for positive and negatives for, at  
11 any scale, is something that we're trying to  
12 harvest. And particularly around the topic of  
13 cost, quality, and equity.

14 And so, and I know that's something  
15 near and dear to your heart, and that's kind of  
16 what we worked on when we were working  
17 together. So I'm curious about this idea of  
18 improving quality and improving equity while  
19 saving money through engagement of specialists.

20 There is 5,900 specialists in your  
21 network. Some of them are probably community-  
22 based specialists with one of your JV<sup>29</sup>  
23 partners. And I'm curious, are they being  
24 rewarded with the large amount of savings that

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29 Joint venture

1 the ACO has made over the course of its four or  
2 five years, you know, you started with, well,  
3 you're now in ACO REACH, and are you rewarding  
4 the staff because they're helping make the  
5 value, making these rewards?

6 I'm just, I'm just trying to  
7 understand how large organizations do this and  
8 how instructive that might be for us to as we  
9 think about endorsing, you know, significant  
10 models.

11 MS. REED: Sure. So hi, Jim, nice to  
12 see you again. So I would love to tell you  
13 again that we have it all figured out.

14 Here's what we have done with ACO  
15 REACH so far. As far as, well, let me start  
16 with incorporating, cost and quality, sorry,  
17 quality and equity into total cost of care to  
18 me is an easy connection to make.

19 I don't know that the lines are  
20 always, it is a process that has to start, that  
21 has a little bit of a delay reward, but once it  
22 starts being rewarded it's easy to see how the  
23 dollars invested in improving quality of care  
24 and access create overall savings in the DFW  
25 market because of the massive amounts of growth

1 we have experienced.

2 We don't have enough houses, and we  
3 also don't have enough hospital beds. So there  
4 is a value proposition, I think maybe a little  
5 bit unique to our market that it's a needs-  
6 based value-based care, as well as a reason,  
7 you know, an incentive aligned to creating more  
8 value.

9 We also don't have enough places to  
10 take care of people. So being more proactive  
11 and creating less demand on our limited health  
12 care systems is positive in two ways. Because  
13 of the value it creates and because it frees up  
14 space for those who really need it.

15 So we're trying to capitalize on that  
16 as much as we can. And really take advantage  
17 of the opportunity to better manage Medicare  
18 patients.

19 In the specialist space, we are at the  
20 beginning of designing how we use our ACO REACH  
21 prepayment dollars, which ought to be available  
22 to more than just ACO REACH as we think about  
23 what we continue with, and how we limit the  
24 participation of high-revenue ACOs.

25 I applied at Baylor Scott and White

1 Health for ACO REACH and was denied, despite  
2 being the number one performing ACO in the  
3 country. Because, well, we weren't given an  
4 explanation. My suspicion is because we were a  
5 high-revenue ACO.

6 But being here at SWHR, what that is  
7 going to afford me to do is create economics  
8 with specialists in the market that incentivize  
9 them to work on costs and quality the same way  
10 primary care is. And that's what we're looking  
11 forward to doing.

12 I haven't done specialist yet, but  
13 have done post-acute care, Jim. So we've  
14 contracted in our APO<sup>30</sup> network with skilled  
15 nursing facilities, rehabs home health for a  
16 rate different than what they would have gotten  
17 from fee-for-service Medicare, and a withhold  
18 and a payback earn back for quality and total  
19 cost of care performance.

20 So length of stay, readmissions,  
21 those types of metrics rewarded in the funding  
22 pool that's created by the advanced payment  
23 contracting option, the APO option that we took  
24 advantage of. Experimental better with

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30 Adjusted Plan Option

1 facilities than individual, independent  
2 physicians in a very competitive market like  
3 DFW.

4 But the plan and goal is to now go  
5 to specialist and create the same so that we  
6 can figure out, like I said, right now the  
7 market is basically, if you want to continue to  
8 be in the network, like Steve said, if you want  
9 to be one of my specialists on my list, I need  
10 you to do these certain things. And we're  
11 doing those types of arrangements. You know,  
12 certain criteria to be able to, to be eligible  
13 to participate. But if we don't change the  
14 economics, those won't, those incentives won't  
15 last alone.

16 And then I think the last part of  
17 our question was about staff-level incentives.  
18 Because we are part of large health care  
19 systems we have, to this point, and I've been  
20 at SWHR for three months so maybe this is  
21 different next time we talk, but right now  
22 we've adopted the health systems practice of  
23 setting annual KPIs<sup>31</sup>. And the staff, all the  
24 way down to frontline staff, is rewarded for

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31 Key performance indicator

1 those.

2 And those are based on outcomes like  
3 total cost of care, savings in our CMMI,  
4 emergency department utilization reduction,  
5 avoidable admissions, and chronic disease. The  
6 same metrics that CMS is measuring us on. We  
7 tell the staff if we all, if we succeed in  
8 those measures, we'll all succeed together.

9 And that has been incentivized so  
10 far. But I also noted that Stellar Health is  
11 located in Grand Prairie, Texas, so maybe we  
12 brainstorm together, Michael and I, and we  
13 figure out, I don't know, something, some way  
14 of working together.

15 I am just a little bit cautious,  
16 again, because in primary care, or physician-  
17 only ACOs, the dollars created are often  
18 created by creating costs in another part of  
19 the health care system. Whether it's extending  
20 length of stay or forcing certain options in  
21 post-acute care.

22 And I think the better service to  
23 our collective industry is to figure out how  
24 all members of the team, hospitals, post-  
25 acutes, specialists, primary care nurses,



1 social workers get to create value together and  
2 then participate in the value that's been  
3 created. As long as we create winners and  
4 losers, we're not going to have a sustainable  
5 health care system that serves all comers at  
6 varying degrees of need.

7 CO-CHAIR HARDIN: Thank you so much.  
8 We've got about five more minutes left. And,  
9 Chinni, I'm going to go to Walter, and then  
10 Chinni and then Jay, then we'll wrap up.

11 DR. LIN: Thanks. Fascinating  
12 presentations, thanks for being with us. Just  
13 a few quick follow-up questions on Stellar  
14 Health's model with Michael.

15 You know, this idea of quick  
16 feedback for desired behaviors is interesting.  
17 It appears to me, Michael, that most of the  
18 examples you brought up were rewards for a  
19 process-related metrics. You know, like  
20 calling patients, ordering mammograms, diabetic  
21 eye exam, that kind of thing.

22 Couple questions here. Does Stellar  
23 Health reward for outcomes, you know, like you  
24 have a certain hemoglobin A1C or certain level  
25 of blood pressure control?

1                   And then secondly, there seems to be  
2                   kind of a bright line, perhaps, where it  
3                   becomes really uncomfortable for rewards. So  
4                   for example, the Stellar Health reward for  
5                   prescribing generic drugs instead of brand name  
6                   drugs, right?

7                   Or does Stellar Health reward for  
8                   using a certain type of less costly orthopedic  
9                   implant compared to a more expensive one? I  
10                  mean, there might be some kind of anti-kickback  
11                  ramifications.

12                  And the last question is, we heard a  
13                  lot about beneficiary engagement over these  
14                  last couple days. Does Stellar Health ever  
15                  reward patients for, you know, certain healthy  
16                  behaviors or even just showing up for their  
17                  appointments?

18                  MR. MENG: Yes, great question. So  
19                  on the first one, and I'll try to keep it a  
20                  little bit tight here. On the first one, we do  
21                  reward for the outcomes that you refer to, so  
22                  controlled HVA1C hypertension control. Any of  
23                  the ones that are normal HEDIS<sup>32</sup> measures  
24                  absolutely.

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32 Healthcare Effectiveness Data and Information Set

1                   Now the thing I'm actually a little  
2 cautious about when we talk about this though  
3 is, I think when we thrust upon larger grander  
4 outcomes on providers, that's where it gets a  
5 little unfair, right? So controlling that  
6 patient's A1C, reasonable.

7                   And then asking that we hope that we  
8 reach four stars when we don't know the cutoff  
9 for HVA1C as a population of the whole, harder  
10 for them to track individually, right?

11                   And so what I think we need to do is  
12 say you can control what you can, mister  
13 physician, or miss physician, in that moment  
14 but then outside of that, the whole population  
15 is being managed by our technology. So what we  
16 actually do is, we track the conversion rates  
17 of all those different steps to see if it  
18 actually resulted in the outcomes we wanted.

19                   And that's how we actually price the  
20 things we're talking about. So if you want a  
21 bunch of transition to care visits done, not  
22 everyone is going to get done right away. What  
23 we do is reward for them, and we see what the  
24 conversion rate for that provider may be and  
25 adjust accordingly to educate them that all

1 transitions of care, you want to do as many as  
2 possible ultimately.

3 My point to you is, that the  
4 outcomes, when we try and make them really  
5 grand for an individual provider, I think get  
6 really hard to track across all their lines of  
7 businesses, Medicare versus Medicaid versus  
8 different payers. I think that's where  
9 technology should do the work as a whole.

10 And then in terms of, your second  
11 question was around, sorry, remind me?

12 DR. LIN: Kind of rewarding certain  
13 types of clinical decisions. Like prescribing  
14 generic drugs instead of -

15 MR. MENG: Oh, right, right. So  
16 similar to my answer earlier, what we try to do  
17 is form in those situations, a clinical  
18 committee that decides that they want a certain  
19 clinical protocol such as referring to a  
20 certain place within, maybe the clinical  
21 integrated network, or prescribing a certain  
22 formulary or drug. And what our job is, using  
23 incentives, is to drive the whole group of  
24 providers to adhere to what that clinical  
25 committee decided.

1           So we don't really directly make  
2 these clinical decisions ever. We do not  
3 practice corporate practice of medicine. But  
4 what we're trying to do is say, you all  
5 physicians came up with what you think is the  
6 right standard, let's actually reward people  
7 for sticking and adhering to that standard  
8 instead of maybe following their informal golf  
9 buddy's recommendation for that specialist,  
10 right?

11           So those are kind of the ways we  
12 really focused on this. Again, I'm not the  
13 expert on what the clinical intervention should  
14 be, you all are. But what we can do is drive  
15 the whole group to follow what you suggested in  
16 the first place.

17           DR. LIN: And then the last one was  
18 beneficiaries. Do you ever like reward  
19 patients themselves?

20           MR. MENG: Yes, great question. I  
21 get asked this question all the time. And what  
22 I found personally is, I don't see the full ROI  
23 or benefit of doing so.

24           And I may be wrong about this but  
25 when I, for example, I don't know if any of you

1 guys have ever done a gym bet with your  
2 friends, right, like oh, let's all commit to go  
3 to the gym four times a week and, you know,  
4 whoever does it all the time at the end gets  
5 the reward, and those who don't lose, right? I  
6 found actually that I didn't do any more or any  
7 less of it as an individual human.

8 I don't know why that is. I just  
9 find that the patient rewards do not seem to  
10 move the needle, whereas when it's part of a  
11 workflow and work, they seem to work. I don't  
12 know why that is B to B versus B to C, but I  
13 do, will highlight, I get asked this question,  
14 we test it every so often, but again, I haven't  
15 seen kind of convincing evidence that it really  
16 moves the needle.

17 CO-CHAIR HARDIN: Thank you,  
18 Michael. Jay, let's go to you next quickly,  
19 we've got just a couple more minutes.

20 DR. FELDSTEIN: Well, it is a quick  
21 one. It's for everybody, but, Dr. Furr, you  
22 kind of pushed me this direction. To what  
23 extent are you using e-consults to increase  
24 specialist access or to increase specialist  
25 communication because specialty access is a

1 real issue nationally?

2 DR. FURR: It is. And we're in a  
3 rural area so it's even more so. So we're  
4 having some of specialists particularly use it  
5 for their follow-up visits, for their post-op  
6 or where they've already had their initial  
7 consultation with the patient in person, and  
8 then do their follow-up visits.

9 It's been particularly for mental  
10 health. Even our GI guys and our cardiologists  
11 are using that to some extent. So it has been  
12 helpful.

13 The rate limiting factor for some of  
14 our patients is still the technology. In our  
15 areas, a lot of them do not still have  
16 broadband, so that's why it's really important  
17 for us. So we keep pushing for payment for  
18 audio, only telehealth because we do, just some  
19 patients that don't have the high-tech  
20 capabilities. But it has been a tremendous  
21 help for us.

22 CO-CHAIR HARDIN: And, Jay, you're  
23 muted but Jay wanted to hear from each of you  
24 about e-consults.

25 MS. REED: We also heavily use e-

1        consults despite the number of specialists you  
2        saw there. Partly for access, to solve access  
3        problems, and partly for timing. So we use  
4        this a lot.

5                    DR. CHEN: I can't say because I  
6        don't participate in a specific practice, but I  
7        will say that the MSSP did start to reimburse  
8        for telehealth consults as an incentive for  
9        participation. And I think that's a good step  
10       in the right direction.

11                   DR. FELDSTEIN: Thank you.

12                   CO-CHAIR HARDIN: We want to thank  
13        each of you for all of your expert  
14        presentations and the tremendous knowledge that  
15        you've brought to the table today. We've  
16        covered a lot of ground during this session.  
17        And you're welcome to stay and listen to as  
18        much of the rest of the meeting as you can.

19                   At this time, we have a short break  
20        until 10:50 Eastern. Please join us then for a  
21        listening session on developing a balance  
22        portfolio of performance measures for total  
23        cost of care models. Thank you for joining.

24                   (Whereupon, the above-entitled  
25        matter went off the record at 10:42 a.m. and



1 resumed at 10:52 a.m.)

2 \* **Listening Session 2: Developing a**  
3 **Balanced Portfolio of Performance**  
4 **Measures for PB-TCOC Models**

5 CO-CHAIR SINOPOLI: Welcome back.  
6 I'm Angelo Sinopoli. I'm one of the Co-Chairs  
7 of PTAC. We have invited four guest experts  
8 with unique perspectives to share on developing  
9 a balanced portfolio of performance measures  
10 for TCOC models.

11 You can find their full biographies  
12 and slides posted on the ASPE PTAC website,  
13 along with other materials for today's  
14 meetings. I will now turn it over to Committee  
15 member Jen Wiler to introduce our presenters  
16 and facilitate this listening session.

17 DR. WILER: Thank you, Angelo. At  
18 this time, I am excited to welcome four guest  
19 experts for our listening session who will  
20 present on developing a balanced portfolio of  
21 performance measures for TCOC models. At this  
22 time, I ask our presenters to go ahead and turn  
23 on video if you haven't already.

24 After all four experts have  
25 presented, our Committee members will have

1 plenty of time to ask questions. The full  
2 biographies of our presenters, along with other  
3 materials for today's meeting, can be found on  
4 the ASPE PTAC website.

5 So, I'll briefly introduce our  
6 guests. Presenting first, we have Ms. Lisa  
7 Schilling, the Chief Quality, and Integration  
8 Officer of Contra Costa Health. Lisa, please  
9 go ahead.

10 MS. SCHILLING: Good morning.  
11 First, I want to thank you for the invitation  
12 to present today. It's an honor to be able to  
13 speak with this Committee. If we go to the  
14 next slide?

15 First, I just want to acknowledge  
16 that I am currently Contra Costa Health's Chief  
17 Quality Officer as one of my clients, and I  
18 will be speaking to their experience in health  
19 care today. Next slide?

20 My perspective comes from being an  
21 executive in quality and population health in  
22 several health care organizations in the United  
23 States. I've either been an executive in these  
24 organizations or on the board. So, I want to  
25 speak to a little bit about infrastructure, how

1 these organizations learn, and then their  
2 ability to measure the outcomes that they're  
3 trying to achieve.

4 On the left side, these  
5 organizations are really structured to focus on  
6 clinical acuity and have sophisticated ways to  
7 evaluate population outcomes, the care  
8 trajectory, and episode treatments.

9 On the right side, these are safety  
10 net systems, Federally Qualified Health  
11 Centers, and they are structured more to focus  
12 on the social acuity with the clinical  
13 interventions, and perhaps one of the more  
14 interesting ones in this group is Contra Costa  
15 Health because they have much of the  
16 infrastructure that you see to the left side,  
17 but they have accountabilities and structures  
18 that support the social acuity on the right  
19 side.

20 So, I'm going to speak to a little  
21 bit about the characteristics of the measures,  
22 some organizational infrastructure needed to  
23 succeed with total cost of care incentives, and  
24 then perhaps some opportunities for incentives  
25 to get more providers to participate in these

1 programs. The next slide, please?

2 First, I want to speak to the way we  
3 measure inside health care organizations and  
4 how these programs can incentivize the use of  
5 these methods to improve performance over time.  
6 First, this is no surprise to any of you, but  
7 we really do need to measure what matters and  
8 reduce the overall numbers. Even 100 measures  
9 is a lot of effort to put into measuring,  
10 evaluating, and performing, and it takes away  
11 from the resources that can go into clinical  
12 care.

13 I also know that sometimes we say  
14 we're using the same measures, for example, as  
15 CMS core measures, but then when the incentive  
16 programs come out, they say oh, no, I want to  
17 focus on this population, which requires the  
18 doubling of efforts and resources to be able to  
19 gather and evaluate that performance, so it  
20 becomes more burdensome when we don't use the  
21 same operational definitions.

22 To perform over time, it really is  
23 establishing improvement targets for year over  
24 year performance, so if I'm 50 percent of the  
25 way on the trajectory of performance outcomes

1 that I'm trying to achieve, then I need to go  
2 25 percent better one year and then the next  
3 year to achieve my goal over three years.

4 But they also need real-time data  
5 reporting, and we know that a lot of the  
6 programs at the CMS level have older data for  
7 good reason, but how do these organizations  
8 have data real-time to know is that patient  
9 getting the care they need today or are we  
10 performing year over year, month over month in  
11 the direction we want to perform? So, that's  
12 going to take infrastructure.

13 The next slide will talk about  
14 certain measures that are already existing.  
15 I'm simple about this. Safe, timely,  
16 equitable, effective, efficient, and patient-  
17 centered measures matter. They're already out  
18 there in the space that providers use.

19 Perhaps some of the ones that are  
20 most interesting to me are things like misuse.  
21 If I have an ambulatory sensitive condition,  
22 can I understand whether that patient is using  
23 the ED<sup>33</sup> or getting admitted to the hospital?

24 Also, we do need episode of care

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33 Emergency department

1 data, right? We need to understand are we  
2 improving the journey of care for patients who  
3 have either high-value conditions or high-  
4 volume conditions, right? Are we improving the  
5 journey and the outcomes of the patient?

6 One thing I wanted to mention is  
7 that there are a couple of measures that aren't  
8 here that are really important, and they're  
9 under development. The first is inpatient  
10 safety for ambulatory care. There are  
11 structural measures available for diagnostic  
12 reliability.

13 I believe that we need to understand  
14 when a person has a symptom, that we have the  
15 right diagnostic testing and then we give them  
16 the right care very early on, and we really  
17 don't have good measures of that over time for  
18 our patient populations, so that's one to  
19 watch.

20 The others are around patient-  
21 reported experience. There is a new set of  
22 measures. Sorry, if we go forward one?  
23 There's a new set of measures being tested  
24 right now around the Community Trust Index. I  
25 find it interesting because that measures

1 patient trust in health care.

2 I like it because it hits on three  
3 different types of measures. One is about the  
4 experience of care. If I trust my provider,  
5 then I'm having a good experience. The second  
6 is quality and safety. If I feel like I'm  
7 getting quality care, I'm going to trust my  
8 provider. And the third is equity. If I trust  
9 my provider, I feel like I'm getting equitable  
10 care. So, I'm watching that set of measures  
11 because that's a very interesting development,  
12 and I think we should embrace that.

13 The next slide will talk about  
14 provider versus group-level measures. So, we  
15 all know this, right? If an individual  
16 provider is in an incentive program, they want  
17 to know what am I doing today that's impacting  
18 the outcomes for the patient? They don't want  
19 to be responsible for the social supports or  
20 even transportation to the clinic because they  
21 don't feel like they can manage that.

22 So, process measures, and  
23 intermediate outcome measures, and care  
24 experience measures are what they value the  
25 most. I do believe the high performers and the

1 low performers for outliers in populations also  
2 can be either positively incented or penalized  
3 for their performance.

4 It really does take though the  
5 grouping system to be able to have episode of  
6 care and population-based risk-adjusted  
7 outcomes, and that's why there needs to be  
8 infrastructure, so that we can see how we  
9 learn. I've heard other presenters today talk  
10 about getting specialists involved. If you  
11 have a group or you have a larger system,  
12 they're going to have specialists as part of  
13 the system, and therefore, we can monitor and  
14 manage the population outcomes.

15 So, the next slide is going to talk  
16 a little bit about what does it take then to be  
17 able to work at a group level? I call this the  
18 Goldilocks Equation, so not so big that you  
19 lose the essence of the frontline care  
20 provider, and not so small that you don't have  
21 the ability to manage in the way we're talking  
22 about. So, the least structure necessary to  
23 maintain what I call a clinical operating  
24 system is what's needed.

25 The first four things on this slide,



1 I think, are absolutely necessary to perform  
2 against these type of incentive programs. One  
3 is a large enough population cohort so that we  
4 can learn together.

5 That's why I believe Contra Costa is  
6 a very interesting case, because they have  
7 300to 350,000 people that they're managing with  
8 the insurance plan, with the delivery system in  
9 the hospital, and then the social supports.  
10 It's enough of a cohort to learn, but it's also  
11 enough to know, at the frontline of care every  
12 day, you know what you're doing.

13 Some way to have enterprise data,  
14 both clinical data and operational data, so we  
15 understand what are we doing in care, and how  
16 is it -- what is it costing, and can we risk  
17 stratify the population to learn more? These  
18 organizations that I've mentioned before have a  
19 very strong ability to do this.

20 Of course, financial data and cost  
21 accounting if it's available, and then finally,  
22 how do they structure safety and learning  
23 systems to adopt these evidence-based  
24 practices?

25 The last slide is really a little

1 bit about my thoughts around what kind of  
2 incentives might help individual providers of  
3 small groups participate and then become part  
4 of a network if you will. The first is  
5 structural incentives. They're out there.

6 They're very helpful if you want to  
7 over time group into populations and provide  
8 supporting infrastructure. These could be  
9 incentives for public organizations like state  
10 health departments or private organizations to  
11 become these cohorts of populations and help  
12 the providers learn as we've talked about.

13 The second is to get those  
14 individual providers involved. Pay for  
15 performance is a really popular way for them to  
16 engage because it seems very simple and very  
17 much an upside, and state-based initiatives do  
18 this already.

19 And finally, maybe one step towards  
20 total cost of care measures would be looking at  
21 some of the things that are underway right now.  
22 For example, I've outlined what California is  
23 doing with some of their APM models. The idea  
24 of reducing reliance on RVU-based payment, fee-  
25 for-service, and moving more towards per member

1 per month payments.

2 So, what they're testing now is a  
3 base encounter payment from the health plan and  
4 an up-front per member per month wrap, and  
5 thinking about the gate and the ladder  
6 approach, which is hey, if you've done what  
7 you've needed to do to manage the population,  
8 you can continue to get those per member per  
9 month payments, but over time, we're going to  
10 reduce the RVU burden, we're going to reduce  
11 the fee-for-service and move more into the per  
12 member per month payment system.

13 So, I think these types of  
14 considerations are essential for providers and  
15 groups to participate in the total cost of care  
16 program, and I appreciate the time that you've  
17 given me today to speak with you. Thank you.

18 DR. WILER: Lisa, thank you so much.  
19 We are saving all questions from the Committee  
20 until the end of the presentations, but I know  
21 there will be a number of questions. Thank  
22 you. Next, we're excited to  
23 welcome back Dr. Robert Phillips here with us  
24 today in person. Bob is the Executive Director  
25 of the Center for Professionalism and Value in

1 Health Care. Welcome, Bob. Please go ahead.

2 DR. PHILLIPS: Dr. Wiler, thank you  
3 for the introduction. In addition to being the  
4 Executive Director of the Center, I'm also the  
5 Director of the country's largest qualified  
6 clinical data registry for primary care where  
7 we do a lot of our measure development and  
8 testing work.

9 And I'm also a practicing family  
10 physician. I work about 12 miles west of here  
11 and have been in the same practice for the last  
12 22 years. So, the work we're doing in this  
13 space applies very much, or I wish it would  
14 apply more to where I'm taking care of  
15 patients. If I can advance?

16 Barbara Starfield, a number of years  
17 ago in talking about primary care, came up with  
18 a set of functions and measures of primary  
19 care. They've delivered well and produced  
20 great outcomes. They had to do with first  
21 contact. Usually, we talk about that these  
22 days as access, but she also talked about  
23 continuity and comprehensiveness, and as we  
24 heard last hour about care coordination.

25 So, we've developed measures or

1 adopted measures around continuity and  
2 comprehensiveness, and I'll talk about  
3 continuity specifically in a moment, but we've  
4 also developed some of the patient-reported  
5 outcome measures like the person-centered  
6 primary care measure, actually developed by the  
7 Larry Green Center, but in working with us to  
8 test those in our registry and to turn them  
9 into a now CMS-endorsed measure.

10 And I was interested in the last  
11 speaker, Ms. Schilling, about trust, because  
12 we've adopted the Wakefield Trust Measure,  
13 which was validated more than 30 years ago, and  
14 are testing it in our registry now as well.

15 We think these fit the criteria, the  
16 rubric that came from crossing the quality  
17 chasm that Ms. Schilling mentioned, but we also  
18 want to point to the NASEM<sup>34</sup> report for primary  
19 care that came out in 2021 that said that  
20 measures for primary care should be  
21 meaningfully parsimonious, they should be fit  
22 for purpose, they should be aligned to the  
23 internal and the external motivations of the  
24 actors, and they should support primary care

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34 National Academies of Science, Engineering, and Medicine

1 value functions, and there's a whole chapter in  
2 that report about measures and their alignment  
3 with total cost of care that might be useful to  
4 the Committee. Next, please? Well, actually,  
5 I'm advancing.

6 So, continuity has been used in the  
7 U.S. for decades and in many other countries as  
8 well, and we actually published a bibliography  
9 of all of the studies done about continuity  
10 showing that it's associated with lower total  
11 costs with lower hospitalizations, emergency  
12 department visits, overuse of health care  
13 generally, and also with reductions in  
14 mortality.

15 It's significantly more highly  
16 associated with cancer screening, child and  
17 health screenings, vaccinations, medication  
18 adherence, early disease diagnosis, and both  
19 patient and physician satisfaction. So, it has  
20 many of the things you would hope that we would  
21 include in total cost of care, and it may be,  
22 as some surmise, maybe one of the explanations  
23 why other countries have better health outcomes  
24 than we do.

25 I'm interested in noting that the

1 proposed rule that came out in July for  
2 physician payment from CMS mentioned continuity  
3 54 times, it mentioned longitudinality, which  
4 is continuity over time, 36 times, and it  
5 mentioned relationships 104 times, but  
6 continuity is not a measure used as an outcome  
7 or as an evaluation even though it is a  
8 requirement that people taking on the APCM<sup>35</sup>  
9 commit to continuity.

10 The Norwegians have some of the best  
11 studies around mortality and other outcomes, so  
12 here we're looking at emergency services,  
13 hospital admissions, and mortality. The blue  
14 bar is continuity over one year, the green bar  
15 is continuity over 15 years or more, and  
16 showing that there's a dose effect.

17 There's a reduction in all three of  
18 them, with mortality being reduced by 25  
19 percent for people who have a relationship with  
20 a primary care clinician for at least 15 years,  
21 so longitudinality really matters.

22 Now I'm getting to some of the  
23 questions that you all gave us, less about  
24 measures and more about adjustment. So, we

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35 Advanced Primary Care Management

1 have focused a lot over the last 10 years on  
2 how to increase resources to practices caring  
3 for the underserved, and one of the ways that  
4 we have talked about doing that is using small  
5 Area Deprivation Indices, using neighborhood-  
6 level metrics as a proxy for the individual.

7 Two of these we have tested now with  
8 U.S. Census Bureau. We've gone into the  
9 federal statistical research data centers and  
10 linked patient data with IRS<sup>36</sup>, with Census  
11 data, and demonstrated that eight -- of the  
12 eight deprivation indices in common use, two of  
13 them have the lowest ecologic fallacy risk.

14 The neighborhood is very, very  
15 highly correlated with the individual. So,  
16 we're getting closer to saying, you know, if  
17 you're going to choose one, which one should  
18 you choose?

19 In a series of workshops that we  
20 did, one of the questions that kept recurring  
21 is, how much do you need to adjust payments in  
22 order to meet the social needs that you find in  
23 clinical practice, and with Sanjay Basu and  
24 others across the country, we've found that it

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36 Internal Revenue Service



1 takes about \$60 per member per month for the  
2 average practice.

3 It ranges between 60 and \$93. For  
4 FQHCs<sup>37</sup>, it's about 115, and that is if you get  
5 everyone who is eligible for SNAP<sup>38</sup> on SNAP, and  
6 everyone eligible for HUD<sup>39</sup> support into those  
7 programs, so it's in addition to the social  
8 services that are already available and  
9 eligible there.

10 So, my question is, if you're going  
11 to start to do this, as CMMI has done across  
12 eight of its programs, are you going to give on  
13 one side, on the payment side, and then take  
14 away on the quality side?

15 It seems a little unfair to do that,  
16 so we've actually proposed, and others have  
17 agreed, that it would be helpful to adjust  
18 payments and also potentially to adjust the  
19 quality scores so that you're comparing apples  
20 to apples, not hiding poor care for poor  
21 people, but understanding where your quality is  
22 based on the risks of the population you're  
23 serving, and so you can start to understand are

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37 Federally Qualified Health Centers

38 Supplemental Nutrition Assistance Program

39 Housing and Urban Development

1 you doing better than expected, and are you  
2 demonstrating improvement over time?

3 In our series of workshops, which  
4 had a lot of stakeholders in them, we came to  
5 the strong conclusion you do need more resource  
6 into practices taking care of underserved  
7 patients, that it should be adjusted  
8 sufficiently to address the social needs that  
9 you find. Otherwise, you have underfunded  
10 mandates, that you need to make sure, as I  
11 think in the last hour we heard a few times,  
12 that the resources actually reach the clinic  
13 and the patients they're designed to reach, not  
14 just sit up in the health system, and that your  
15 policy targets should be about improving health  
16 outcomes and equity, not just overall savings.

17 At the same time, we said, you know,  
18 you should need to reduce burden. Basing  
19 payments on the data you collect about the  
20 patients you're seeing 18 to 24 months in the  
21 future, as was said earlier, is too long, and  
22 it creates a real burden for clinicians to  
23 collect those data. There's also a lot of  
24 incentive for gaming if you're trying to  
25 capture those data from the patients, and we've

1       seen that happen with other risk scores.

2               There's the need to titrate the  
3       funding to address the social needs, and we  
4       think that that's done best in this way because  
5       you don't always see the patients who don't  
6       come in, and so you're actually getting  
7       resources to take care of that population and  
8       can move care to them.

9               And then it does create the ability  
10       to create accountability for addressing social  
11       needs. Are the resources you're getting for  
12       your total population actually reaching the  
13       patient and making a difference?

14               So again, we think the small Area  
15       Deprivation Indices, they have no burden. You  
16       can attach them to the patient based on their  
17       address. We have an increasing reliability  
18       around them so that you can lower the risk or  
19       the concern about geographic fallacy.

20               You're talking about the whole  
21       patient, not just those who come to see you.  
22       It's more reliable because we know patient-  
23       level social needs vary throughout the year,  
24       particularly for the folks who have the worst  
25       social risks. They lose their housing this

1 month, they get it back three months later, and  
2 you don't know that because they haven't seen  
3 you this entire year.

4 And it does help align our payments  
5 with our measures in what I've called a virtual  
6 cycle here where you adjust the payments. It  
7 gives you the incentive and the resources to  
8 meet the patient's social risk assessments.

9 You can actually address the social  
10 need either in your clinic or moving those  
11 funds out into the community-based  
12 organizations, and you're improving  
13 accountability because you can start to look  
14 at, based on the risks of my patient  
15 population, am I doing better than expected or  
16 doing better than I did last year? Thank you  
17 very much.

18 DR. WILER: Bob, thank you so much.  
19 Next, we're happy to welcome Dr. Barbara  
20 McAneny, who is the Chief Executive Officer of  
21 New Mexico Oncology Hematology Consultants and  
22 former President to the American Medical  
23 Association. Dr. McAneny is also a previous  
24 submitter to PTAC with the MASON model, Making  
25 Accountable Sustainable Oncology Networks

1 proposal.

2 Welcome, Barbara. Please, go ahead.

3 DR. McANENY: Thank you very much  
4 for inviting me to do this. I have great  
5 respect for what you are trying to do, and was  
6 an advocate for the Affordable Care Act from  
7 the AMA and an early adopter of some of these  
8 issues, but I'm going to tell you a bit about  
9 some concerns I have, and I hope that you can  
10 take these comments in the spirit in which they  
11 are intended in terms of doing a better job for  
12 the patients we serve. Next slide, please?

13 So, I'm concerned about whether or  
14 not we are indeed meeting that mission of  
15 improving quality, improving health, and  
16 lowering costs, and unfortunately, I think the  
17 cost changes have been minimal, the quality has  
18 been minimally improved, but only on specific  
19 things, and one unintended consequence is the  
20 increased consolidation.

21 I remind people that as a physician  
22 fee schedule practice, if I sold my practice to  
23 a hospital and saw the same patient the next  
24 day in the same office, in the same exam room,  
25 did the same things, under the hospital

1 outpatient, it would cost double, so  
2 consolidation is a major driver of costs that  
3 has to be considered. Next slide?

4 So, we've looked at all of these  
5 models, and I'm not listing all of them. I'm  
6 just listing some selected ones because I think  
7 they were very well-intended, but I don't think  
8 that they have achieved the goal of improving  
9 care and saving money at the same time.

10 And I will remind people that as a  
11 physician, my main goal is to improve care.  
12 Saving the health care system money is a  
13 secondary consideration for me as a cancer  
14 doctor. My first is to give the patients the  
15 treatment they need. Next slide?

16 So, in 2012, I received the COME  
17 HOME Award, 19.8 million dollars, and COME HOME  
18 was a very successful model. I'll show you  
19 some data in a minute. What it did, it was not  
20 a payment model. It was how to do a practice.

21 And so, with apologies to pediatrics  
22 and primary care, we created the Community  
23 Oncology Medical Home, which is what COME HOME  
24 stands for, and we were able to figure out what  
25 patients cared about, which is staying out of

1 the hospital, spending more time in their home  
2 with their family, having better health.

3 We worked it by having people - we  
4 figured out what would be the earliest  
5 indicator that a hospitalization was on the  
6 way, stepped back two steps, intervene then  
7 with an office visit rather than emergency  
8 department or hospitalization, and we  
9 discovered along the way that not only were  
10 patients healthier and happier about it, but we  
11 saved a lot of money.

12 This went then into the Oncology  
13 Care Model, which added a lot of data  
14 collection and added risk, wanting to put the  
15 practices at risk for cost of care, and now  
16 it's moved into the Enhancing Oncology Model.

17 I participated in the Oncology Care  
18 Model and did very well with that. I declined  
19 to participate in the Enhancing Oncology Model  
20 because of the way the data was collected. I  
21 take care of a lot of Native American  
22 population with my clinic in Gallup, and I  
23 asked my patients what they thought about my  
24 submitting their data to Medicare, who they see  
25 as the government, and I would have lost the 17

1 years of trust that I have built in giving  
2 cancer care on the reservation had I submitted  
3 all of that data, so I elected not to go into  
4 EOM. Next slide?

5 So, COME HOME, it did use IT  
6 systems. We did do a lot of data provision,  
7 but it was also based on that ongoing  
8 relationship with the cancer doctor, and it was  
9 physician-led, team-based care, with financial  
10 counselors, navigation done not as nurses to  
11 navigate, because frankly, that's too  
12 expensive.

13 My nurses are sitting on the triage  
14 pathways getting patients in when they need to  
15 be seen, not when it's convenient for me to see  
16 them, and we still do 15 to 20 same-day visits  
17 every day, which results in having a  
18 hospitalization rate that, all the way through  
19 the Oncology Care Model, was about two-thirds  
20 of the OCM average, so we still do that. I  
21 still think that the best way to prevent a  
22 readmission is to prevent an admission, and we  
23 did a lot of patient education with that.

24 The other thing that was part of  
25 COME HOME with my practice and the six others



1 that participated is that we provided them  
2 funds to build the infrastructure of triage  
3 pathways, nurses doing triage on the telephone,  
4 people navigating as appointment secretaries,  
5 et cetera, helping with the financial costs of  
6 having cancer.

7 And we were able to do this because  
8 we offered a very nice carrot to all of the  
9 practices in terms of payment for doing these  
10 things and in terms of giving them the  
11 resources. COME HOME worked because we made it  
12 easy to do the right thing and we gave people  
13 tools to do the right thing. Next slide?

14 So, this is one high level from NORC  
15 that shows what we managed to save on average,  
16 overall \$673 per patient, which is actually  
17 better than most of the other models that have  
18 been in CMMI. However, you'll notice that this  
19 was not a model intended to save money, and  
20 there was no risk in this model.

21 We just did what we did, we did it  
22 better, we took care of patients better, and  
23 that is what saved money, and to me, that was  
24 the huge part. And we also found that we could  
25 save a lot of money at the end of life because

1 we had built that trust that the previous two  
2 speakers have talked about as well. Next  
3 slide?

4 So, ACOs, I had great hopes for ACOs  
5 when they started and watched a lot of them,  
6 but I have some concerns about what has evolved  
7 with ACOs. Next slide?

8 We were hoping that ACOs would be  
9 able to improve primary care access, because as  
10 a cancer doctor, I'm not very good at managing  
11 peoples' diabetes and hypertension. It's not  
12 what I do. But I find there's very few primary  
13 care doctors out there for me to partner with  
14 in taking care of these patients.

15 And the alarming statistics coming  
16 out of the AMA worry me considerably, with the  
17 burnout rate being so high, and the number of  
18 residents in primary care who are in practice  
19 as opposed to being hospitalists or doing other  
20 things. Next slide?

21 So, my take on ACOs -- and actually  
22 on most of the CMMI projects we've done -- is  
23 that there are minimal savings there. It did  
24 teach these systems, particularly the ones that  
25 had a hospital involved, how to cherry-pick and

1 find what I call the Winnebago seniors, and  
2 avoid cancer patients and other sick people.

3 In my attempts to work with ACOs,  
4 cancer was always carved out, so as soon as  
5 someone got sick enough to need specialty care,  
6 they were out of the model, and so what that  
7 meant was that the success of the model was  
8 really based on patient selection and not on  
9 better management of sick people, and we went  
10 to school to take care of sick people.

11 The inadequate rewards for  
12 physicians, I had a primary care physician in  
13 my network talk about their dissatisfaction  
14 with trying to work in value-based care models  
15 because the value tends to go to the payer, and  
16 for the doctors, it's a race to the bottom. We  
17 can't have that because we'll lose the  
18 infrastructure of care.

19 And it focused so much on population  
20 health that when somebody said, I'm sick today,  
21 will you see me today, there was no process in  
22 place to manage that. And I've already spoken  
23 to the consolidation, which is, I think, the  
24 worst thing that ACOs have contributed to, and  
25 I think that's a significant problem.

1           And it also morphed into what I  
2 fondly call Medicare Disadvantage, and you all  
3 know what Congress is looking at in terms of  
4 the increased payments to these programs. I  
5 call them Disadvantage because I find that  
6 cancer patients who sign on with one can't  
7 participate in clinical trials.

8           When they need to have any Part B  
9 drugs or anything like that, they discover they  
10 can't afford them on this plan, and there is a  
11 lot less money delivered to be able to deliver  
12 these services.       So, I'm exceedingly  
13 disappointed and have great hopes that you at  
14 PTAC will advise CMMI to take a second look.  
15 Next slide?

16           So, we focus so much on risk and on  
17 putting physicians at risk, and I think that is  
18 a mistake.   So, we've developed all of these  
19 models.   We've switched to carrots that are  
20 shrinking every year and sticks that are  
21 getting bigger and bigger.

22           And unfortunately, physicians do not  
23 respond well to sticks, but they do respond  
24 well to being given a carrot and being given  
25 the tools that they need to do what they are

1 supposed to be doing, which is delivering  
2 quality care.

3 So, if I got to do quality measures  
4 -- and we do quality measures. We do well on  
5 them. I call it documenting for dollars  
6 because none of the quality measures I do for  
7 MIPS make any difference in how I manage  
8 patients.

9 I would look at the days from the  
10 first phone call to when I get them in, when I  
11 have an appointment. That tells me access.  
12 That's what patients care about, the days from  
13 the first visit to when they are on treatment,  
14 because that's the other thing cancer patients  
15 care about, and that also gives you an idea of  
16 the efficiency. Am I doing the staging workup,  
17 getting the port in? All of those things.

18 I want to know that people are doing  
19 same-day visits. Treat the patient when they  
20 wish to be treated, and that is what cuts down  
21 on emergency department visits, and that you  
22 have - is your team working at the top of your  
23 license? Our mid-level practitioners, those  
24 practitioners and PAs<sup>40</sup> are not determining

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40 Physician assistants

1 oncology treatment plans, but they are seeing  
2 the same-day visits, and then you can look at  
3 the hospitalization and usage.

4           However, if CMS really wanted to  
5 save money, they would look strongly at the  
6 site of service because that is the biggest  
7 variation, and even this year with a 2.9  
8 percent cut to the physician fee schedule and a  
9 2.6 percent increase to the hospital outpatient  
10 perspective payment system, we are just  
11 widening that gap and that needs to be  
12 addressed.

13           For outcomes, I really put quality  
14 measures into two buckets. One is the clinical  
15 quality, the technical quality. Do I know what  
16 I'm doing? Am I treating the patient with the  
17 right drug or the right treatment? And to me,  
18 the easy answer with that is pathways. We're  
19 working with the Dana-Farber Pathways.

20           I think that we should direct  
21 academic institutions to create pathways for  
22 more than just oncology so that we can use  
23 those. I put that in MASON. Robert Carlson,  
24 who was the head of NCCN<sup>41</sup> at that time,

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41 National Comprehensive Cancer Network

1 suggested 80 percent is the right answer. Not  
2 everybody is going to be compliant, but you  
3 need to have a thoughtful reason why you're not  
4 on a pathway.

5 And then we need to look at risk  
6 assessment. As the other speakers have said,  
7 it takes more money for me to manage patients  
8 who have fewer resources of their own, yet our  
9 current system penalizes people who are in  
10 rural areas or poor areas by basing the GPCI<sup>42</sup>-  
11 adjusted payment to apartment rent and non-farm  
12 labor, and that does not account for the social  
13 determinants. And the other part of quality is  
14 the customer service part. It's the access.  
15 It's patient satisfaction. Next slide, please?

16 So, here is my message to CMMI and  
17 to PTAC as the conduit to CMMI. We need to  
18 rethink about putting practices at risk. It  
19 hasn't worked. We've been doing this now for  
20 the last 12 years, and we are not going in the  
21 direction we want to go.

22 So, if you've been doing something  
23 that long and it isn't working, maybe it's time  
24 to think about other things. Do we really want

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42 Geographic practice cost index

1 to put practices at risk of going out of  
2 business? Do we really want them consolidated  
3 into hospital-based systems?

4 The other thing that happened in OCM  
5 to a great degree was that I would find that if  
6 I chose what I thought was the best drug for  
7 the patient, it would be the worst drug for the  
8 practice. So, let me talk a bit about drugs as  
9 the total cost of care issue that is most  
10 affected by oncologists.

11 So, the way we are paid, for  
12 example, to infuse a drug, that fee schedule  
13 has not changed since 2005. Since that period  
14 of time, we've added little expense items like  
15 EMRs, USP<sup>43</sup> 800-compliant pharmacies,  
16 pharmacists, oncology-trained nurses, et  
17 cetera, et cetera, yet the payment has not  
18 changed, and we make up for that on the drug  
19 margin.

20 And I will freely admit, and I don't  
21 like it a bit, that we run our practices based  
22 on the drug margin. And that drives CMS crazy,  
23 frankly, because they're afraid that I'm  
24 choosing drugs based on that. I will tell you

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43 U.S. Pharmacopeia



1 that if there are a drug that does a better  
2 outcome for a patient, we're going to choose  
3 that, and pathways will let us know about that.

4 But if in the case, for example, of  
5 biosimilars, where there are two drugs that are  
6 absolutely equivalent, I'm going to choose the  
7 one that puts more money in the practice  
8 because I have to pay for the shortfall of  
9 Medicaid and Medicare patients. I have to take  
10 care of the infusion.

11 I have to do the social workers and  
12 everything else, and there is no money for  
13 that. So, am I going to put my making payroll  
14 next week over the nebulous idea that in six  
15 months, I'll get some payment that may or may  
16 not help me with that? I'm picking the  
17 payroll.

18 And if there is the concern of, am I  
19 cutting down health care costs for the system  
20 or am I making payroll and keeping my practice  
21 alive and able to take care of patients, you  
22 know which one I'm picking. I'm picking the  
23 practice.

24 So, if you want us to not base our  
25 financial well-being on the drug margin and get

1 the drugs out of total costs of care, I think  
2 you ought to look again at the MASON project,  
3 because we took that money out of drugs, and we  
4 put it into infusion, into the doctor's time to  
5 be able to explain the treatment plan to a  
6 patient, into all of the support systems, et  
7 cetera, that is necessary to do a good job  
8 taking care of a cancer patient, and pulled it  
9 out of the drug margin, but we can't just put  
10 the drug margin to zero and expect the  
11 practices to somehow magically find money to  
12 cover all of the things that the drug margin  
13 was taking care of.

14 The surgical fees, as we add  
15 surgeons to the practice, this is a problem. I  
16 cannot afford to hire a surgeon, to try to keep  
17 them in New Mexico because, you know, 85  
18 percent of the payment for the operation goes  
19 to the hospital and not to the surgeon.

20 And my advice to CMMI would be, one  
21 size is not going to fit all. What works in  
22 oncology may not work in primary care, may not  
23 work in psych, may not work in OB. We need to  
24 do a thousand pilot projects and then figure  
25 out which ones work, because there are a lot of

1 doctors out there who have really good ideas  
2 about where there is waste and what would do a  
3 better job.

4 And the other thing is, I do not  
5 believe -- you can go to the next slide -- that  
6 we are going to be able to save money in health  
7 care until we actually know what it costs to  
8 deliver care. Cancer is getting increasingly  
9 granular, but the lumping together of all of  
10 these patients into one bucket that is an at-  
11 risk bucket is completely opposed to the idea  
12 that care is very, very granular.

13 When I wrote the MASON project,  
14 Making Accountable Sustainable Oncology  
15 Networks, we found that in the COME HOME data,  
16 we could find clusters of payment, and then we  
17 could figure out why was this patient more  
18 expensive than that, and was it something that  
19 the physician could control or was it something  
20 that was patient-related?

21 Total costs of care should be  
22 minimized to going into total costs of cancer  
23 care for a cancer program. If my patient gets  
24 hit by a bus on the way to the clinic, and they  
25 end up in the ICU for two months, I would be

1 accused of delivering lousy cancer care because  
2 my total costs of care would be very, very  
3 high. To me, that makes absolutely no sense.

4 And so, I think in this day of data  
5 sciences, we should be able to take the massive  
6 amount of claims data that Medicare has, work  
7 with groups of practices who are interested in  
8 doing this, and be able to say okay, why is  
9 this patient more expensive than that other  
10 one?

11 We found, for example, that patients  
12 who had stage IV pancreatic cancer, if they had  
13 peritoneal mets, they would cost the system  
14 four times as much as those who just had  
15 metastasis to their liver, but there was  
16 nothing I could do about who is going to get  
17 their metastasis to the liver only or the  
18 peritoneum.

19 So, if I got more patients with  
20 peritoneal disease, I flunk, and I'm a bad  
21 doctor. If I got all of my patients with liver  
22 only, I'm a genius, and I make extra money.  
23 That is not the right way to do this.

24 We really need to use data science  
25 to really determine what is the optimal cost of

1 optimal pathway-driven care so that we know  
2 what we're paying for, and then we can look at  
3 how much money are we spending that's over and  
4 above what we should be paying in health care.

5 And I think that I would switch the  
6 GPCIs around 180 degrees, and I would pay more  
7 for the rural patients, the disadvantaged  
8 patients, the people who have no resources to  
9 take care of themselves, because the practice  
10 or the system is getting increased expense to  
11 try to get the same outcomes on that. I think  
12 that's my last slide, but thank you very much  
13 for listening to me, and I hope that we  
14 reconsider this.

15 DR. WILER: Barbara, thank you so  
16 much, and I am sure there will be lots of  
17 questions on your presentation. Thank you.

18 Next, we have Dr. Sarah Hudson  
19 Scholle, who is a Principal with Leavitt  
20 Partners, and here with us in person. Welcome,  
21 Sarah.

22 DR. SCHOLLE: Thank you so much. I  
23 really appreciate the opportunity to talk with  
24 you today and to introduce to you the Alliance  
25 for Person-Centered Care, which is a multi-

1 stakeholder group that has come together to  
2 address and facilitate the collection and use  
3 of patient-reported data in clinical care and  
4 in quality programs.

5 And the Alliance formed because it  
6 believes that person-centered care should be  
7 the benchmark for quality, and that effective  
8 use of the patient-reported data can enable  
9 person-centered care.

10 So, why the focus on patient-  
11 reported data? And all of our members are  
12 coming from having experience either as people  
13 with lived experience or people working in  
14 different health care settings who are  
15 interested in how we put at the forefront of  
16 our health care system what matters most to  
17 each individual patient.

18 And we know from the research that  
19 there are many benefits from having this  
20 conversation, from understanding what matters  
21 to people. It shows up in better shared  
22 decision-making. It allows for care plans that  
23 address what the patient's goals are rather  
24 than what health care has to offer exclusively.  
25 It helps people understand their condition, to

1 have expectations about their care, to be  
2 involved in monitoring and supporting their own  
3 recovery.

4 It can facilitate communication with  
5 patient partners that are members of the  
6 Alliance, and one of our patient partners said  
7 this is the way that we have a common language,  
8 that we understand what we're doing together.

9 And we know that you can enhance  
10 treatment and reduce disparities as well,  
11 because by focusing on what matters, and  
12 focusing on patient-reported data and these  
13 outcomes, we can identify where there are  
14 variations, and we can focus efforts to reduce  
15 those gaps in that way.

16 So, how do we actually make patient-  
17 reported data, patient-reported outcomes part  
18 of our set of measures that we use and work on  
19 them day by day? Well, it depends on having an  
20 entire system to support the use of this  
21 information, and that's a big change in how  
22 health care is provided today.

23 It means that patients need to feel  
24 empowered. In our research that I did when I  
25 was at the National Committee for Quality

1 Assurance, I had people say, I've never been  
2 asked what's important to me. I've never been  
3 asked what my goals are. So, we're actually  
4 asking people to serve in a different role in  
5 relation to their health care team.

6 Clinical teams need to be brought  
7 in. That means they need to know what to do  
8 with the data and have the support to do it.  
9 They need tools that make it easy and equitable  
10 to collect and use data over time. Policy  
11 needs to support this, and the investments need  
12 to show value.

13 And so, our Alliance is really about  
14 taking this belief system and then saying here  
15 is how we put it into practice. Because we  
16 know some places are doing it, but it's really  
17 hard.

18 So, these are the members of the  
19 Alliance for Person-Centered Care, and as you  
20 can see, it represents a whole array of  
21 perspectives, including people with lived  
22 experience and different kinds of providers and  
23 systems.

24 I did want to define terms because I  
25 was asked to speak about patient-reported



1 outcomes today, and so a patient-reported  
2 outcome is what we're measuring. It's the  
3 question. It's the concept we're trying to get  
4 at, whether it's functioning, or depression  
5 symptoms, or trust.

6 There's a tool that we use to  
7 measure that. It could be the PHQ. It could  
8 be a PROMIS<sup>44</sup> tool. It could be one of those  
9 trust instruments that my colleagues have  
10 mentioned. And then there's the performance  
11 measure. That's how we determine whether  
12 there's improvement or an average performance.

13 And so, I think as I've been working  
14 on this for the past few decades, I know that  
15 these terms are unfamiliar to many in clinical  
16 care, and they get confused. In our Alliance,  
17 we think about patient -- we use the term  
18 patient-reported data because actually, it's  
19 not an outcome until you've constructed the  
20 outcome measure.

21 But we do think that there are a  
22 number of topics that patients can report on  
23 that are relevant to their clinical care, and  
24 some of those are listed here, from goals,

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44 Patient-Reported Outcomes Measurement Information System

1 well-being, relationships, preferences, health-  
2 related social needs.

3           These are all things where the  
4 individual, whether it's the patient, sometimes  
5 a family or proxy, who is talking about what  
6 they believe, what their experience is without  
7 interpretation of a response by a clinician or  
8 someone else.

9           So, the Alliance formed because we  
10 realize that there are a number of issues that  
11 get in the way of patient-reported data being  
12 used today, and we're working on deliverables  
13 that relate to policy, data and infrastructure,  
14 and implementation.

15           And our first deliverable is really  
16 about, what are the principles that should  
17 govern the use of patient-reported data? And  
18 we actually developed these principles this  
19 year and used them to develop a comment letter  
20 that was submitted to CMS in response to  
21 questions in the physician fee schedule.

22           And just to summarize our key  
23 points, which I'll walk you through, it's about  
24 starting with what matters to patients,  
25 rebalancing the set of measures that we have so

1 that we focus on value, equity, and innovation,  
2 and really reduce the burden on clinical  
3 organizations today, the burden of quality  
4 measurement, and then investing in sustainable  
5 implementation and improvement. And so, let me  
6 walk through and explain how we got to these  
7 principles and what's coming forward.

8 So, there's ample research, and  
9 especially if we look in academic settings, if  
10 we look to other countries. We see that the  
11 use of patient-reported data and these  
12 performance measures that are based on the data  
13 can be impactful, but it really requires  
14 changes in how care is delivered.

15 It changes workflow. It changes the  
16 culture. It changes the relationship of the  
17 conversation if you're asking patients about  
18 their goals, and that means wait, it's not  
19 really consistent with the care plan I would  
20 typically use, so actually doing this, it's not  
21 easy.

22 And one of the things that our  
23 Alliance really believes is that the way to  
24 determine what are the right measures that  
25 should be in a set of measures for this type of

1 model is to start by asking patients and  
2 families who are in that target population what  
3 are the measures that matter? How should you  
4 collect the data? How can we make this more  
5 feasible for the entire system? Because often,  
6 patients and families have simpler solutions  
7 than a health care team that might be at fault  
8 thinking that they need to have a research  
9 project in order to do it.

10 But we've found that actually having  
11 relevant and actionable data for the particular  
12 condition or the particular population is  
13 important, and you've heard today from my  
14 colleagues about how that might differ  
15 depending on the group, so with Barbara talking  
16 about in oncology, what's important there, and  
17 Bob talking about trust and others in those  
18 settings.

19 So, what does it mean to rebalance  
20 measures? Well, the measures that are used in  
21 these programs need to generate data and  
22 insight that will affect outcomes, and so we're  
23 looking at outcomes that really make a  
24 difference and that clinicians and patients  
25 believe is important to work on. That means

1 that you really have to remove the measures  
2 that bring less information and value.

3 Now, one of the key issues that  
4 shows up here is, well, does that mean that  
5 every group has a different set of measures,  
6 and that we have to have only specific  
7 measures? We don't think that's true. We  
8 think there are generic measures that could be  
9 used often across different populations that  
10 allow for comparison and support, but there are  
11 some cases where specific measures are needed.

12 For example, for people with  
13 intellectual and development disabilities, we  
14 don't have measures that have really addressed  
15 those - the concerns of that population.  
16 That's why it's important to have patients and  
17 families from each group to say yes, will this  
18 work, or is there something new we need? And  
19 of course, these should be considering  
20 disparities.

21 This means that we have to make way  
22 for new types of measures, and so we see within  
23 our Alliance a number of groups are working on  
24 new measures that can be added to programs  
25 instead of saying we've got a set, and we're

1 just going to choose from the ones we have.

2 I think one of the biggest  
3 challenges that we've heard and that I've  
4 experienced when I was at NCQA, I helped to  
5 develop a set of measures around depression  
6 remission and response, and I was really  
7 excited. I thought this is great. We've  
8 actually turned -- for mental health, we've  
9 moved away from just measuring visits to  
10 looking at whether people are getting better,  
11 but those measures have not taken off. They're  
12 really hard to implement.

13 They're hard to implement because it  
14 means that you have to collect information over  
15 time, and many places don't have a way to do  
16 that in a seamless way for patients that don't  
17 come back. It's hard because clinicians might  
18 not know what to do if people aren't getting  
19 better, which is the whole point of measuring  
20 is to see what do you do?

21 It's hard because it's hard to  
22 understand who within your panel of patients is  
23 getting better. Which of your doctors or  
24 therapists are doing a good job? Where should  
25 we focus our attention? What other services

1 should we offer besides medication? Where do  
2 we get the therapy? How do we address the  
3 social needs?

4 So, actually pulling in measures  
5 like this require an entire workflow, and I  
6 think back to one of the speakers from the  
7 previous session who talked about, you have to  
8 think about everyone along the pathway who's  
9 involved in using this information, and what is  
10 their response? How did they know what to do  
11 with it?

12 How do you even talk with  
13 individuals about why you're asking the  
14 questions and where are the data coming, and do  
15 people who are reporting on these important  
16 things that they believe or experience, do they  
17 get that information back? Hey, you know what?  
18 I noticed your symptoms aren't getting better.  
19 What's going on? How can we do something about  
20 it?

21 So, all of those, that structure  
22 needs to be in place. Otherwise, it's just a  
23 measurement for measurement's sake. It's not  
24 actually helping patients.

25 And what I've heard from the members

1 of the Alliance and from others, there are  
2 cases where patient-reported outcome measures  
3 are being dropped into models or dropped into  
4 payment models, and they've become just can we  
5 get the data, not how is this really changing  
6 care.

7 And so that's where our Alliance is  
8 really looking at -- and I'm going to go back a  
9 couple of slides -- just to say as we think  
10 about adding patient-reported measures into  
11 care, we think it's going to make a big change.  
12 We need to start with what matters to patients.

13 We need to rebalance the set of  
14 measures so that we account for all of the work  
15 that's going to be required for these measures,  
16 but also removing measures that -- the  
17 potential value and equity that you can address  
18 with these patient-reported data, and then  
19 invest in the implementation that's going to  
20 help us improve and actually meet our goals on  
21 reducing costs and improving population health.

22 DR. WILER: Wonderful, Sarah. Thank  
23 you so much.

24 At this time, I'm looking to my co-  
25 panelists. I know you have a number of



1 questions, so please tilt your tent cards, and  
2 we'll start first with Chinni.

3 DR. PULLURU: This is directed to  
4 Sarah, but I would love to hear all of the  
5 panelists opine on it. So, one of the concerns  
6 we have as we kind of take a step back to  
7 measures is attribution.

8 So, for example, Sarah, you know,  
9 patient-reported measures are only as good as  
10 who they recognize as their physician, right,  
11 in group, and so how do you see us balancing  
12 patient choice with being able to get  
13 attribution to a point where these measures are  
14 actually relevant?

15 DR. SCHOLLE: So, I think the issue  
16 here, you know, if you think about, where are  
17 the data collected? How are the data used?  
18 And if these data are collected and available  
19 in the clinical setting, which is part of our,  
20 the Alliance's goal, right, is that it's not --

21 The attribution issue actually shows  
22 up because you're being asked this question  
23 because your clinical team member says look, we  
24 would like to know about how your symptoms are  
25 evolving over time. Or we would like to

1 understand what your goals are, and that  
2 becomes part of the clinical care plan.

3 So, this is not a model where you  
4 take a sample, you do a survey, and then the  
5 information gets attributed after the fact.  
6 It's really part of care.

7 Now, the issue there is, how do you  
8 get sufficient sample size to get to being able  
9 to have enough data to know whether  
10 performance, what performance should be and  
11 whether people are meeting benchmarks? So,  
12 there is kind of a push-pull there on how you  
13 understand it, how you collect the data, and  
14 the quality of the data, I think.

15 DR. PHILLIPS: I think it depends on  
16 the PRO-PM, on the patient-reported outcome  
17 performance measure. If it's about value, that  
18 is about the patient, and attribution is less  
19 of a concern. If it's like the person-centered  
20 primary care measure where it's about the  
21 relationship and different aspects of the  
22 relationship, then it matters a lot.

23 So, if you're in a health system  
24 like I visited last week in Texas where a  
25 driving metric for primary care is number of

1 new patients seen per month, which shreds  
2 continuity and relationship, then PCPCM<sup>45</sup> is  
3 probably not a great measure for a clinician  
4 through attribution.

5           It might become a more powerful  
6 measure for the system. You know, across your  
7 patient population, your patients are not  
8 rating their relationships, or feeling like  
9 their needs are being met, or that they've been  
10 through a lot with their PCP.

11           So, for me, in a system that does  
12 not have attribution baked into the model, then  
13 it really becomes a measure of how are the  
14 patients rating the systems meeting their  
15 needs.

16           DR. WILER: Angelo?

17           CO-CHAIR SINOPOLI: Thank you, Jen.

18           So, my question is for Barbara, but  
19 anybody else can chip in also. So, Barbara, I  
20 very much appreciated your presentation, great  
21 comments and very direct and clear as usual,  
22 and what I wanted to get your thoughts about  
23 was -- the things that you mentioned obviously  
24 made a lot of sense.

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45 Person-Centered Primary Care Measure

1           As we talk to other specialists,  
2 particularly the non-procedural specialists,  
3 the more cognitive specialists, you know, their  
4 request is, how can I be more integrated into  
5 the ACOs as opposed to being separated?  
6 Because we haven't really figured out a way to  
7 separate those non-procedural specialists out  
8 into a separate model.

9           Have you given any thought to their  
10 roles, and how they should think about  
11 participating in an ACO, and any ways that we  
12 can advance engaging those types of  
13 specialists?

14           DR. McANENY: I think that -- thank  
15 you for that question, it's a great question.  
16 I think it harkens back a bit to attribution.  
17 When I am seeing a cancer patient, I basically  
18 am doing their primary care. I may yell for  
19 help when I mess up their diabetes to their  
20 primary care doctor, but mostly they're in my  
21 office constantly. So, attribution really  
22 needs to follow who is managing the intended  
23 disease that is really foremost in the  
24 patient's mind at that point.

25           To be able to put other specialties

1 into an ACO, I think, requires a model  
2 redesign, and I'm actually working on one here  
3 locally in Albuquerque, a clinically-integrated  
4 network which we are designing to put the  
5 attribution for the quality measures and the  
6 PMPM<sup>46</sup> management of various things with the  
7 appropriate specialist who is doing it, with  
8 the primary care doctor as sort of the umpire  
9 to make sure that things are all going  
10 properly, but our goal is to create a  
11 clinically-integrated network where we are paid  
12 well for managing the very expensive chronic  
13 diseases that we manage.

14 And I think the model we used in  
15 COME HOME, where we take chronic disease, which  
16 I include cancer in now, and you figure out  
17 when that person is going to have an acute  
18 exacerbation, which is where the expense comes  
19 in. Then you have an opportunity to intervene  
20 early and prevent the hospitalization, et  
21 cetera.

22 So, for example, COPD, about \$55  
23 billion a year is spent on COPD, and most of it  
24 happens when the patient decompensates and ends

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46 Per-member-per-month

1 up in the emergency department and the  
2 hospital. So, if we used the COME HOME process  
3 of early intervention and office visits, which  
4 are a low-cost thing, then we ought to be able  
5 to impact that.

6 I see the same thing happening with  
7 diabetes, with renal failure, with congestive  
8 heart failure. I think we have to redirect our  
9 quality measures and our interventions toward  
10 the exacerbations of chronic disease.

11 There will always, however, be acute  
12 illnesses that just need to be managed at the  
13 time when they're managed. So, I wouldn't  
14 throw the fee-for-service baby out with the  
15 bathwater because when we had lots and lots of  
16 doctors, they had the time to maybe churn and  
17 see people more often. These days, we have a  
18 shortage. We don't have time to see people who  
19 don't need to be seen.

20 So, if somebody has an acute stroke,  
21 or they've discovered they have a relapse in  
22 cancer and they need to be seen today, the main  
23 way we're going to encourage physicians to do  
24 that extra work is to pay them perhaps a  
25 differential for putting that patient in on an

1 acute visit, or building a system that allows  
2 us to manage that. Did that answer your  
3 question?

4 CO-CHAIR SINOPOLI: Yes, thank you.

5 DR. WILER: Lee?

6 DR. MILLS: This is directed at Bob,  
7 primarily, but I think others will have  
8 thoughts, opinions about it. And I wanted to  
9 dive a little bit more into ADI<sup>47</sup> topic. I  
10 know, you know, I've talked about and shared,  
11 and I'm fascinated by its potential role moving  
12 forward.

13 And can you just expand a little bit  
14 more about how you think about ADI, and what  
15 are all the various places that could have an  
16 input which, conversely to what are the best  
17 places that should be used as an input, for  
18 instance, I mean, as a risk of, sort of as a  
19 marker of social needs or resource. I mean, it  
20 would have both inputs to make fee-for-service  
21 work better under the basic principles of  
22 RBRVS<sup>48</sup> and in value-based care as well.

23 So I mean, it could be a risk

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47 Area Deprivation Index

48 Resource-based relative value scale

1 adjustment, could be input to risk adjustment  
2 system. It could be tied to payment directly,  
3 right, it could be a modifier, it could set  
4 baseline goals, it could be used to adjust  
5 quality measures. Where would you start in-  
6 depth focus?

7 DR. PHILLIPS: Well, I think the  
8 first place is where CMMI has started, and this  
9 is with payment adjustment. They've done it as  
10 a global payment usually. And Maryland did it  
11 as a heart payment, so its heart payments are a  
12 combination of clinical risk and social risk.

13 And based on that, using the Area  
14 Deprivation Index, they get paid up to \$110 per  
15 member per month for someone who meets that  
16 threshold risk score with that combination.

17 I think that that puts money in the  
18 hands of the practice. You know, they get a  
19 quarterly check, \$500,000 with some loose but  
20 important guidance about how they use that.

21 Are you hiring community health  
22 workers, are you hiring social workers, are you  
23 doing food vouchers, I mean, very direct kind  
24 of service provision that you can't typically  
25 fund out of fee-for-service when it's tied to



1 visits.

2 Because now you're focused on a  
3 population of patients that you have, and  
4 particularly addressing those who aren't coming  
5 in. How do we get the community health worker  
6 out to them?

7 So I think payment is a really  
8 important thing. I think it is really  
9 important for population health assessment. So  
10 in our registry, we've actually built a  
11 capacity to use patient addresses to tell you  
12 the service area that you're taking care of.  
13 And in my practice, we found that physicians  
14 over-estimate that geography by 100 percent for  
15 160 square miles.

16 So it helps you focus and get very  
17 specific about whom am I caring for. And then  
18 what are the risks, the social risks of those  
19 populations that I'm caring for? Is this  
20 neighborhood comparable to this neighborhood?

21 We had residents who used that tool  
22 to map their patients with food insecurity so  
23 that they could really locate the four  
24 neighborhoods where they should put that mobile  
25 food delivery, or they should put in a SNAP-

1 subsidized farmer's market.

2 So I think the deprivation indices  
3 help you get focused on where are the  
4 populations that I need to take care of and how  
5 do I take care of them where they are?

6 But then I think risk adjustment is  
7 another place where it's important. In my  
8 practice, in the third wealthiest county in the  
9 country, we found significant differences in  
10 quality for our patients based on the  
11 deprivation index.

12 So, you know, geography matters,  
13 neighborhood matters. And it's not that we  
14 were systematically biased against them, it's  
15 that they couldn't fill their medications, or  
16 they couldn't travel to clinic as often as we  
17 wanted them to.

18 So again, I don't want to hide poor  
19 care for poor people, but I want to understand  
20 are there differences related to social risks?  
21 And then am I doing as well for that population  
22 as I would be expected if I adjust?

23 It doesn't absolve me from fixing  
24 the inequities I find, but it tells me how --  
25 is what I'm doing actually making a difference

1 for that population, even if that inequity is  
2 still there? So those are the three most  
3 important ways I would use it.

4 DR. WILER: Barbara, you have your  
5 hand up?

6 DR. MCANENY: I do, and I come at  
7 this from my practice which has a clinic in  
8 Albuquerque and a clinic in Gallop, which is  
9 the medical heart of the Navajo Nation, average  
10 income \$20,000 a year. Often no running water,  
11 no electricity, telemedicine is sort of a  
12 wasted effort there.

13 And I have a couple of points I want  
14 to add with this. One is it does cost me more  
15 to get clinicians, or even patient care  
16 coordinators, or other people to work in an  
17 underserved area than it does to get them to  
18 work in Albuquerque, and I pay more.

19 For the last 22 years, we've had a  
20 foundation, and I do not think philanthropy is  
21 the appropriate underpinning for a health care  
22 system, but we created it to actually pay  
23 patients' bills. Because if you're going to be  
24 thrown out of your house and get your  
25 chemotherapy living in your car, you're

1 probably not going to show up to get your next  
2 treatment. And then outcomes are much, much  
3 worse.

4 And what I see is people have now  
5 discovered the social determinants is that  
6 we're busily measuring them. I find it a  
7 little heartless to measure something and ask  
8 the patients, so, do you have food insecurity,  
9 without having something to offer them in  
10 exchange for that. It seems just heartless to  
11 me, and it will destroy trust.

12 So one of the things that we make  
13 sure we do is we get the appropriate patients  
14 to, whomever they choose disclose to that they  
15 have a problem, and any patient who discloses  
16 to any member of my staff, that staff person  
17 can make a referral to the foundation, and we  
18 will help them manage these issues.

19 So it kind of goes back to ask the  
20 patients what they need. Sometimes it's  
21 firewood, sometimes it's food for the sheep,  
22 you know, so we don't limit it on that.

23 And the second point I want to make  
24 is to set up the infrastructure to do that, I  
25 love the idea of a bulk payment so that I can

1 just do these things without depending on  
2 philanthropy, but to set up the infrastructure  
3 to be able to manage the social determinants  
4 and other things, is hugely expensive. Because  
5 it's people who want salaries and need a place  
6 to work. And so we really have to look at that  
7 cost and make sure we're paying for it.

8 And then as you direct CMMI, one of  
9 the things that offended my Navajo patients,  
10 and therefore irritated me, was that when they  
11 came up with the Enhancing Oncology Model, or  
12 even the Oncology Care Model, they did not  
13 partner with the Indian Health Service, and  
14 they did not partner with Medicaid. Where do  
15 they think these people are?

16 And a lot of people are buying the  
17 Medicare Disadvantage plans, because they have  
18 a zero co-pay. That's where poor people are  
19 going, and then discover they can't get the  
20 services. I pay people to find free drug so  
21 that the Medicare Advantage program who's  
22 denied that drug, that patient doesn't die for  
23 lack of that.

24  
25 So the place where we are putting

1 our money is often in the wrong area. They  
2 need to partner with Medicaid. For the  
3 Oncology Care Model, we had to draw up a  
4 chemotherapy bill to get any of the payments  
5 for support.

6  
7 Well, if it's a Medicare/Medicaid  
8 dual eligible or Indian Health Service, the  
9 oral chemotherapy is paid for by those  
10 entities. So I never dropped a CMM bill to  
11 Medicare, and therefore I had to pay back all  
12 of those MEOS<sup>49</sup> payments that paid for the  
13 support I was giving those people, the people  
14 who need it the most.

15 So that was, to me, sort of a  
16 perverse way to look at this. And so I hope  
17 you'll pass that -- I did tell CMMI that  
18 directly, but I'm hoping that PTAC can  
19 reinforce that.

20 DR. WILER: Lisa?

21 MS. SCHILLING: Yes, I want to carry  
22 forward a little bit of what Barbara just said.  
23 So earlier we heard from one of the speakers  
24 about holding the academics accountable for

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1 creating clinical pathways. Because that's  
2 their expertise.

3 And I'd like to put that on the  
4 other end, which is the safety net systems, and  
5 the FQHCs, and the other -- I'm in a county  
6 system that has all those wraparounds and  
7 supports, right. And there are community-based  
8 organizations that they're required to  
9 participate with. And I understand. I'm in  
10 California, and there's an extreme unevenness  
11 about how the communal systems work, how do  
12 county systems and state systems work.

13 But that being said, I would love to  
14 understand how CMMI might work with HRSA<sup>50</sup> and  
15 others to create some networks. Because if  
16 Barbara was in my area, my system would be  
17 working with her to make sure those social  
18 supports and wraparounds actually exist for  
19 those patients, because were accountable for  
20 them.

21 But we will want to partner with her  
22 in order to provide the services that she  
23 provides. So how do we without creating too  
24 much infrastructure? Because I also agree too

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1 big a system is not really great for the  
2 patients or the providers. How do we create  
3 some networking or cooperation and  
4 collaboration between the organizations that  
5 have the social assets, the social supports  
6 with those who have the clinical supports?

7 DR. WILER: Great point.

8 Larry, your hand's up next, and then  
9 we'll go to Jim.

10 DR. KOSINSKI: Well, I think I'm  
11 getting redundant in all my comments as I open  
12 up a question. I'm just continually impressed  
13 with what I'm receiving as a member of this  
14 Committee from the subject matter experts. And  
15 I guess we should give some credit to the PCDT<sup>51</sup>  
16 and staff for bringing such a great team of  
17 speakers.

18 There has been a theme through a  
19 couple of the sessions yesterday which was  
20 brought up again today. And that is that the  
21 drivers for business success for a medical  
22 practice should coincide with the population  
23 health value drivers as well.

24 And those two have not necessarily

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1       been in sync.     And we talk about something  
2       called the physician's fee schedule.     Well,  
3       maybe we need to start thinking about this as a  
4       practice business reimbursement schedule.

5                 And it begs a question though, and I  
6       know I'm going to fire up Barbara here.     But it  
7       begs a question.     Because what medical entity  
8       does CMS really want to favor?     Do they want to  
9       favor the small practices?     If they do, then  
10      they need to change the way they're  
11      reimbursing.     Because they're reimbursing large  
12      entities, and we're seeing this tremendous  
13      consolidation that's occurred since the  
14      Affordable Care Act was passed.

15                The other thing that I think came  
16      out very strongly here is that a visit is not a  
17      visit, is not a visit.     We heard yesterday that  
18      new patient visits require 10 times more work  
19      than a return visit, and yet the compensation  
20      does not reflect it.

21                What I just heard now was that maybe  
22      a TSA PreCheck, a clear status to get a patient  
23      through the maze of the visits when they really  
24      need to be seen, need to be compensated better.  
25      Because maybe, just maybe, if we compensated

1 the practice more to get that patient in  
2 quicker, we'd have less emergency department  
3 visits that are resulting.

4 I guess I made statements and not a  
5 question, but I have to say that you really  
6 impacted my thinking process.

7 DR. WILER: Any thoughts or  
8 reflections from our --

9 DR. KOSINSKI: Barbara, you have to  
10 say something.

11 DR. MCANENY: Yes, I would be happy  
12 to say something. And I agree with you. And  
13 one of the things that really I wanted to  
14 stress was carrots work, sticks don't, risk is  
15 a stick, and a stick that could potentially put  
16 me out business. And then who's going to  
17 Gallup to deliver cancer care, right?

18 And so carrots are the way that I  
19 think we should move forward. And physicians  
20 respond to those well. They respond to sticks  
21 with burnout and leaving the practice. And  
22 this is not something we can afford, because  
23 CMMI and PTAC need to take the physician  
24 shortage into account.

25 My concern is that, as we keep

1 adding on another nurse to manage the  
2 electronic patient-reported outcomes, if we  
3 don't develop a system where those things go  
4 into our dashboards, and we can manage those  
5 patients, that we will just have an over-burden  
6 of expense and of missed messages which destroy  
7 trust.

8 And so what we do, in the practice  
9 that I consider my laboratory for value-based  
10 care processes, is we pull all of that data  
11 into a dashboard. We're doing telepsych via a  
12 screening and then hooking people up. One  
13 thing, that if they want to make a difference  
14 on some of that, get rid of the co-pays for  
15 some of these coordination of care codes.

16 You heard earlier from our primary  
17 care colleague that coordination of care saves  
18 lives. It does. But a co-pay of 10 bucks to  
19 one of my Native American patients is  
20 unaffordable. And it costs me more than 10  
21 bucks to collect it.

22 So let's get rid of those kind of  
23 things in our CMMI programs, let's encourage  
24 patients to do what we think is the right thing  
25 for them to do, encourage the doctors to do

1       what we think is the right thing for them to  
2       do, and leave the sticks at home.

3               DR. KOSINSKI:     So CCM<sup>52</sup>, and PCM<sup>53</sup>,  
4       and TCM<sup>54</sup> should be first dollar claims.

5               DR. MCANENY:     They should be.  
6       Because I have patients who don't want to do  
7       that.     And even when I have the depression  
8       screening, which we're doing on every patient,  
9       when I suggest that they take advantage of our  
10      telepsych process, they say there's a co-pay.  
11     Thank you very much, I'll just talk to my  
12     sister.     And then I have no way to know whether  
13     or not talking to your sister is a very  
14     effective way to manage your depression.

15              DR. WILER:     Great point.     And if you  
16     don't have a sister, that could be even more  
17     challenging.

18              DR. MCANENY:    That's right, everyone  
19     needs a sister.

20              DR. WILER:     That's right.

21                             Jim?

22              DR. WALTON:     Thank you very much.  
23     It's a great listening session.

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52 Chronic care management

53 Principal care management

54 Transitional care management

1           This is for everybody. I was struck  
2 by a thread that was almost in everybody's  
3 comments, which was trust. And I'm going to  
4 flip it, for the sake of our conversation, to  
5 trustworthiness.

6           And I think that it's implicit in  
7 what you were saying. I think Lisa even kind  
8 of probably got it right when she spoke, which  
9 was this trustworthiness of us is really vital,  
10 in particular in the county work that she's  
11 doing. And I think all of you said the same  
12 thing.

13           And projecting onto the patient that  
14 they've got the problem of trust troubles me  
15 just a little bit as opposed to the system has  
16 the problem of being trustworthy. So I just  
17 kind of, like, that's an editorial.

18           But I really wanted to go deeper  
19 here because we have a few more minutes. And  
20 this health-related social needs used to be  
21 called social determinants of health. And  
22 trust was a thing, you know, or trustworthiness  
23 was a thing. You know it's kind of like, well,  
24 different sides of the same coin.

25           But imbedded in that trust, it gets

1       sanitized just a little bit, doesn't it, our  
2       trustworthiness? Because embedded in there is  
3       this notion that some populations experience  
4       bias in their interaction. And the bias can be  
5       in a lot of different spaces, and different  
6       moments. And it can also be characterized by a  
7       lot of different adjectives.

8               And that puts people on edge. And we  
9       really don't want to talk that, because it's  
10      really still part of the currency that we need  
11      to think through as far as how do we talk about  
12      trust, trustworthiness as a health-related  
13      social need?

14             Is it an outcome of doing great work  
15      in health-related social needs? You know, is  
16      it catalyzed by addressing that? And are there  
17      any models or experiences the experts have in  
18      taking a look at that trust, trustworthiness  
19      scale and connecting it, drawn a through-line  
20      to improvement, improvement in adherence,  
21      improvement, in particular, in value-based  
22      models, chronic disease management, prevention  
23      therapy, acute management, particularly like  
24      this issue around pregnancy-related morbidity  
25      and mortality for certain races. It's an acute

1 event, often. And there seems to be a pretty  
2 significant disparity that keeps persisting.

3 And I wonder if bias, and perception  
4 of bias, and trust, and trustworthiness all fit  
5 with all of that. So I'll leave that there as  
6 you all talk through this.

7 DR. MCANENY: Well, at the risk of  
8 jumping in too much, I'll jump in too much.  
9 You absolutely have to earn trust. And the  
10 first part of trust is showing up, and showing  
11 up consistently, and not just going away, not  
12 being one intervention.

13 I think our health care system has  
14 switched to episodic type of care. You go to  
15 the ER, you go to the urgent care clinic, you  
16 go to your primary, and you see their nurse  
17 practitioner. You don't see your physician  
18 because we don't have enough of them. And it's  
19 really hard to build up trust without building  
20 that relationship first.

21 And I point out that's why I  
22 declined to participate in the Enhancing  
23 Oncology Model, because I wasn't going to  
24 sacrifice the work I've done for the last 17  
25 years to have someone who looks like me build

1 up trust on the reservation, to be able to have  
2 those patients disclose to me what they need to  
3 for me to be able to have a meaningful  
4 partnership.

5 The other thing you have to do is  
6 recognize that about 80 percent of the issues  
7 are poverty, but 20 percent are cultural. When  
8 we built our Gallup Cancer Center, we put a  
9 classically built hogan in the front yard, that  
10 is a ceremonial building, as a signal to the  
11 community that we were respectful.

12 We worked very hard to support the  
13 local entities open our Cancer Center up. We  
14 now have Women's Wednesdays where we have a  
15 bunch of elderly Navajo ladies doing crafts and  
16 line dancing in the Cancer Center which I think  
17 is just a phenomenal thing. And it shows that  
18 we're succeeding at building trust. But you  
19 can build it over many years, and you can  
20 destroy it in a moment.

21 And so that consistency part that  
22 you heard before, that has to be there. And it  
23 has to be a value of the practice or the  
24 system. And it has to be constantly reinforced  
25 by leadership and deviations from that can't be



1 tolerated.

2 The other thing is that you ask the  
3 community what they need, you know, nothing  
4 about us without us. And so you reach to the  
5 community you're trying to serve and find out  
6 what it is they want to have done.

7 And one of the best ways we found to  
8 do that is you hire people from the community,  
9 and you offer them that entry level job, and  
10 then you continue to grow them. And some of  
11 our entry level people have just completed a  
12 job being a radiation therapist and are working  
13 in our Gallop clinic to help treat patients.  
14 And so we have offered career paths. And you  
15 have to embed yourself into the community and  
16 be there for the long haul.

17 DR. KOSINSKI: Lisa.

18 MS. SCHILLING: Yes, in my  
19 experience trust is about belonging. And I  
20 think Barbara touched on this. But what we  
21 found, both when I was at Kaiser Permanente and  
22 in Contra Costa, is that you can assign a  
23 person to a clinic or a provider, and that  
24 person may or may not go there, right.

25 Where they'll go is where they feel

1 welcomed, they feel they belong, and they feel  
2 treated culturally and socially in the way that  
3 they expect. So in KP we would assign people  
4 to clinics. And we found people would drive  
5 more than an hour to go to a clinic where the  
6 providers affiliated the way they did with  
7 their care.

8 And likewise, in the safety nets in  
9 Contra Costa, the Latinx and Hispanic  
10 population tends to be drawn to Contra Costa.  
11 And you can establish programs, right, that  
12 help with that affiliation. I think Barbara  
13 just spoke about it.

14 But for example, centering  
15 pregnancy, we talk about Black and African  
16 American women who are pregnant having a  
17 centering pregnancy program, where women of  
18 that community are leading the centering  
19 pregnancy program, makes those women feel like  
20 they belong and can get pre-natal care the way  
21 they want to.

22 So I do think there's an opportunity  
23 to incentivize that and then to measure. Are  
24 people going where you think they should be  
25 going, or are they going where they want to go?

1 And how do we support those places in providing  
2 care to diverse populations?

3

4 DR. MCANENY: You can come to New  
5 Mexico any time you want. I'd love to have you  
6 here.

7 DR. PHILLIPS: So longitudinal  
8 healing relationships, I hope I displayed, they  
9 have a therapeutic effect. And at the heart of  
10 that is trust. Because trust is necessary for  
11 patients to believe the treatment you're  
12 recommending is something they should do or  
13 that the person you're sending them to is  
14 worthy of their trust also, that they can  
15 reveal to you about past experiences with  
16 sexual abuse, or physical abuse, for the things  
17 that are leading to poor health outcomes or at  
18 least poor health choices later. Until they  
19 tell you about those, you don't know how to  
20 address them. So trust is really at the heart  
21 of those.

22 And I said earlier in my slides, you  
23 know, our effort is to try and align the  
24 measures that we're using in care to align the  
25 intrinsic, what I feel is right for this

1 patient, with the extrinsic, what I'm paid to  
2 do or what my system tells me I should be  
3 doing.

4 And when those are in conflict,  
5 burnout is a product of that. Because now  
6 you're leveraging my professionalism. I'm  
7 going to do what's right for this person even  
8 though it's going to be counted against me over  
9 here.

10 So there's real importance, not only  
11 in doing the things that build trust for the  
12 patient but that support the capacity to be  
13 trustworthy for the clinician.

14 DR. SCHOLLE: I just want to call  
15 out the point of starting from a conversation  
16 with individuals, and families, or communities  
17 about what's important, what matters, and then  
18 designing around that rather than designing  
19 around an outcome that doesn't matter, right.

20 And so I think what my colleagues  
21 have said, have given examples of, is really  
22 starting from that listening mode, that  
23 honoring that perspective. And in our quality  
24 programs, I think we don't do enough of that,  
25 design the program so that it attends to the

1 needs of the individuals who are being served  
2 but also offers the care team a way to serve  
3 them in a way where it feels like a mutually  
4 rewarding relationship.

5 DR. WILER: I want to thank each of  
6 our experts so much for a really rich  
7 discussion. We covered so much ground and  
8 learned so much from your expertise. So thank  
9 you so much for your time.

10 At this time, we're going to take  
11 break until 1:10 p.m. Eastern Time. Then  
12 please join us. We will have a great lineup of  
13 guests for our final listening session on  
14 addressing challenges regarding data,  
15 benchmarking, and risk adjustment. We'll see  
16 you then.

17 (Whereupon, the above-entitled  
18 matter went off the record at 12:21 p.m. and  
19 resumed at 1:11 p.m.)

20 \* **Listening Session 3: Addressing**  
21 **Challenges Regarding Data,**  
22 **Benchmarking, and Risk Adjustment**

23 CO-CHAIR SINOPOLI: Welcome back.  
24 I'm Angelo Sinopoli, one of the Co-Chairs of  
25 PTAC. We've invited four guest experts with

1 unique perspectives to share on addressing  
2 challenges regarding data, benchmarking, and  
3 risk adjustment.

4 You can find their full biographies  
5 and slides posted on the ASPE PTAC website  
6 along with other materials for today's  
7 meetings. I will now turn it over to Committee  
8 member Chinni Pulluru to introduce our  
9 presenters and to facilitate this listening  
10 session.

11 DR. PULLURU: Thank you, Angelo.  
12 I'm excited to facilitate this listening  
13 session. At this time, I ask our presenters to  
14 go ahead and turn on video if you haven't  
15 already.

16 After all four have presented, our  
17 Committee members will have plenty of time to  
18 ask questions. Presenting first we're happy to  
19 welcome Dr. Robert Saunders who is the Senior  
20 Research Director of Health Care Transformation  
21 and Adjunct Associate Professor and Core  
22 Faculty Member at the Duke-Margolis for Health  
23 Policy at Duke University.

24 Welcome, Rob, please go ahead.

25 DR. SAUNDERS: Thanks, everyone, and

1 I appreciate the opportunity to speak with you  
2 all today. I'm happy to be informal with these  
3 remarks, so if folks have questions, PTAC  
4 members have questions as we go, happy to  
5 pivot.

6 But my role here today is to set the  
7 stage and talk a bit about where we're seeing  
8 actions in setting benchmarks, what we know  
9 about benchmarks setting based off of our  
10 research and, you know, what are some of the  
11 implications of that? And as mentioned, I'm  
12 with the Margolis Institute for Health Policy  
13 here at Duke University.

14 So if we jump to the next slide, and  
15 there's probably about four key points that I  
16 want to point out here. One of the issues is  
17 that early on in the value-based payment  
18 journey, we saw the benchmark was tied very  
19 heavily to whether an organization succeeded or  
20 not.

21 There's a little bit of de-linking  
22 happening on that now. So it's not as true as  
23 it used to be. But it's still a strong  
24 motivator and a strong determiner of whether  
25 the organizations join by base payment models.

1           I think the second piece here is  
2 related to that, is that that benchmark also  
3 has a lot to do with how long folks stay in  
4 different value-based payment models. And our  
5 research has shown that survival of, say, an  
6 organization to stay in value-based payment  
7 model is pretty heavily determined by that  
8 benchmark.

9           But there's a lot of diversity in  
10 the field right now in terms of how those  
11 benchmarks are set, what's the -- and moreover  
12 what's the the impact for different types of  
13 organizations. So a benchmark is going to look  
14 a little bit different for a hospital versus  
15 physician-led ACO in terms of how they respond.  
16 You know, safety net organizations are going to  
17 feel the impact of that benchmark a little  
18 differently.

19           And while we've got a fair number of  
20 data and technical changes that we can make to  
21 improve benchmarks, there's actually a number  
22 of policy tradeoffs that we'll have to do  
23 regardless of what way we want to go forward.  
24 So those are the top sort of takeaways that I  
25 want to push on today.



1           But jump to the next slide. We'll  
2 show a couple of graphs. So on the first point  
3 of what's the impact of benchmarks, so this is  
4 some research we've done every year after the  
5 Medicare Shared Savings Program releases its  
6 result. And it's comparing the results from  
7 2016 to the 2016 program year to 2022.

8           And it looks at the shared savings  
9 rate, so how many organizations achieved shared  
10 saving compared to their benchmark. And what  
11 you see earlier on in the Medicare Shared  
12 Savings Program was that as the benchmark went  
13 up, the probability of achieving shared savings  
14 also went up. And it was a pretty strong  
15 effect.

16           If you look at the 2022 effect, 2022  
17 performance year, you don't see as much of an  
18 effect. Shared savings across the board has  
19 increased, so more organizations are achieving  
20 shared savings in those programs. And it is  
21 not as closely tied to the benchmark. There's  
22 a couple of reasons we think that that's  
23 probably the case.

24           Some of this is probably a selection  
25 of effect. Those organizations that weren't

1 doing as well probably pulled out of the  
2 program. But also there's also been a lot of  
3 lessons learned from organizations over time on  
4 how to achieve shared savings at different  
5 levels. So I think we've seen a little bit of  
6 a flatter amount. But the benchmarking can  
7 still be really important for how long  
8 organizations stay in programs and whether they  
9 come in the first place.

10 So if we jump to the next slide,  
11 this is some research we did a few years back  
12 looking at the likelihood of organizations that  
13 stay in, like, the Medicare Shared Savings  
14 Program. And the dark blue line is those  
15 organizations with the highest benchmarks, and  
16 the lighter blue, sort of sky-blue dash line is  
17 those organizations with the lowest benchmarks.  
18 And you'll see a bit of a gap that those  
19 organizations with higher benchmarks are more  
20 likely to stay in programs.

21 It's probably not a surprise to many  
22 of the folks in the audience. But it's always  
23 nice when research backs up what your intuition  
24 tells you probably should be the case.

25 So let's talk a little bit about the

1 next slide. What are some of the details,  
2 we'll go to the next slide, what are some of  
3 the specific issues that we're hearing out  
4 there?

5 And so from qualitative research and  
6 interviews with folks in the field, we've  
7 definitely heard some feedback from  
8 organizations that they're not likely to join  
9 if the benchmark is unfavorable.

10 You know, it's in some ways hard to  
11 fault an organization for running the numbers  
12 before they join the -- you know, a board would  
13 probably expect nothing less from a fiduciary  
14 responsibility. You know, a chief financial  
15 officer would also probably be under fire if  
16 they didn't think about the financial  
17 implications.

18 But this is a bit of an unintended  
19 consequence in that organizations then might  
20 take some steps that aren't necessarily adding  
21 to the value-based payment model's impact. So  
22 for instance, we're seeing a rise in  
23 organizations doing some pretty micro-sculpting  
24 of their networks if they can to look at the  
25 local benchmark, to look at that organization's

1 benchmark, and bring in organizations that are  
2 more likely to succeed.

3 This is a lot easier for the  
4 physician group practice ACOs versus, say, like  
5 the hospital-based ACOs, which tend to be about  
6 more, you know, geographically concentrated.  
7 Although there is exceptions to that, and  
8 there's changes over time.

9 But knowing that, we're starting to  
10 see a pretty lively trade in the consultancies  
11 for, you know, thinking about what the  
12 benchmark might look like. And it doesn't  
13 necessarily relate to improving care or care  
14 improvement, which is the ultimate goal of our  
15 value-based payment models.

16 I think the other one that we hear,  
17 and we see this backed up in the data, is that  
18 many of our safety net organizations don't have  
19 the same culture of coding. And so that's  
20 going to impact their ultimate risk adjustment  
21 scores. But it's going to also have some  
22 impact on benchmarks to the extent that those  
23 are, you know, risk adjusted.

24 And we're starting to see some  
25 impact on including social factors into the

1 benchmarks now. Data is early, and we've got  
2 some early lessons learned. I think it is fair  
3 to say that we're not totally where we want to  
4 be on incorporating social factors.

5 A lot of what we're doing right now  
6 has been based off of geographic factors that  
7 can be very broad. And so organizations, let's  
8 say, like the safety-net organization in an  
9 urban area may not get as much of a benefit  
10 from some of the social adjustments to  
11 benchmarks than, say, other would, or you might  
12 expect.

13 And of course there's still a  
14 challenge here that we're hearing from many  
15 organizations on the differences in incentives  
16 between programs. So some of our value-based  
17 payment participants have noted that they have  
18 felt a disadvantage compared to, say,  
19 organizations participating in, like, the  
20 Medicare Advantage Program.

21 Because there are very different  
22 benchmark/risk adjustments algorithms in use  
23 here which can make it more financially  
24 sustainable to participate, let's say, in like  
25 the Medicare Advantage Program compared to many

1 of the traditional Medicare value-based payment  
2 programs. So we've got some challenges here.

3 If we jump to the next slide, there  
4 are some places where we might be able to see  
5 some improvements over time, especially on the  
6 technical side. So on the social factors in  
7 improving social risk adjustment, a lot of this  
8 comes down to data.

9 One of the reasons that many  
10 programs have started more with geographic risk  
11 adjustment is that that's where the data  
12 currently are. And that's where we've got  
13 high-quality data. We might be able to start  
14 to use individual-level data over time.  
15 However, we've got a pretty unstandardized  
16 approach right now.

17 And from our research we're hearing  
18 a lot of health care delivery organizations  
19 express concern that there's a lot of different  
20 types of social risk instruments out there.  
21 And so we might be recreating some of the  
22 challenges we had with quality measure, a lack  
23 of alignment in the social needs data space.

24 I want to flag risk adjustment. I  
25 know some colleagues after me will dive deep,

1 but just noting one of the challenges we've  
2 seen with risk adjustment right now is that  
3 it's very coding-based off diagnoses and a lot  
4 less on what actually is done to that risk.

5 And there are opportunities with new  
6 data that, you know, Aneesh and other have  
7 worked to free, that can help us really  
8 understand and use new types of data to help  
9 understand what risk adjustment should be.

10 So I think another piece here is  
11 that we're still learning about new approaches  
12 to capture, you know, full population health  
13 risk, such as through the health equity  
14 benchmark adjustments. We're still early,  
15 we're still -- have some data challenges.  
16 There's still some places where we probably  
17 want to improve. But it is a start.

18 I think in addition to health equity  
19 benchmarks, some specific populations that we  
20 hear concerns about from a benchmark or risk  
21 adjustment approach are, say, like the  
22 seriously ill who oftentimes are  
23 underrepresented or under, you know, maybe  
24 coded and in various risk-adjustment benchmark  
25 algorithms, especially those that don't have

1 say frailty adjustments and may be excluded for  
2 other means.

3 And then also, just to flag that  
4 benchmarks are part of the financial equation  
5 for many health systems, but there's oftentimes  
6 a need for up-front capital to really make the  
7 types of investments they need.

8 So if we jump to the next slide. So  
9 just to repeat, the key conclusions here,  
10 benchmarks are really important. It's not as  
11 important as it used to be, but it's still  
12 really important if we want to increase  
13 participation in non-risk payment models,  
14 especially to areas that may be traditionally  
15 under-participating, like rural areas.

16 We've definitely seen a benchmark  
17 has been tied to participation, whether that's  
18 staying in a model or entering a model in the  
19 first place. We see that there's a lot of  
20 issues right now in benchmarking, and those  
21 could have some differential effects depending  
22 on the type of organizations.

23 And we've got some technical  
24 approaches that can be used to help improve  
25 benchmarking, but we've still got some policy



1 decisions that need to be made.

2 And with that, I'll stop and turn to  
3 the next presenter.

4 DR. PULLURU: Thank you, Rob. Next,  
5 we're excited to have Dr. Randy Ellis, a  
6 Professor in the Department of Economics at  
7 Boston University.

8 Welcome, Randy, it's over to you.

9 DR. ELLIS: Great, thank you, I'm  
10 delighted to talk to this distinguished  
11 audience, and it's been fun visiting and  
12 listening to the sessions over the last two  
13 days.

14 I'm going to talk about risk  
15 adjustment, and you've seen this slide that  
16 we're focusing on the meeting content today.

17 And next slide. My background is  
18 that I'm one of the co-developers of the HCC<sup>55</sup>  
19 risk adjustment which gets much maligned, and I  
20 agree that it has lots of weaknesses. But it  
21 is underlying the payment formula used for risk  
22 adjustment in Part C, Part D, and also in the  
23 ACA<sup>56</sup> Marketplace. And it also underlies the

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55 Hierarchical condition category

56 Affordable Care Act

1 German system that I helped develop back in the  
2 early 2000s.

3           Importantly for today is I just  
4 finished an AHRQ<sup>57</sup> funded project that comes up  
5 with a new disease classification system which  
6 we call Diagnostic Items, or DXI. We have  
7 three publications based on that now. And I'm  
8 excited that I think it addresses some of the  
9 topics that are of central interest to this  
10 conference.

11           Included in that is the development  
12 -- I'm a co-developer, with Arlene Ash, of a  
13 new machine learning algorithm that automates  
14 the creation of HCC-like risk adjustment  
15 formulas. And also relevant is that Arlene and  
16 I have been working on revising the primary  
17 care payment model used in Massachusetts for  
18 the Medicaid program. And they are just  
19 adjusting that in a new sophisticated way using  
20 additional information about social  
21 determinants of health.

22           Next slide, please. So we were  
23 given -- I was given three topics or questions  
24 to try and address in my talk. And since 10

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57 Agency for Healthcare Research and Quality

1 minutes is extremely short, I decided to just  
2 go right to the questions and then, in passing,  
3 mention how it relates to my work.

4 The first one is about how -- one of  
5 the most important, I'm going to be covering  
6 these on the next slide, so let's go to the  
7 next slide. So what is the most appropriate  
8 models just based on my lifetime of experience  
9 of almost 40 years of doing risk adjustment?

10 I happen to have become a convert to  
11 preferring the concurrent models as are used in  
12 the Marketplace over the prospective models  
13 used in the Medicare program, partly because  
14 there's a lot of turnover of people between  
15 plans and between in and out even of Medicare  
16 or out of Marketplace. And so it gives a  
17 better framework. And also, we hear lots of  
18 complaints about, oh, we have all these acute  
19 problems that aren't necessarily recognized and  
20 paid for in a prospective framework.

21 So that's-- the other key thing is  
22 that the ACA has a risk equalization process  
23 rather than an add-on formula, and a budgeted  
24 formula as is done in Medicare Advantage. And  
25 that has some advantages of making the

1 budgeting more predictable for the funder and  
2 not rewarding as much the over coding and up  
3 coding that has been going on.

4 I also think that it's really best  
5 to not think of it as one formula but a whole  
6 family of risk adjustment formulas where you  
7 can perhaps refine the incentives across  
8 different dimensions. For instance, you may  
9 want to carve out primary care, as I'm a fan of  
10 doing, and have separate incentives on them, in  
11 addition to using it for the overall budget of  
12 the -- of practices or an ACO.

13 The work I do is estimate on really  
14 large samples, and that gives you a lot of  
15 precision and lets you look at very refined  
16 models. The models we've been developing are  
17 using 60 million commercially insured  
18 eligibles. And that gives us a lot of  
19 precision to look at even very rare diseases.

20 So we developed a system that had  
21 about 2,000 disease groups, and we used it to  
22 predict primarily total spending, not just the  
23 plan paid spending. And we've been working on  
24 adding these social drivers of health. And I  
25 think that that's the exciting new area that

1 everybody should be trying to figure out how to  
2 best do.

3 And I'm also in favor of for risk  
4 adjustment models being updated regularly, not  
5 just every 20 years. And I think that in  
6 Europe, there are -- both the Netherlands and  
7 Germany update their formula every year and  
8 even make fundamental changes pretty regularly.

9 Next slide, please. So another  
10 question is, well, how do you encourage  
11 providers to want to participate in a bundled  
12 type of payment system? The simple economist  
13 answer, I am an economist of course and would  
14 be don't make it optional.

15 And I believe the Medicare program  
16 also has this issue when they talk about  
17 participating and not participating, and all  
18 the incentives they have in traditional  
19 Medicare. I can imagine that's not going to  
20 work as well in this, given the structure of  
21 ACOs where people can move in and out of them.

22 But I can imagine that the carrot  
23 that can be offered to participating may make  
24 it attractive for almost every practice to want  
25 to join. And that would be the direction. And

1 I think another way you can make it attractive  
2 is not just the carrot but by trying to make it  
3 relatively administratively easy on providers.  
4 And some of the ways you can do that is partly  
5 you can try to tilt the system to reward the  
6 ACO and their providers to take on the most  
7 complex patients. I think the existing HCC  
8 formula does a very poor job of that.

9 And so we should try to avoid over-  
10 paying for healthy and reward providers and  
11 plans for focusing resources on the chronically  
12 ill, and people with complex patients, and also  
13 those with social drivers of health which are  
14 really important.

15 Another factor that hasn't come up  
16 as much in the discussion so far is prevention.  
17 And that's something important to build in  
18 correct assessments for that. And I also am a  
19 fan, as an economist, of trying to make the  
20 bonus, the carrot parts of this about 10  
21 percent or more of the total.

22 And I disagree from some of the  
23 people earlier today that I think sticks can be  
24 important, especially when providers make  
25 mistakes or do unacceptable behavior. I think

1 having it such that you're punished but not  
2 necessarily going out of business might be the  
3 way to go.

4 Next slide, please. So then we get  
5 to how to deal with the different  
6 organizational structures. Well, the ACA and  
7 the Marketplace have dealt with this by having  
8 different versions, different formulas that  
9 take into account generosity.

10 In the Medicaid and MassHealth  
11 program that I work with, they have separate  
12 formulas for ACOs that choose to only provide  
13 medical-- medical services, and then a separate  
14 formula used when you add in taking  
15 responsibility for outpatient behavioral  
16 health, a third formula for adding in inpatient  
17 behavioral health. So that's one way to go.  
18 It adds a lot of complexity, but it has been  
19 used in five -- for five years in  
20 Massachusetts. And then Medicare Advantage, of  
21 course, has a large number of separate  
22 formulas.

23 I've already mentioned social  
24 determinants of health, and I won't have a  
25 chance to talk about that much today. And I

1 also think you should think of risk adjusting  
2 the fairness formulas and performance measures  
3 and focus on how well you do on subsets of  
4 interest.

5 Next slide, please. But I think  
6 it's really important for CMMI and others to  
7 move beyond the HCC system which has remained  
8 largely unchanged since we created it and  
9 started using it in 2004.

10 There's a growing number of problems  
11 of fraud and up-coding, and I think that can  
12 partly be dealt with possibly by not just  
13 rewarding the complexity of the patients but  
14 punishing providers or plans when they have a  
15 lot of coded diseases that aren't actually  
16 being treated. So that's a new direction, a  
17 kind of performance weakness.

18 I think that the new formulas can do  
19 a better job at documenting what they're doing  
20 and being transparent. They can be speedily  
21 re-estimated. And computers have gotten very  
22 fast, and data should be made available to make  
23 that feasible.

24 The next slide, please. I wanted to  
25 show my favorite slide from the project that we



1 just ended. And this is a very rich slide.  
2 This is showing how well do five different  
3 payment formulas do across different groups of  
4 enrollees clustered according to how rare is  
5 their rarest disease.

6 So at the bottom are people who  
7 don't have any diagnoses. And across the  
8 different plans, the one that I put in for a  
9 standard because a lot of people are still  
10 using the Charlson Comorbidity Index which has  
11 only 18 metrics used, and it grossly overpays  
12 for people that's what it means with a negative  
13 residual for people who don't have any illness.  
14 And it's consistent across even up to things  
15 that are as rare as, say, 1,000 per million  
16 which is one in 1,000.

17 And the HCC is the second bar down  
18 in each of these clusters. And you can see  
19 that it also greatly overpays for common  
20 diseases but massively underpays for rare  
21 diseases. And surprisingly, even though  
22 diseases can be rare, about 40 percent of the  
23 total commercially insured population have at  
24 least one diagnosis during the year that is  
25 relatively rare. And so it's not really fair

1 to say, oh, we do really well on all the common  
2 diseases when we're actually doing very poorly  
3 on a lot of the rare diseases.

4 And what I will end by saying is the  
5 DXI<sup>58</sup> model, and the DCG<sup>59</sup> framework we've  
6 implemented that builds in appropriate concerns  
7 about incentives, basically corrects for this  
8 underpayment for people with rare conditions  
9 and is the main reason why I favor relatively  
10 rich models that are both more predictive and  
11 more usable.

12 Next slide. And I think I've run  
13 out of my time. So thank you.

14 DR. PULLURU: Thank you, Randy.

15 Next, we have Mr. John Supra, who is  
16 the Chief Data Health and Analytics Officer at  
17 Cone Health. Welcome, John. Please go ahead.

18 MR. SUPRA: Okay. Thank you. I  
19 think Aneesh was going to go before me.

20 DR. PULLURU: Oh, sorry about that.  
21 So let me --

22 MR. SUPRA: No worries.

23 DR. PULLURU: Let me welcome him.

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58 Diagnostic Items

59 Diagnostic Cost Groups

1 We're happy to welcome Mr. Aneesh Chopra, who  
2 is the President of CareJourney. Welcome,  
3 Aneesh.

4 MR. CHOPRA: Well, thank you all  
5 very much. And John and I can basically swap  
6 time, so consider this, like a tag team, if you  
7 will, for the presentation.

8 But I want to address the challenges  
9 on data benchmarking and risk adjustment,  
10 similarly to our two colleagues, but maybe  
11 driving a little bit deeper on data access and  
12 use. So if you'll indulge for my 10 minutes,  
13 if you don't mind going to the next slide, I'm  
14 going to make a few general observations.

15 Data sharing in health care has been  
16 governed since the original HIPAA<sup>60</sup> around  
17 administrative transactions. And CMS oversees  
18 a team that effectively guides the regulations,  
19 advised by the National Center for Vital Health  
20 Statistics. And it's largely seen as the sort  
21 of EDI<sup>61</sup> transactions governance program.

22 This is a method of data sharing  
23 and, you know, for the last decade we've tried

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60 Health Insurance Portability and Accountability Act

61 Electronic Data Interchange

1 very hard to add content through the EDI-based  
2 system, and we've struggled.

3 Two very high-profile examples, CMS  
4 wanted to address some kind of prior  
5 authorization for advanced imaging. That was  
6 expected to save hundreds of millions of  
7 dollars, I think close to \$750 million a year,  
8 originally, I think, proposed in 2018, '17,  
9 somewhere in there, under the PAMA<sup>62</sup> laws.

10 Well, a critical part of that prior  
11 authorization process was the need for  
12 physicians to be able to document in the chart  
13 or in their EDI process, that they did, in  
14 fact, review the literature and therefore are  
15 making judgements informed by the literature as  
16 called for by the regulation.

17 Unfortunately, that system could not  
18 accommodate this technical need. And so last  
19 year CMS had to withdraw, sadly, a program that  
20 would have saved hundreds of millions of  
21 dollars but technically could not work.

22 Similarly, the FDA<sup>63</sup> for years has  
23 asked for medical device identifiers to be made

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62 Protecting Access to Medicare Act  
63 Food and Drug Administration

1 available in the data so that we could do a  
2 much better job if there's recalls for safety.  
3 And once again, last summer, I believe the  
4 answer was too difficult, can't do it, and  
5 won't make it.

6 On the other hand, we're entering an  
7 era of, with the HITECH<sup>64</sup> Act, we've invested  
8 quite a bit in electronic health records.  
9 These are not run by the traditional, you know,  
10 transaction systems of yesteryear, the EDI  
11 systems. These collect electronic information  
12 that's shareable in a more modern way.

13 The standard today is basically a  
14 restful API, or application programming  
15 interface. And so what we're hearing at the  
16 moment is a lot of opportunity to take previous  
17 policy objectives and re-imagine doing them in  
18 a modern technical stack.

19 You want to know the medical device?  
20 It's right there in the FHIR<sup>65</sup> API. You want to  
21 be able to document, the -- sort of, the prior  
22 authorization for advanced medical imaging,  
23 it's right there in CDS Hooks.

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64 Health Information Technology for Economic and Clinical  
Health

65 Fast Healthcare Interoperability Resources

1           So I wanted to highlight in my  
2 opening remarks the notion that we need to  
3 start converging all of our policy objectives,  
4 including the work we're doing in this session  
5 on value-based care, think about what a FHIR-  
6 based alternative would look like, so it's more  
7 of an enabler and not a hindrance or a  
8 headwind.

9           There are five specific areas I  
10 think we need to work together. One, we need  
11 to know what benefits the insurance companies  
12 are making available to our patients. More and  
13 more of those benefits address supplemental  
14 social needs, and they're not typically  
15 available in the swiping of the credit card to  
16 say, geez, you're insured, great, but did you  
17 know you're also qualified for six Uber or Lyft  
18 vouchers?

19           Second, more and more of our payment  
20 systems, including the new CMS Enhancing  
21 Oncology Model, need clinical data in order to  
22 administer those programs. Well, we do a great  
23 job sourcing administrative data in claims, but  
24 we don't have a mechanism yet for payers to  
25 more easily access clinical data, especially

1 that data that sits within that USCDI<sup>66</sup>  
2 framework.

3 Third, perhaps most importantly, we  
4 want to be very respectful of the bedrock of  
5 data sharing, minimum data necessary. And to  
6 do that, we have to be able to talk to each  
7 other's IT systems and filter only those  
8 patients for whom our partner, the ACO, the  
9 health plan, providers in the network, a few  
10 out of network partners that have immediate  
11 need, to be able to filter access to  
12 information only to the populations that  
13 they're legally entitled to, and for the amount  
14 of information within that population they're  
15 allowed to share, honoring the spirit of  
16 minimum data necessary.

17 The last two provisions are the  
18 emerging need. CMS has asked all of us to work  
19 on basically embedding specialty bundles, or  
20 shadow bundles, within total cost of care  
21 models. And there's a similar effort in the  
22 fee-for-service world about price transparency.

23 So whether I request a price for a

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66 [United States Core Data for Interoperability](#)

1 bundle, or I request a price for a fee-for-  
2 service treatment where I have to assemble,  
3 effectively, a bundle for a same day procedure,  
4 I still want to be able to know price and,  
5 ideally, the quality associated with my  
6 request.

7 And last but not least, in the era  
8 of AI<sup>67</sup>, how do we make sure all this  
9 information is made available to the consumer  
10 and, as President Obama told us in 2015, to the  
11 applications and services that can help them  
12 make sense of it?

13 Now, this is 10 minutes, I'm giving  
14 you the highlights. Maybe I'll just hit a few  
15 notes before I reach the end of my time. Can  
16 you just help me go through the slides very  
17 quickly so I can go deeper on everything I've  
18 just said?

19 One, I'm very thrilled that to the  
20 through the Sync for Social Needs  
21 collaborative, our friends at Epic have made  
22 available the ability to take screening  
23 assessments that are collected through My Chart  
24 or other applications where the patients answer

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67 Artificial intelligence



1 questions. In this example, you see a demo  
2 shared. And the survey asks about financial  
3 challenges. That was collected in My Chart.

4 And thanks to SMART<sup>68</sup> on FHIR  
5 applications, you can see a fine health  
6 application's able to, with the health system's  
7 permission, access that information, so we  
8 don't need the patient to re-enter the same  
9 surveys over, and over, and over, and over  
10 again.

11 Here it's collected once,  
12 distributed to places where it's needed, and  
13 then the last step of getting that individual  
14 connected to the resources that could help them  
15 is handled seamlessly. This is all through  
16 framework of FHIR-based data sharing.

17 And as we think about the plan going  
18 forward, we could ask ourselves, as I said  
19 earlier, on what format will a doctor be able  
20 to know that the patient in front of me  
21 qualifies for Lyft vouchers? And that  
22 information today doesn't show up in the  
23 traditional systems. We've got to bring it in

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68 Substitutable Medical Applications and Reusable Technologies

1 this era of FHIR convergence.

2 Next slide. Oh, by the way, if you  
3 go to the last slide, just to remind people,  
4 sometimes when you look at the CMS programs,  
5 like SSBCI<sup>69</sup>, I just wanted to give you an  
6 example, it may be listed as eligible for this  
7 patient, but only if they've been diagnosed  
8 with CHF<sup>70</sup>, COPD, dementia, diabetes, et cetera.

9 So even at that level of  
10 granularity, we need computer systems that can  
11 read these words in order to understand who  
12 actually is eligible. And that too needs a  
13 little bit more real-world testing.

14 Okay, like me just quickly -- and  
15 then we can go ahead. Number two, I mentioned  
16 the CMS cancer program, the Enhancing Oncology  
17 Model. This requires about maybe a dozen,  
18 maybe 18 clinical data elements, cancer staged,  
19 you know, TNM<sup>71</sup>, a whole range of other data  
20 elements.

21 We are embracing a program called  
22 MCode-Lite as the data model, an open data  
23 model. And that's being made available for

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69 Special Supplemental Benefits for the Chronically Ill

70 Congestive heart failure

71 Tumor, Node, Metastasis

1 folks in the CMS program. And today, at  
2 Datapalooza, where I'm calling in from, both  
3 McKesson's Ontada product and Epic are making  
4 that EOM capability ready for any one of  
5 customers free of charge who wish to be a part  
6 of that program. It's a small program,  
7 hopefully more will sign up, but this is an  
8 example of how open data FHIR standards can  
9 help facilitate.

10 Third, I mentioned briefly this idea  
11 of bulk FHIR. This is an example. Today the  
12 Under Secretary of Health at the VA<sup>72</sup>, Shereef  
13 Elnahal, announced that, through the Veteran  
14 Interoperability Pledge, half a dozen health  
15 systems are already able to query to see  
16 whether this person's a veteran.

17 So if I show up in the emergency  
18 room, I hit this database, I can confirm that  
19 they're a veteran. And here you can see an  
20 example from Tufts Medicine. They've been  
21 screening thousands of people, and when they  
22 find out that they are a veteran, they can  
23 implement more care coordination programs.

24 This program today was announced

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72 Veterans Administration

1 also at scale, both Epic and Oracle have  
2 announced that they're going to make this  
3 functionality available to any health system  
4 that wants to do that.

5 And that, by the way, is the  
6 ultimate value-based care. So we know you're a  
7 veteran, we know you get care, you have  
8 services and benefits. Let's put those  
9 together. Whether there's a weird benchmark,  
10 or some convoluted formula, let's leave that to  
11 the side. Let's just do the right thing. We  
12 can now do that technically.

13 Last couple, and then I'll wrap.  
14 Price estimates, again, same principle, what's  
15 the command for me to ask for my good faith  
16 estimate? Congress gave me the authority to do  
17 that. What is a good faith estimate?

18 And so I've worked on this program  
19 called Project Clarity to try to get episode  
20 bundles open sourced. That's to be very  
21 narrow, in the same day or within three days,  
22 you know, to get, kind of, the bundle of  
23 services you need. And we need to get a FHIR  
24 API to facilitate my request for the good faith  
25 estimate.

1           And last, certainly not least, and  
2 I'll wrap with this, it's time for us to align  
3 patient engagement with all the new AI tools  
4 coming to market that are available to  
5 interpret my data. ONC<sup>73</sup> just announced last  
6 week 93 percent of newly diagnosed cancer  
7 patients go on to their patient portal and  
8 access that information mostly before their  
9 oncologist calls them.

10           Imagine having an AI second opinion  
11 that can help you interpret your results to  
12 make you have peace and some understanding of  
13 the options as you go into that next call.  
14 This is possible, and I'm grateful for the  
15 time.

16           Thank you so much. And we'll get to  
17 John Supra.

18           DR. PULLURU: Thank you, Aneesh.

19           And finally we're happy to welcome  
20 Mr. John Supra who is the Chief Data Health and  
21 Analytics Office at Cone Health. Welcome,  
22 John. Please go ahead.

23           MR. SUPRA: Great, thank you, and  
24 you can go to the next slide as well.

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73 Office of the National Coordinator for Health IT

1           Great. So what I want to build on,  
2 both what Aneesh talked about and both -- as I  
3 appreciate the opportunity to share my  
4 perspectives with the Committee and their work  
5 on value-based care, it's through the lens of  
6 doing this work on the ground.

7           And as Aneesh said, there are a  
8 number of standards in place in order to move  
9 us forward. And I'll talk about those, but  
10 when you're an ACO considering participation,  
11 or a provider group, you have a number of  
12 challenges. And I want to talk about those  
13 challenges on the ground.

14           From my lens, I'm trying to build  
15 the data and analytics requirements needed to  
16 succeed in value-based care. To drive success,  
17 you're often faced with looking at all of these  
18 various data types, the clinical data, that  
19 EHR<sup>74</sup> data, payer data, program data that you  
20 may be involved in, and a whole bunch of third-  
21 party data that you may find valuable for the  
22 risk adjustment or other work.

23           This may require pooling that data  
24 together. And if you can figure out how to get

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1 this data in a regular, timely manner, then  
2 more importantly you need to be able to figure  
3 out how to both use it, you may need to do  
4 quality reporting, financial reporting,  
5 operational reporting.

6 And this requires, often, a  
7 patchwork of internal services, selecting  
8 vendors, learning about the data types and/or  
9 systems. And these are the realities on the  
10 ground when we look at how to build data and  
11 analytics infrastructure for success in value-  
12 based care arrangement.

13 And on the next slide, however, even  
14 if you're able to overcome those data access in  
15 -- oh, going back, sorry, one. There was just  
16 the overlay. Oh, yeah.

17 Bringing together and building on  
18 what Aneesh said and what President Obama said,  
19 our goal is to build a data application. And  
20 these data applications are what is needed to  
21 transform care. It isn't just enough to be  
22 able to get access to the data or do the  
23 reporting. But what we really need for  
24 population health management are applications  
25 that allow us to be able to understand the risk

1 of a patient, to be able to do patient  
2 attribution to various primary care or  
3 specialist care providers.

4 To do risk stratification and  
5 segmentation for eligibility into a program, or  
6 to support and drive the workflow of our care  
7 management teams, or engage and communicate  
8 with patients, or referrals, either clinically  
9 or with community benefit organizations in  
10 support of social needs, it's all of this  
11 tracking, and reporting, and bringing together  
12 of the data that is required for support in  
13 value-based care.

14 And on the next slide, as we think  
15 about what are some of these barriers to  
16 participation, the work that we have right now  
17 is more akin to artisan craftsmanship than  
18 standardization and automation that the modern  
19 technology era enables us.

20 And this real cost is high. In my  
21 experience, to get the foundations in place, we  
22 are still talking about hundreds of thousands,  
23 if not a million dollars, both initially and  
24 annually, for a successful ACO to build the  
25 data and analytics infrastructure to accomplish



1 the things that we're talking about here.

2 And this cost is often weighed  
3 against the potential up and downside financial  
4 arrangement that the value-based care model  
5 drives.

6 And on the next slide, along with  
7 these data and analytics investments, the  
8 complexity for providers and the teams  
9 supporting them in clinical transformation  
10 remains high. A recent review of quality  
11 measures in value-based care arrangement  
12 suggested that many providers are trying to  
13 balance success across over 50 unique measures.

14 And as the groups throughout this  
15 two-day session have talked about, that's a  
16 high burden. And the data and analytics  
17 infrastructure needs to be able to report both  
18 to the clinicians in practices, as well as back  
19 to the programs, success on these measures in  
20 near real time so changes and adjustments can  
21 be made.

22 On the next slide, although it may  
23 seem that these challenges are difficult, we  
24 are making progress. As Anesh just talked  
25 about, many of those core foundations,

1       foundational elements have been put in place to  
2       drive standards and standardization.

3               HHS, including CMS and the CMMI, as  
4       well as ONC and related standards' efforts,  
5       have delivered on giving us some standard data  
6       models, have given us exchange specification,  
7       primarily the FHIR interoperability resources  
8       that Aneesh talked about, and some common  
9       frameworks to manage data exchange.

10              These are all important efforts to  
11       reduce the burden in data and analytics  
12       infrastructure. But I would also say they're  
13       only akin. On starting with agreeing to what  
14       language we're going to speak the data  
15       conversation in.

16              Next slide. As we work to establish  
17       these standards, we also need to make sure  
18       there's timely data access. Again, CMS has  
19       made meaningful progress in our efforts to  
20       bring API driven access to the CMS data --  
21       model data. It's an important step forward.

22              However, the timely use of this data  
23       still requires those expert skills and efforts  
24       in order to integrate the data into systems  
25       that ultimately are able to drive clinical

1 transformation and improve the clinical and  
2 financial outcomes.

3 Next slide. To overcome these  
4 challenges, we need to be thinking differently  
5 about how we share and exchange both data and  
6 insights. I like to think about the need to  
7 develop a health data and analytics ecosystem  
8 where access to the data, and the ability to  
9 use the data, no longer requires the  
10 craftsmanship and significant up-front work  
11 that we talked about over the last two days.

12 Modern technologies allow and enable  
13 this type of ecosystem development. However,  
14 they're not widely used, or we're just at the  
15 beginning of their use in health care.

16 Next slide. As Liz Fowler  
17 represented yesterday -- referenced yesterday,  
18 I also wanted to quickly highlight some of the  
19 key takeaways from CMMI's recent data sharing  
20 overview and its alignment with the challenges  
21 that I've pointed out today, as well as those  
22 that have been described by many others over  
23 these last two days.

24 I believe this last takeaway sums it  
25 up, that the use of health care data remains a

1       burden. And that burden must be addressed for  
2       us to accelerate participation and success in  
3       value-based care arrangements.

4               So what can we do on the next slide  
5       to address those challenges? One of the  
6       important -- some of the important work we can  
7       move towards is alignment that can encourage  
8       greater participation in risk-based contracts.  
9       We can do this to accelerate the speed at which  
10      data is made available.

11             As Aneesh discussed, many of the  
12      interoperability frameworks that have been put  
13      in place allow us now to make real time and  
14      near real time considerations of data available  
15      from other systems. But that requires us to  
16      shift towards data system-ready or machine-  
17      readable format.

18             If you consider the number of  
19      reports available to ACO members and MSSP or  
20      REACH programs, many of these files were  
21      designed and are helpful for humans to review.  
22      However, to make use of them, ACOs often take  
23      the time and effort to de-construct them and  
24      load them into their data systems to make use  
25      in other data applications and reporting. We

1 need to make this information available in  
2 files that other data systems can read easily  
3 and drive data application.

4 Similarly, CMS can consider using  
5 modern data sharing applications. We've talked  
6 about APIs and the FHIR standard. Many modern  
7 ecosystems also use data shares that allow  
8 users to pick up and access that data directly  
9 without the need to pick up a file, ingest it,  
10 and then make use of it, and then manage the  
11 changes to it.

12 These types of modern data shares  
13 can also support the movement to data system-  
14 ready reporting and access to data to fuel and  
15 power application.

16 Similarly, CMS can consider  
17 requiring module logic to be open source. I  
18 liked Randy's comment on speedily being able  
19 to re-estimate values in either risk adjustment  
20 or make calculations of various options  
21 available for the next best care opportunities  
22 to provide to a care team, a clinician, a care  
23 manager.

24 By open sourcing that model logic,  
25 and combining it with data shares, near real

1 time modern systems can be used to leverage and  
2 power data applications. This will move us  
3 forward in the use of data and analytics away  
4 from having to get the data, driving the  
5 craftsmanship or expertise to pull it together,  
6 and then driving insights from that work.

7 This really drives towards a next  
8 generation of data and analytics infrastructure  
9 that we believe CMS can lead the way by  
10 encouraging public and private investment to  
11 drive innovation and success in the value-based  
12 care models at much lower entry and operational  
13 costs when we think about data and analytics.

14 In my experience, building the  
15 infrastructure needed to support value-based  
16 care programs, this work has become more  
17 complicated, not less complicated. And the  
18 cost, efforts, and expertise required continue  
19 to increase.

20 We need to reverse that trend. And  
21 I think doing so involves not only the data and  
22 analytics infrastructure and its modernization,  
23 but we also need to be thinking about the  
24 value-based care models themselves and reducing  
25 the complexity, as many of the speakers over

1 these two days have talked about.

2 These, I believe, can help drive  
3 participation in our value-based care  
4 arrangement and ultimately the goal of  
5 improving care for the populations that we are  
6 serving.

7 Thank you for the time to share  
8 these thoughts with the Committee.

9 DR. PULLURU: Thank you, John.

10 At this time, I will turn to our  
11 Committee members for questions. As usual, if  
12 you have a question, please flip your name tent  
13 up and raise your hand in Zoom.

14 Larry, and Josh, who would like to  
15 start?

16 Angelo?

17 CO-CHAIR SINOPOLI: So this may be  
18 more of question for Aneesh, but anybody can  
19 chime in. So as I heard all the new models for  
20 obtaining data and data integration, how does  
21 that fit into non-epic patient or physician  
22 workflows with different EMRs? And obviously,  
23 getting the data is one thing, having it fit  
24 into a workflow is different.

25 MR. CHOPRA: ONC has regular, I

1 should say, the Assistant Secretary for  
2 Technology Planning, ASTP, has regulated all  
3 EHRs in the Cures Act to not only export  
4 data in the FHIR format, that is to enable  
5 application access, but also to allow any  
6 clinician to download the equivalent of an  
7 iPhone app store, a smart on FHIR app, that can  
8 be sponsored by anybody, the ACO, a health  
9 plan, Apple, anyone.

10 And that app has the ability to be  
11 able to read which chart you're on. So if I'm  
12 in eCW75 clinic, practice, and I'm looking at  
13 patient Susie's chart, the app, tied to the  
14 ACO, can read that, ask the mother ship do you  
15 have anything to say to me about that, and then  
16 bring that information back.

17 So that is something all certified  
18 EHRs, through the Cures Act, are technically  
19 capable of doing. Now that means, Angelo,  
20 you'd have to have an app that you want to put  
21 on top of someone's EHR, but it's a heck of lot  
22 easier than having to rip and replace  
23 everybody's EHR.

24 CO-CHAIR SINOPOLO: Thank you.



1 DR. PULLURU: It looks like Randy  
2 and John have their hands up as well. So,  
3 Randy, we'll go to you first and then John.

4 DR. ELLIS: Very briefly, the  
5 software, the modeling that we did for creating  
6 the diagnostic items and the risk-adjusted  
7 version, we have posted the classification  
8 system online as a supplement to our JAMA<sup>76</sup>  
9 paper, and the coding of the final preferred  
10 model.

11 And we're committed to software that  
12 can be used by anybody to apply these models,  
13 unlike many of the other risk adjusters. And  
14 our framework has already been used in Belgium  
15 and Korea because they were the quickest to  
16 jump on it.

17 MR. CHOPRA: Let's put that link  
18 in the chat

19 MR. SUPRA: ha, ha, ha.

20 DR. PULLURU: John?

21 MR. SUPRA: Yes, that's great,  
22 Randy, really. That is the sort of open  
23 sourcing that I was talking about and, I think,  
24 as Aneesh touched on, that idea of how do we

1 get these models available.

2 I think, agreeing with Aneesh on the  
3 standards, the movement, that the regulatory  
4 bodies have pushed towards all the EHRs, I  
5 think it still enables us to start to build on  
6 the workflow. So, I think, as we move through  
7 the data and analytics piece, we've got to be  
8 able to work on what are the right workflows  
9 that are going to change and transform care.

10 And I think Aneesh, a lot of the  
11 point, you're making is also it's not only just  
12 in the EHR vendors. It's other both public  
13 opportunities like Randy and his team are  
14 working on, private opportunities that can say  
15 here is a workflow that can help and be  
16 integrated in.

17 And I think that is the type of  
18 future, I think, in response to Angelo, your  
19 question, around how do we make these usable,  
20 not just in a certain EHR, but to many groups  
21 of clinicians and care teams.

22 DR. PULLURU: Aneesh, did you want  
23 to jump back in?

24 MR. CHOPRA: A friendly reminder,  
25 nothing works just because the government

1 mandated or regulated it to do so. It requires  
2 real world adoption. And so part of the reason  
3 I'm excited to talk to the PTAC is you  
4 represent the demand for these capabilities.

5 And if you start exercising that  
6 demand muscle, then when you actually go to  
7 turn these features on, if they don't quite  
8 work the way you wish, or they're too  
9 burdensome, or there's a problem, that feedback  
10 has to go back to the regulators so that we can  
11 iterate and improve.

12 Today we've got a lot of supply side  
13 regulation, EHR's must, but not a lot of demand  
14 clarification. So when they release a feature  
15 and there's been no actual implementation or  
16 testing because no one knew to turn that on,  
17 it's a little bit unfair to assume it's going  
18 to work well on day one.

19 So the dream, as you contemplate  
20 recommendations in the PTAC, enabling a kind of  
21 real-world implementation to test and then  
22 validate some of these technologies before they  
23 get released to the public, might be the key to  
24 answering your question, Angelo. How do I make  
25 this work in a multi-EHR network?

1 DR. PULLURU: Everyone's still doing  
2 the happy dance from Randy's comments, but  
3 we'll go to Jen, then Jim, and Larry. Jen?

4 CO-CHAIR SINOPOLI: We're having  
5 some microphone issues.

6 DR. PULLURU: Yes. Do you want to  
7 take this one, Jen?

8 DR. WILER: Well, it's ironic  
9 because I was going to make a comment about  
10 technical expertise.

11 DR. PULLURU: Ha, ha, ha.

12 DR. WILER: Thank you to you all.  
13 What I was going to say is this get so  
14 technical so quickly. And we really, we  
15 appreciate your expertise.

16 My question is going to be  
17 predicated on some of the previous  
18 conversations we've heard. One, you all know  
19 how important this access to meaningful data at  
20 the point of care is in order to execute on the  
21 visions of value-based care and the outcomes.

22 So we heard a little bit the other  
23 day about really being able to leverage what we  
24 believe will be the promise of AI technologies

1 and LLMs<sup>77</sup>, which is predicated on the fact that  
2 all of this data can be somewhere that can be  
3 mined, i.e., the data mart or whatever that  
4 format looks like.

5 And that allows us to do the risk  
6 adjustment that we've talked about, create  
7 insights, decrease administrative burden, both  
8 at the point of care and also from a revenue  
9 cycle perspective.

10 So here comes my question about the  
11 three wishes. If each of you could have three  
12 wishes, what would those be in this space to  
13 make the vision that we all aspire to possible  
14 around executing on what high-value care looks  
15 like?

16 DR. PULLURU: Go ahead, Aneesh, then  
17 we'll go to --

18 MR. CHOPRA: Thank you for the  
19 question. And I think you're kind of teeing up  
20 the deliberations that your body has the power  
21 to bring forward. And I think, in that vein, I  
22 would say number one, we absolutely need to do  
23 a better job organizing the demand signal.

24 So if a payer wants to do a social

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77 Large language model

1 determinants of health risk adjustment, we sure  
2 as hell would benefit from a common demand  
3 signal. What constitutes a patient with food  
4 insecurity?

5 Is it someone who answered one  
6 question that they struggled for food? Is it a  
7 clinical judgment based on whatever their  
8 perception is? Is it a health system that asks  
9 do you want my help addressing that condition  
10 so the denominator falls?

11 When we have these requirements, but  
12 there's no consistency in the demand signal, if  
13 you're the IT people, you don't know what  
14 you're supposed to put into the system. So you  
15 put your best efforts, and it may not work, and  
16 then you get frustrated. And you've got to all  
17 the workarounds.

18 So step one, please recommend that  
19 we organize the demand signal for outcomes  
20 measures and then work towards ways in which  
21 that can be automated, number one.

22 Number two, I believe we absolutely  
23 have to measure the administrative burden in  
24 value-based care. So we track all this RVU  
25 stuff in fee-for-service. If it turns out that

1 we're spending another 30 percent more  
2 administrative costs just to administer the  
3 building blocks, asserting attribution,  
4 tracking benchmark trend, identifying gaps,  
5 addressing, you know, rising risk, whatever the  
6 attributes are that you're going to deliberate,  
7 then being able to have a foundational  
8 benchmark gives the industry a signal as to how  
9 burdensome is it so we can make iterations and  
10 improvements.

11 And if I had my third wish, this  
12 might be my first wish, we -- in the pandemic,  
13 we needed Israel to tell us what treatments  
14 worked. Because they had a learning health  
15 system. They had clinical data and  
16 administrative data combined. They could  
17 understand what was happening to the COVID  
18 population in very real time fashion. And they  
19 were able to make decisions. They could learn  
20 from the experience of the network.

21 That's not us, people. As of right  
22 now, there are no public-private partnership  
23 databases where clinical data and  
24 administrative data are pooled to be able to  
25 understand what treatment protocols work and

1       which ones don't work.

2                   And that infrastructure is the most  
3       important gap in identifying not just who wins  
4       in value-based care but what on earth did they  
5       do, what was the clinical protocol? How can  
6       others adopt and scale?

7                   That learning requires access to  
8       that information. And at the moment, it ain't  
9       there. Worse, as much as we've made open data  
10      a priority, we have Medicare fee-for-service  
11      data that gets updated monthly in the public  
12      domain, so that's pretty good, but Medicare  
13      Advantage data is 2022. That's half the  
14      population. And Congress today prohibits the  
15      release of that information until all the last  
16      Is and Ts have crossed around payment. That's  
17      no bueno.

18                   So we've got to have a way to do all  
19      three of these things, organize the demand  
20      signal, do our best to benchmark performance so  
21      we lower the costs, and then hopefully truly  
22      build a learning health system that would  
23      deliver the kind of evidence-based we need to  
24      scale.

25                   DR. PULLURU:       Thank you, Aneesh.



1 Let's go to Robert, and then Randy, and John in  
2 this question. And then we'll go to Jim for  
3 the next question. Thank you.

4 DR. SAUNDERS: Great, so I have sort  
5 of my three -- the first one plays off of the  
6 ask about the AI piece in those three wishes.  
7 And in that case, I think it's very important  
8 to watch for those unintended consequences,  
9 especially among the AI, and think about the  
10 better data that you have.

11 I mean, AI is very exciting. It can  
12 do a lot, but it also can pick up things that  
13 we don't mean it to. And that can oftentimes  
14 bake in disparities or inequities.

15 So I remember when I was a young  
16 graduate student, I was putting together an AI  
17 system looking at new ways of detecting breast  
18 cancer in mammography and found a great method  
19 that was getting this great sensitivity.

20 And the way it was working was it  
21 was looking at -- this is back when you had  
22 film mammograms, it was finding specific  
23 markers, position markers in the mammogram that  
24 were indicative of call backs, which meant that  
25 the woman was at higher risk of breast cancer.

1 It had nothing to do with the actual anatomy.

2 And just like then, it's very  
3 similar in a lot of AI tools being able to pick  
4 up signals that are, in fact, evidence of  
5 existing inequities, like say in risk  
6 adjustment, that may be that somebody has lower  
7 utilization because there are access issues or  
8 the like, as opposed to really understanding  
9 where risk is.

10 So just want to, sort of, put a plug  
11 in there that we'll need some better data for  
12 those AI tools so we don't bake in any type of  
13 disparities and inequities.

14 Then second, one thing we're hearing  
15 from our provider friends is just, again, the  
16 need for standardization, especially in social  
17 drivers of health. There's a lot of excitement  
18 right now among better social drivers of health  
19 data. But that also means that we have created  
20 this just diversity of tools that are out  
21 there.

22 And, you know, if we talk to  
23 different health systems, they'll say I have, I  
24 don't know, three to five different  
25 instruments, each of which have slightly

1 different question variants, each of which will  
2 have different answer variants, each of which  
3 are storing the data differently on our EHR.

4 And it's just creating this morass  
5 that's going to possibly cause people to be a  
6 little bit hesitant to participate in some of  
7 these social drivers of health programs.  
8 Because they're feeling overwhelmed by just the  
9 administrative burden that's happening in  
10 screening.

11 And I think tying to that, one of  
12 the things that we are finding in our work in  
13 North Carolina, especially the North Carolina's  
14 Healthy Opportunities Pilot, which were one of  
15 the first in the nation, or the first in the  
16 nation, to use Medicaid funding for addressing  
17 social drivers of health needs, is just how  
18 challenging it is to actually do a lot of  
19 social drivers of health screening and get  
20 those data in the first place.

21 So, you know, our clinician friends  
22 in the audience will probably be -- resonate  
23 with the fact that clinicians hate asking  
24 questions if they can't do something with the  
25 data. And we definitely hear that in our

1 research, that when we're asking clinicians to  
2 screen for social drivers of health, they want  
3 to make sure that something's actually being  
4 done with that data more than just an  
5 administrative, you know, administrative sort  
6 of matter.

7           And so where there's programs like,  
8 you know, North Carolina we've got Healthy  
9 Opportunities that are actually addressing  
10 social drivers of health, you can win more  
11 clinician buy in, because there's something  
12 being done with that data, there's a reason  
13 that we're asking our clinicians to spend that  
14 time and recognize that many of our clinicians  
15 haven't been trained in asking these types of  
16 questions.

17           And so there's a long start-up and  
18 process in order to get those data to be  
19 accurate, in order to be able to get the data  
20 we want. So I think my three are get better  
21 data for AI, think about standardization,  
22 especially as we start to roll out a lot more  
23 of these social drivers of health tools, and  
24 then making sure we're able to tie these data  
25 to actual uses in order to make sure that we

1 continue to buy in, especially my clinician  
2 colleagues.

3 DR. PULLURU: Randy?

4 DR. ELLIS: I think I'm next. I  
5 agree with Aneesh and John. I would like --  
6 I'm sorry. Anyway, the thing I want to  
7 highlight is that there should be Medicaid data  
8 across states. That would be very helpful  
9 because those are so siloed and not yet  
10 available from CMS in a standardized way.

11 The Medicare Advantage program is  
12 woefully slow in getting data. Actually, CMS  
13 has been making some efforts to make it harder  
14 for people to take data out of their own  
15 computers which is really impacting  
16 researchers. They've delayed it, but that --  
17 implementing that restriction, but that's going  
18 to be a huge impact on all of us.

19 And the last thing is on social  
20 determinants of health and work we've been  
21 doing in Massachusetts is using the state's own  
22 Medicaid data that includes the Census block-  
23 level information about each enrollee. And we  
24 found that does quite well, in some ways is  
25 better than the individual's own self-reported

1 measures because it's capturing the environment  
2 that they live in. And a lot of it is related  
3 to those factors.

4 And also, if you think about what  
5 providers do when they select who they want to  
6 treat, they have an enormous geographic  
7 component about that. We know that certain  
8 parts of cities don't have any doctors. And  
9 rural areas have much weaker prevalence.

10 So geography is really important.  
11 It captures environment and pollution and water  
12 quality and food availability. So that's going  
13 to be a challenge for data provision because  
14 neighborhood information is extremely touchy.

15 In my own concurrent risk adjustment  
16 models, once I know your diseases, I can do so  
17 well that I don't need to know your age. I do  
18 prefer your gender. But age is unimportant  
19 once I know all the diseases you have.

20 And I think a lot of doctors would  
21 agree for many things. Once I know your  
22 constellation of diseases, your age isn't  
23 really the central feature. So if we drop age,  
24 then maybe we could sometimes get bundles of  
25 geographic information instead of age.

1           And I would love to have that for my  
2           social determinants of work -- of health  
3           variations.

4           DR. PULLURU:   Thank you.   And John,  
5           and then we'll go to Jim's question.

6           MR. SUPRA:    Thank you.   Very much  
7           agree with the other speakers, and I like the  
8           way Aneesh framed that.   And I want to drill it  
9           down a little bit to the work on the ground of  
10          managing both an ACO and the operations.

11          And I think one of the first things  
12          and it's been touched on is the alignment of  
13          value-based care models across lines of  
14          business because many of the ACOs are managing  
15          Medicare in the CMS or CMMI models in Medicare  
16          Advantage, as well as Medicaid models.   And how  
17          do we look to bring alignment across those?  
18          And that may be incentivizing what the value -  
19          the quality metrics are, aligning across what  
20          the payments are.

21          So how do we find that because that  
22          becomes a burden that I think is important to  
23          be thinking about broadly.   I think as I talked  
24          about the standardization of data sharing and  
25          using modern data management platforms.   Right

1 now, we continue to do much of the work in a  
2 lot of point-to-point data transfers.

3 And that is a challenge when you  
4 think about the burden of each one of those.  
5 So that's a very practical wish list item. And  
6 these are available for potential use.

7 And then finally, I think this  
8 notion of open sourcing the various  
9 methodology. So if we are going to align  
10 around social determinant of health screening,  
11 if we're going to align around how we look at  
12 the different resources available in a  
13 community, if we're going to align around  
14 referral processes, we need to really drive  
15 backwards from that alignment to what data is  
16 necessary for the next group to act. So how do  
17 we make sure that the work is data  
18 interoperable in order to connect the various  
19 parts of the health delivery system? So three  
20 wishes there.

21 DR. PULLURU: Next we'll go to Jim.

22 DR. WALTON: Thank you. I'm  
23 reminded that our opportunity here is to  
24 recommend to the Secretary some ideas from the  
25 Committee based on expert testimony about how



1       could we lower the barriers that have been  
2       identified around data, data sharing, data  
3       insights, predictability, and such. And I was  
4       curious if any of the subject matter experts on  
5       the call would offer some near-term solutions  
6       that could help us in the next six years.

7               Help CMS and CMMI achieve the goal  
8       of 100 percent participation in a population-  
9       based total cost of care model that addresses a  
10      few of the key things we've heard from  
11      providers that are kind of sticking points with  
12      either participation or with performance  
13      recognition. And some things that we heard  
14      I'll just reiterate. We've heard something  
15      from a physician just a few hours ago around  
16      just timely communication of the care of their  
17      patient when they're not in front of them by  
18      another provider.

19              And we've talked about clinical data  
20      sharing. And someone just mentioned just the  
21      disease burden, actually being able to share  
22      the number of diseases that a patient has. But  
23      it goes into a common large language -- an AI  
24      machine that basically satisfies what is that  
25      risk for that patient that we share commonly,

1 much like HCC scores.

2 And then the data analysis and  
3 reporting insights relative to predictability,  
4 are we being effective in our goals of  
5 achieving quality and reducing cost? And then  
6 last but not least is data sharing around our  
7 health-related social needs. So I'm curious --  
8 I'll just restate it is that I'm curious if our  
9 experts might recommend something that we can  
10 actually put in a report that could actually be  
11 executed to help kind of achieve that goal.

12 DR. PULLURU: How about -- I think I  
13 saw Aneesh and Randy at the same time. So why  
14 don't you go ahead, Randy, and then we'll get  
15 to Aneesh.

16 DR. ELLIS: Aneesh is first.

17 DR. PULLURU: Okay. Aneesh?

18 MR. CHOPRA: I'll go fast. You said  
19 six years. How about we say 90 days? So what  
20 I would like to do is to remind us, at the very  
21 practical, what could you ask the Secretary  
22 right now?

23 Number one, to hit the 100 percent  
24 goal, we must decouple the data sharing options  
25 from the participation in payment models that

1 take risk because right now the only way for me  
2 to get CMS claims data as a doctor to do all my  
3 risk stratification and all the things that we  
4 talked about today is I have to be enrolled in  
5 Alternative Payment Model. If I'm a surgeon --  
6 orthopedic surgeon and I want to do a better  
7 job, like, addressing low back pain, I can't  
8 get the data. CMS has not made that available.

9 And so now with the brand-new rule,  
10 the ACPM<sup>78</sup> proposed a billing code which is  
11 essentially a bundled primary care payment,  
12 this should be an opportunity for any doctor  
13 who wishes to do better care to get the claims  
14 history. Once CMS sets that default, then that  
15 will usher other plans to do the same, number  
16 one. So decouple the release of data from  
17 those who participated in the account.

18 Number two, enforce the laws on the  
19 books. I don't know how many of you know this,  
20 but CMS put the highest regulatory authority, a  
21 condition of participation for every hospital  
22 in the Medicare program, is that they give  
23 doctors the admissions, discharge, and transfer  
24 notice when their patients show up in the ER

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78 American College of Preventive Medicine

1 admitted or transferred. The number of doctors  
2 who are aware that this is even a requirement  
3 is below 10 percent.

4 It might even be one percent. And  
5 I've seen zero enforcement action from HHS to  
6 highlight that this happens or that it's a  
7 possibility. Or here's a form. Ask your  
8 hospital about how to get your rights. Not a  
9 peep, nada. So number two, enforce the laws on  
10 timely communication ADT<sup>79</sup> feeds the doctors.

11 Finally, all the infrastructure we  
12 talked about, I hug John Supra through this  
13 virtual -- I'd give him a hug in the meeting if  
14 I could. Open source the CMS logic for every  
15 attribution model, benchmark model, forecasting  
16 of trend model, et cetera. We pay through the  
17 nose to have a CMS contractor develop it and  
18 then to reverse engineer it, to guess. What a  
19 complete and total waste of money. Thank you.

20 DR. PULLURU: I believe Randy is  
21 next.

22 DR. ELLIS: I'll try and be brief.  
23 But I have to comment on that last one because  
24 CMS posts the software needed each year for

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79 Admission, discharge, transfer

1 risk adjustment of the Medicare Advantage and  
2 HCCs. And it's written in the most  
3 inefficient, archaic SAS code imaginable.

4 And it takes up me -- my research  
5 assistants a couple of weeks to reprogram it.  
6 They intentionally split it into many pieces.  
7 They have horrible coding.

8 It's written as if they don't want  
9 anyone to use it. That's how bad this software  
10 for risk adjustment is. The second comment is  
11 just that when I join a health plan, they  
12 always ask me, do you want to allow the doctors  
13 to coordinate with other health plans and other  
14 hospitals and doctors and everything?

15 And every patient says yes. I  
16 believe that there's an allowing of your HIPAA  
17 privacy to be violated, if you will, by doctors  
18 and hospitals. Of course they need to.

19 But the interconnections between  
20 those emergency rooms and the hospitals is  
21 atrociously bad. So CMS should want to have a  
22 communication where they can prompt some source  
23 that would let each doctor and hospital  
24 emergency room actually access the patient's  
25 data, which is partly what Aneesh was

1 complaining about. And I'll end there. I  
2 could go on, but --

3 DR. PULLURU: John, and then we'll  
4 get to Robert.

5 MR. SUPRA: Great, thank you. And  
6 Randy, very much agree with you. The reverse  
7 engineering is a huge burden. I want to take,  
8 and I'm probably going to look for a time frame  
9 between Aneesh's 90 days and the question six  
10 years, to a sort of one- to two-year framework  
11 that I want to split into two pieces.

12 How is it easier for those ACOs that  
13 are participating and can remain participating?  
14 I think we've talked a lot about the open  
15 sourcing, the access to the data, the logic  
16 around it, so we're not trying to recreate as a  
17 whole collection of ACOs the same logic in  
18 slightly different ways. And I think that can  
19 be done by CMS.

20 I think moving the data sharing  
21 approaches from what is done today in making  
22 certain files available and then wrapping the  
23 logic of how attribution is done. The risk  
24 adjustment is one piece of it. And then, I  
25 think on another side when we think about new

1 ACOs, new provider groups, can CMS also make a  
2 tool set or encourage a private investment in a  
3 tool set that just says, if I'm an ACO, I come  
4 in and here is a set of dashboards, best  
5 practices that are very open and transparent  
6 based on that data that align to the open  
7 source models that some of the ACOs may want to  
8 run themselves?

9 And I don't know if that's something  
10 that is possible. I know it's possible. Is  
11 that an encouragement that we can make to allow  
12 people not to have this huge investment to just  
13 get into the value-based care arrangement?

14 DR. SAUNDERS: Building on my  
15 colleagues' points, I think one piece I'll end  
16 with is a major challenge we hear from our  
17 health systems and provider groups that we talk  
18 with is just also the data for engaging with  
19 their specialty colleagues. And so that  
20 depends, of course, on the type of  
21 organization, whether it's a primary care  
22 physician group practice versus, say, like, a  
23 large health system that has a number of  
24 specialists in house. But you know, having  
25 that data on different types of specialty

1 characteristics, understanding the quality of  
2 care that is being delivered by different  
3 specialists and their local geographic region  
4 for different types of procedures they want to  
5 make referrals for.

6 It has been limited to date. CMS  
7 has done some good work in their defense on  
8 releasing shadow bundles, although that's  
9 really about just a base level pricing for the  
10 BPCI bundles. I think the next layer would be  
11 being able to get more granular data around,  
12 like, use or cost or quality or potentially  
13 something like, appropriateness, to really help  
14 health systems understand how best to engage,  
15 especially for a specialty care. And that  
16 would help make a lot of these payment models  
17 much more effective over the long term.

18 DR. PULLURU: Thank you. Randy, did  
19 you have something to add?

20 DR. ELLIS: Just 20 seconds.  
21 Throughout this conference, one of the key  
22 themes has been that the reason people aren't  
23 in ACOs and ACOs don't want to participate in  
24 these types of payment is because the money in  
25 the U.S. is made by selection. That the



1 avoidance of really sick people and keeping  
2 them out of these ACO-like more tightly managed  
3 systems is important to them. And so, these  
4 six years to try and get rid of selection is a  
5 very ambitious goal. It's much more than 90  
6 days because that is how the American health  
7 care insurance system is configured.

8 DR. PULLURU: Thank you. Now we'll  
9 go to Larry, one of our Committee members who  
10 is on video.

11 DR. KOSINSKI: Thank you. Well, as  
12 a certified data geek, I've loved this session.  
13 I've had to hang on for dear life at times, but  
14 I've enjoyed it.

15 It's very rewarding to hear open-  
16 source data exchange that this can be done in  
17 90 days, two years, whatever. That it can  
18 actually be done is heartening for me. The  
19 problem I have is the data requires data  
20 fields.

21 And we spent the last decade, ever  
22 since the Recovery Act and meaningful use,  
23 pushing fields into EMRs and expecting  
24 physicians to check boxes because we knew we  
25 had no way of extracting it out of the doctor

1 note. And so we could digitalize review of  
2 systems, past medical search history, all of  
3 those things and we've got nice fields. But  
4 that doctor, history of present illness, and  
5 more importantly their impression and plan  
6 where what's in their head is supposed to be  
7 placed into this document has been a major  
8 challenge.

9 We've heard from CMS that, expect at  
10 least five years for the creation of any  
11 quality measure. Well, that's crazy. We can't  
12 live in that kind of a world. And so what I'm  
13 going to ask all of you is not to get your wish  
14 list. I want you to rub your crystal ball and  
15 tell me if I'm crazy in what I'm going to  
16 suggest.

17 Have LLMs and AI systems got us to a  
18 point where that doctor can speak in an  
19 examining room and software can take what that  
20 doctor said, populate fields that may not even  
21 exist in that EHR so that we can capture the  
22 meaningful pieces of information of data so  
23 that we can create intelligence from it? How  
24 far are we from it? Can we stop forcing EMR  
25 vendors to create new fields and maybe allow AI

1 to give us a runaround?

2 DR. PULLURU: This is like Jeopardy.

3 DR. KOSINSKI: Am I crazy?

4 DR. PULLURU: So I believe I saw  
5 John first and then Aneesh and then Randy and  
6 Robert. Thank you.

7 MR. SUPRA: Great. Thank you. No,  
8 not crazy at all. We have been working in --  
9 work that I've been doing with our care  
10 management teams. It's been focused, and I  
11 think it is equally applicable to physicians,  
12 all types of care teamwork where we've been  
13 using ambient listening to essentially collect  
14 the interaction between the care manager and  
15 the patient.

16 Be able to then summarize that into  
17 a summary note. Being able to pick up on  
18 different instructions being made to the  
19 patient or their care team. Being able to also  
20 take, say, a social determinants of health  
21 screening and be able to fill in parts of that  
22 along the way and then take that care summary.

23 And some of the work we're working  
24 on right now is to turn that into what you  
25 might think of as a standard care plan,

1 problems, goals, interventions, and move that  
2 into discrete data so we can track it. So that  
3 is work that I've been engaged with, with some  
4 of our clinical teams and our technology  
5 partners. And it is real work, and it's real  
6 work that we're deploying.

7 And I personally have done a little  
8 less on the physician side. But I am pretty  
9 sure that that same work is going on in  
10 physician exam rooms with the same notion of  
11 how do you take that, get the transcript, get a  
12 summary, get actionable data, and then put that  
13 into the places that we can then report,  
14 monitor, drive those data applications. And I  
15 think it is real. It's here.

16 We also keep track of the transcript  
17 so that the clinical team can go back. And if  
18 they're not sure, and all of those are editable  
19 by the clinician so if they either disagree,  
20 would like to modify it. So I think it very  
21 much is current state. It is what we need to  
22 do more of to reduce the burden on our  
23 physicians, our providers, our clinical teams.

24 MR. CHOPRA: In the spirit of time,  
25 three things. One, we're at Datapalooza in an

1 hour. One of the EHR vendors, McKesson Ontada  
2 division, is demoing how they introduced the  
3 FHIR Cancer Moonshot, Enhance Oncology Model  
4 data mapping.

5 These 18 data elements are not  
6 currently captured. And today, they're  
7 manually collected in Excel spreadsheets by  
8 doctors that participate. Today, they are  
9 demoing how they are able to take the LLM  
10 capability, summarize, map, and then test and  
11 accurately measure whether they can submit  
12 what's needed. That's being demoed right now.

13 Two, the VA put a half a million-  
14 dollar prize competition last fall and focused  
15 on ambient dictation, use cases exactly as  
16 outlined by John, but for clinicians. And then  
17 two, related to that, kind of a document  
18 summarization tool. So you can pull all the  
19 historical information besides listening to the  
20 actual clinic visit, you can prepopulate.

21 So both of those things are  
22 happening. And over 200 companies were  
23 competing in this competition. Several won,  
24 and so that's another example.

25 And then three, just to be super

1 pragmatic, we are early days. So  
2 HealthcareAICommitments.com, we've organized a  
3 voluntary self-regulatory body for payers and  
4 providers who want to step into better uses of  
5 LLMs so that we collectively are governing how  
6 to minimize risks, minimize hallucinations,  
7 minimize inaccuracies because we're not solving  
8 world hunger through an app. We're having to  
9 work together to put these technologies in the  
10 best interest of the people we serve.

11 And so I would strongly recommend  
12 maybe the body can discuss, should there be  
13 more encouragement of self-attestation and  
14 regulatory efforts. Because currently, these  
15 are not regulated activities for hospitals and  
16 health systems. There's nothing specific that  
17 they have to do under AI work. It's still the  
18 same, don't discriminate and so forth that's  
19 existing.

20 DR. ELLIS: I agree with the  
21 previous two comments. My son is a doctor, and  
22 he is also using recordings of his clinical  
23 meetings with patients. And it greatly  
24 simplifies part of his duties, and it's a great  
25 tool.

1           His complaint is that the goal of  
2           the software that he's using is to maximize the  
3           apparent complexity of the patients because for  
4           many purposes whether it's DRGs<sup>80</sup> or health plan  
5           ACO compensation, they will get more money if  
6           he codes up more detail. So he's annoyed. You  
7           know all those buttons that you used to have to  
8           click, and doctors would give up and not do all  
9           of them?

10           The AI equipment can keep prodding  
11           him over and over, are you sure they didn't  
12           have this? Did you mean -- what did you mean  
13           when you said that? And that's the bane of  
14           these systems, the same profit motive.

15           DR. SAUNDERS: And I'll bat cleanup  
16           here. I mean, and I think just building on  
17           John's point and Aneesh's, I think we, in our  
18           research, have been hearing about ambient  
19           listening being implemented in health systems  
20           around the world, not only in the U.S., it's  
21           Canada, you know, England. There's a variety  
22           of folks.

23           So I think to your point, Larry, the  
24           future is here. It's just unevenly distributed

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80 Diagnostic-related groups

1 right now. And to quote -- to paraphrase a  
2 famous quote, and I think this brings up three  
3 points.

4 One is probably the biggest  
5 advantage of AI right now is in streamlining  
6 administrative burdens. We can potentially get  
7 in some trouble where we put AI into things  
8 that have more care delivery decisions because  
9 there's a variety of issues that can happen  
10 there. But I think to the extent that this  
11 streamlining, there's still a clinician on the  
12 other end of that AI tool that's maybe spending  
13 a half hour at night to clean up their notes  
14 but not necessarily spending four hours over  
15 midnight trying to write their notes at night.

16 I think there's a lot of advantages  
17 to deploying AI that way. I think the other  
18 two points here are that AI aren't perfect.  
19 They can drift over time. They can vary  
20 depending on where they're implemented and  
21 different organizations.

22 There's a lot of potential gremlins  
23 that can pop out there. So to note that  
24 there's a lot of power but also a lot of places  
25 we don't know. And finally, I'll just note as



1 a bunch of health care, it all comes out of  
2 people. And so to the extent that the AI can  
3 support people's needs and reduce burdens,  
4 that's great.

5 But there's also a lot of sort of  
6 unintended consequences that can happen in  
7 terms of do our clinicians -- are clinicians  
8 trained in knowing what the various  
9 implications of some of the tools do? We also  
10 open up some cybersecurity concerns to know  
11 what new devices are involved and listening.  
12 So there's some places here that we may have to  
13 think about as we do implementation.

14 DR. PULLURU: Thank you to all four  
15 of you. So we have four minutes. And since we  
16 have this brilliant panel, I thought I would  
17 end with a question. So now we're all in 2030.  
18 It's six years down the road.

19 CMMI, CMS, and the Secretary have  
20 all listened to your panel, and they have  
21 implemented one insight to follow. What would  
22 that be? So each one of you, 30, 40 seconds,  
23 and we'll end it there. Let's start with  
24 Randy, go to Robert, and then John and end it  
25 with Aneesh.

1 DR. ELLIS: I think I'd like to see  
2 that they implement a simple payment system to  
3 all the primary care practices that free them  
4 up from all of the paperwork of worrying about  
5 all those buttons and yet is still able to  
6 eventually evaluate that they did a good job  
7 and their patients are doing well because that  
8 would mimic what is happening in Europe with  
9 much, much simpler payment systems.

10 DR. SAUNDERS: And I would probably  
11 build on Randy's point here and that if our  
12 goal of value-based payment models is to  
13 improve care, which I think all the folks on  
14 this meeting will agree with. A big challenge  
15 here is predictability. So we have a lot of  
16 different types of benchmark and risk  
17 adjustment and other incident methods out  
18 there. They're changing over time. It depends  
19 on the line of business, payer. And so to the  
20 extent that we can have a simpler, more  
21 predictable set, I think that will serve us all  
22 well.

23 MR. SUPRA: Thank you. Continuing  
24 to build on that, I think that system needs to  
25 be underlying with data tools that enable not

1 just our health care providers but our  
2 community benefit organizations. All of those  
3 people are going to drive outcomes in our  
4 value-based care models to be able to  
5 participate in an equal way regardless of their  
6 existing data capabilities and not needing to  
7 be experts in crafts.

8 MR. CHOPRA: Yeah, I would just like  
9 this to be care. So the way that care is  
10 delivered is doctors know a lot more about you  
11 before you walk in and help contribute to your  
12 overall longitudinal improvement by helping  
13 along the way, help a colleague close a care  
14 gap or share that there may be an issue that  
15 this particular doctor missed in this  
16 encounter, but hopefully the next member of the  
17 team would. And to do that in 2030, I think  
18 the Secretary's going to look back and say, as  
19 I look market to market

20 Medicare and Medicaid have done what  
21 they can do to move people. But as we look to  
22 the commercial market, it sure looks like we've  
23 done a lot more that's decoupling value-based  
24 care by raising hands, saying, I want to  
25 deliver care on a team separate from I want to

1 take risk on a population. And I think that  
2 decoupling will be presented in the 2030  
3 lookback as a key driver of the growth.

4 DR. PULLURU: Thank you. I'd like  
5 to thank all four of you for this incredible  
6 conversation and joining us this afternoon.  
7 You're welcome to stay and listen to as much of  
8 meeting. We're near the end. I will now turn  
9 it over to Angelo.

10 CO-CHAIR SINOPOLI: Thank you,  
11 Chinni. That was a great session. I  
12 appreciate everybody's participation. And I'll  
13 see some of you later.

14 \* **Public Comment Period**

15 CO-CHAIR SINOPOLI: So I don't think  
16 there's any public commenters. No? Okay.

17 \* **Committee Discussion**

18 CO-CHAIR SINOPOLI: So we're going  
19 to move into some time for the Committee to  
20 discuss what they've heard today. We spent a  
21 lot of time yesterday talking about what we  
22 heard through the course of the day yesterday.  
23 So I'm going to ask that today we spend time  
24 just adding new thoughts from yesterday and  
25 things that we've heard today.

1           And we can have those conversations  
2 between now and 3:00 o'clock. And who wants to  
3 start? I'll pick on Lauran since she's beside  
4 me.

5           CO-CHAIR HARDIN: All right. So  
6 today, I was listening and could actually take  
7 everything in. So it was a really rich day. A  
8 couple of themes that really stood out for me  
9 are the importance of, really, adjustments for  
10 socially underserved populations, the factors  
11 in benchmarking, looking at ADI as a determiner  
12 potentially of looking at increased dollars to  
13 account for risk, and the importance in where  
14 those dollars shift, whether it's also  
15 investment and community-based organizations to  
16 build out network adequacy for meeting needs.  
17 Or, Schilling brought up the concept of the  
18 need for an integrator in the community to  
19 really pull these services together into a  
20 really efficient network. So I'll stop there  
21 and pass it on to my colleague, Chinni.

22           DR. PULLURU: I thought the day was,  
23 it was pretty incredible and diverse  
24 perspectives. And a couple things stood out.  
25 I wasn't quite prepared to speak to them.

1           But I think speaking to the last  
2 part, which is data, one of the most powerful  
3 things that really stood out was the  
4 decoupling. I do think that everybody should  
5 have access to CMS data presented in a way that  
6 is consumable by physicians. And they don't  
7 need to deconstruct and reconstruct it.

8           I think that's, that's, really  
9 important in our goal to get to 100 percent  
10 participation. The other thing that really  
11 stood out today was the concept of measures.  
12 The fact that we really need to look at  
13 patient-reported measures, as well as things  
14 like longitudinal and access measures that  
15 don't currently exist as a part of the overall  
16 measurement of how clinicians and provider  
17 groups are compensated through the model. So  
18 I'll pass it on.

19           DR. LIN:     So another rich day,  
20 another rich public meeting. So thank you very  
21 much for the PCDT, ASPE, NORC's hard work in  
22 organizing just a phenomenal panel of speakers.  
23 I think I'll try to link the -- some of the  
24 things I heard these two days.

25           Our public meeting back in June, we

1 talked about how skewed Medicare spending is.  
2 And that's because of the seriously ill and  
3 those with chronic complex conditions. One of  
4 the things that we've heard kind of over and  
5 over and again these past few days is the risk  
6 adjustment system doesn't work and doesn't take  
7 into account things like frailty.

8 But I just thought, like, today's  
9 session just now where the experts commented  
10 about the importance of delinking data  
11 distribution, data sharing with participation  
12 in value-based care initiatives was also very  
13 timely and informative. Just kind of as a  
14 practicing PCP, trying to figure out which  
15 cardiologist, which nephrologist to send my  
16 patient to right now based upon data, that's  
17 really hard to get. And so hopefully a  
18 suggestion like that will go a long way.

19 One of the things that also struck  
20 me today was the fact that I think CMS has been  
21 making it more uncomfortable for providers to  
22 stay in fee-for-service. So Alice Chen this  
23 morning talked about how there's been a  
24 cumulative fee reduction of some significance  
25 in the physician fee schedule. And the thing

1 is, though, I haven't been comforted in the  
2 solution to that which is to move people into  
3 value-based care it sounds like.

4 It's not been the smoothest of  
5 transitions for many participants. And in  
6 fact, some of the participants that we most  
7 want to participate in value-based care, those  
8 ACOs taking care of highest risk-adjusted  
9 spending because of their ability to be more  
10 efficient with these high-cost patients, have  
11 not really materialized as much perhaps because  
12 of some of the benchmark issues and risk  
13 adjustment issues that we've heard about.

14 The last thing I'll mention is one  
15 of the things I greatly appreciated about these  
16 two days is the emphasis on patient or  
17 beneficiary participation in their own care and  
18 how important it is to have involvement and  
19 some ownership from the patient's perspective  
20 and creative ways to think about incentivizing  
21 that such as through waivers of co-pays and  
22 such.

23 DR. WILER: I agree with all of the  
24 comments from my colleagues and would echo what  
25 a wonderful couple of days that we've had. And



1 thank you to all who put it together. What I'm  
2 reflecting on is the comment that I think Larry  
3 actually summarized quite well.

4 And that's at the highest level, the  
5 drivers of business success have to be aligned  
6 with the health of populations. And we heard  
7 yesterday, payers, providers, and purchasers  
8 need to have alignment. And it seems both of  
9 those things can be true in the comments that I  
10 just made.

11 So working backwards from that, it  
12 seems like it shouldn't be aspirational. It  
13 should be doable. The other thing I took away  
14 from today's session was this conversation also  
15 around engagement and trust which was described  
16 as an outcome measure.

17 But I actually think it's more of a  
18 process measure. And the idea that I think we  
19 all know that it's true, but that that sort of  
20 therapeutic effect it was described to us, of  
21 longitudinal relationships. Maybe it's not  
22 with a provider.

23 Maybe it's with an entity now that  
24 we heard that 75 percent of providers are  
25 employed but that there's value in that

1 relationship, both for the patient and the  
2 provider related to burnout in workforce. And  
3 I hope this Committee in the future will  
4 consider that what the impact is of churn, or  
5 on these kind of relationships actually being a  
6 positive impact on workforce sustainability.  
7 Then the other thing that I heard that  
8 continues to be the elephant in the room is  
9 carve-outs.

10 We heard just now, money is made by  
11 selection. We keep hearing about models where  
12 there's carve-outs of high-cost activities or  
13 therapeutics that make a big difference in  
14 actually total cost of care. And so I hope in  
15 the future there's an opportunity to really  
16 look into drug spend. And we heard described  
17 in our panels today around to one entity can be  
18 a cost and to another entity it might be margin  
19 and how there's a perverse incentive to use  
20 that margin for currently low-revenue  
21 generating activities that actually might be of  
22 high value.

23 And then the last comment I'll make  
24 is, I'd love maybe as a follow-up to our last  
25 panel to get a little bit more clarity for our

1 letter to the Secretary around what are the  
2 current regulations or rules that have been put  
3 forward that can help put, help to execute on  
4 this challenge around data and insights and  
5 sharing where there might be an enforcement  
6 opportunity. So there's already been agreement  
7 on where we should focus. But really, it's now  
8 on maybe highlighting the opportunity around  
9 enforcement.

10 DR. BOTSFORD: Thanks, Jen. So I  
11 heard some themes around maybe questioning the  
12 status quo in current value-based programs and  
13 where we need to maybe push more. So a couple  
14 of our presenters discussed about the  
15 unintended consequences of rationing effects  
16 and decreasing incentives for participation  
17 based on what ratchetting mechanism is used.

18 I also heard a couple speakers  
19 question if downside risk is really needed,  
20 which I think has been built into many of the  
21 models in the past. And I think it's worth  
22 probing a bit more there. Maybe a little bit  
23 questioning the status quo, but maybe less of  
24 alternative models in the current state.

25 But what other levers do we need to

1 pull to make the current state less attractive  
2 to make the Alternative Payment Models and  
3 value-based care a reasonable alternative? So  
4 we heard examples such as the current drug  
5 margins that are keeping practices a fold. I  
6 know we've talked about Part B and D as areas  
7 to talk about.

8 But yeah, what levers do we have to  
9 think about in the current state to help us  
10 move towards a future state? Some other ones  
11 we heard yesterday but I think also today were  
12 what financial incentives could exist for  
13 beneficiaries? How can we involve patients  
14 more?

15 I think the new theme I heard also  
16 is about how we might consider access to care  
17 and continuity measures as quality measures as  
18 we think about future models. And this is not  
19 new, but I just have to say it came out again.  
20 We have to find ways to pay primary care more.

21 DR. MILLS: Yes, agree with all of  
22 that. I took notes of the high points that  
23 really struck me as bringing out something  
24 somewhat new or unique compared to what we've  
25 heard before. Some of those include focusing

1 in and changing how the ACO benchmark systems  
2 work, that there's a disincentive for worser  
3 performing groups to join an ACO program  
4 because their benchmarks are set artificially  
5 lower.

6 They have to do even better to have  
7 any shared savings. So it's just not worth it  
8 for them. And then the ratchetting effect  
9 we've heard about for high performing, it just  
10 doesn't make any sense of just, you have to  
11 compete versus yourself. We want everybody to  
12 be successful and the best performing should  
13 continue to reap some of those benefits.

14 I was struck that we've talked a lot  
15 about the need to make value-based care  
16 increasingly attractive and fee-for-service  
17 decreasingly attractive and move into that more  
18 aggressively. And yet a speaker spoke to the  
19 effective fee-for-service rates are decreasing  
20 through the fee schedule. But the -- with the  
21 expiration of the APM bonus on the fee  
22 schedule, the APM rates are also decreasing  
23 under zero percent update.

24 And that doesn't seem to track with  
25 our strategic initiatives. I heard an appeal

1 that we need to build a pathway for smaller PCP  
2 groups or PCP only groups to participate in  
3 ACOs. And that will have a variety of  
4 considerations to make that possible.

5 We heard a lot about focusing in on  
6 beneficiaries and what incentives beneficiaries  
7 could be put into place. And I was  
8 particularly struck by the flexibility to  
9 compete with MA plans, are able to offer  
10 essentially no copayments or discounts to  
11 copayments and deductibles that we want to  
12 figure out a way that maybe ACOs can issue some  
13 of that as well. Heard some powerful words  
14 about -- though I know it's in progress, but to  
15 accelerate into collapsing site of service  
16 payment differential that moves everything to  
17 outpatient hospital departments and hospitals  
18 instead of ambulatory.

19 Someone said, you know, not sure  
20 that ACOs make sense for primary care because  
21 there's really no -- not much savings in  
22 primary care. And that just struck me that we  
23 shouldn't be looking to capture health  
24 expenditure savings out of primary care. We  
25 should be using those mechanisms and payment

1 mechanisms to push more money into primary  
2 care, right?

3 The only specialty that increasing  
4 assets and access improves health outcomes for  
5 the country. I was struck with using just  
6 rulemaking process to change high-value  
7 services to no copayment for beneficiaries  
8 including mental health care, TCM/CCM, complex  
9 care management and the new APCM codes. I  
10 thought that was seemingly within our grasp.

11 Heard this last panel really  
12 appealing to us to standardize social  
13 determinants of health screening and then  
14 define the demand signal. And I think having  
15 worked in that area as well, I would just say  
16 there are many good screeners. Just pick one  
17 and declare this is your standard.

18 And I agree. It's probably not a  
19 single yes answer to a need that is a demand  
20 signal, but just define it. And then the  
21 normal process will make that update as  
22 research comes out. So that's my take-homes.

23 DR. WALTON: If I can add just a  
24 little bit to what the colleagues have said. I  
25 felt like I was -- it was a little bit like a

1 Tale of Two Cities for me. In the first  
2 example on the left hand or right hand,  
3 whichever, is that macroeconomic pressures  
4 really matter.

5 And so the world is changing around  
6 the APMs. And our goal to participation 100  
7 percent is under the influence of some of that.  
8 And what we heard was consolidation for market  
9 power.

10 As we all know, it pushes up prices  
11 where possible in health care. And that  
12 increases the gap between the actual costs of  
13 health care and the quality that's delivered.  
14 That gap has to be filled.

15 And APMs provide an opportunity for  
16 there to make some shared savings to fill that  
17 gap in the fee-for-service space. Those  
18 participants, as we know in population-based  
19 total cost of care voluntarily choose to  
20 participate. And oftentimes, they're motivated  
21 by this point that was made by Larry and Jen,  
22 relative to the business enterprise of  
23 providers must be successful in order to be  
24 sustainable because of the capacity issues  
25 confronting a population that's more complex



1 and more disease complexity because they're  
2 aging into that and living longer.

3 But the truth is, is that motivation  
4 by financial opportunities may not necessarily  
5 translate to what providers want and improved  
6 communication and integration, what patients  
7 want and patient-related outcome reports, what  
8 society wants in equity and quality and cost  
9 control on their income tax. But the other  
10 side, the other story was the hope from our  
11 colleagues. We had three really great  
12 examples, Barbara McAneny, Bob Phillips, and  
13 Steve Furr.

14 I thought their, our colleagues,  
15 right, had ideas that resonated with me because  
16 of how well they individually and collectively  
17 articulated the strengths and the weaknesses.  
18 And we may have actually heard from them and  
19 others yesterday that the key ingredients to  
20 how APMs could actually stabilize the capacity  
21 of the future that will provide the access to  
22 patients and families. And so I think that's  
23 our opportunity and, of course, it's our  
24 challenge in how to organize those core  
25 elements that we heard. So it was a great

1 meeting. Thank you for letting me participate.

2 CO-CHAIR SINOPOLI: Thank you, Jim.  
3 Let's go to Larry.

4 DR. KOSINSKI: Well, it's great when  
5 you pick on me later so I have a chance to  
6 summarize my notes. Anyway, the first thing I  
7 have to remark on is that the ECHO<sup>81</sup> was built  
8 to improve collaboration and promote  
9 accountable care. And it succeeded in some of  
10 these but has had unintended consequences.

11 We heard multiple speakers remark on  
12 this. It created administrative complexity  
13 which ultimately led to a lot of provider  
14 consolidation because they couldn't deal with  
15 the complexity. They threw up their hands and  
16 they got employed.

17 This consolidation has resulted in  
18 rising costs, loss of physician autonomy,  
19 physician burnout. We heard that it also  
20 caused provider mail distributions. It's in  
21 payment nuances where improvement in care by  
22 providers doesn't provide savings to them but  
23 results in Part A savings.

24 On the second point, now our value-

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81 Extension for Community Healthcare Outcomes

1 based care solutions need to be crafted around  
2 large entities because of this consolidation.  
3 The entities receive the value-based payment,  
4 but is it really being passed down to the  
5 provider? I don't think it is. I think it's  
6 being used for other activities.

7 We heard very clearly, medicine is a  
8 business. Whether it's at a medical practice,  
9 a solo practice, a hospital system, an academic  
10 medical center, it's a business. And the  
11 drivers of medical business success need to be  
12 considered when we are crafting reimbursement  
13 models, especially for population health.

14 The other point on the business side  
15 that came out multiple times is risk assessment  
16 is basically better coding. And so we need to  
17 look beyond that or figure out better solutions  
18 to it. We also heard a visit is not a visit.  
19 They are not the same.

20 We heard the example of the much  
21 higher investment necessary for a first visit  
22 than a return visit, and yet the payments are  
23 not ranked accordingly. We also heard there's  
24 a need for urgent visits. And maybe we need to  
25 think about TSA PreCheck kind of thing where we

1 can get patients through into practices and  
2 actually figure out ways of compensating  
3 practices for handling those urgent visits who  
4 are certainly cheaper than ED visits.

5 We heard loud and clear that the  
6 specialists in value-based care remain a  
7 problem. They're still on fee-for-service. We  
8 heard about hybrid models, blending PMPMs with  
9 fee-for-service.

10 We did not hear any real good  
11 solutions for how to create payment models for  
12 positive internal medicine specialists in  
13 value-based care. We heard about nesting  
14 solutions which was music to my ears. That  
15 could be a major -- nesting solutions for  
16 specialists could be a subject for one of our  
17 meetings.

18 We heard about data, of course, and  
19 that they need to be decoupled. That came out  
20 loud and clear, and I think that's something  
21 that we can push forward. And they cannot  
22 continue to be proprietary.

23 They need to be open source. But  
24 they also need to include PRAMS<sup>82</sup> in SDOH. And

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82 Pregnancy Risk Assessment Monitoring System

1 I heard very optimistically that LLM may  
2 benefit the acquisition of data. That was  
3 really something very encouraging.

4 I like to close with quotes. I love  
5 the quote, Medicare Disadvantage plans. I love  
6 that. That was great. Barbara said that. I  
7 heard, if we fund it, they will come.

8 I heard the best drug can't be the  
9 worst one for the practice. It takes more  
10 practice resources to take care of patients who  
11 lack personal resources. And finally, don't  
12 put physicians in the position of choosing  
13 patients over practice. That's it.

14 CO-CHAIR SINOPOLI: Thank you,  
15 Larry. Jay?

16 DR. FELDSTEIN: Well, I don't know  
17 if there's anything left to add after what  
18 everybody said. It really was another great  
19 day. Like Lindsay, I mean, how many times do  
20 we have to hear that we have to pay primary  
21 care more before we actually do it?

22 And the last two days really have  
23 given me the feeling, and Jim's comments  
24 trigger this. I kind of feel like we're  
25 building the airplane while we're flying it at

1 the same time because we're trying to come up  
2 with you know, value-based care and payment  
3 models. And Tim hammered -- first hammered  
4 this home for me yesterday.

5 We've got capacity issues and an  
6 antiquated delivery system. So we really --  
7 and we're almost looking for the payment model  
8 to ease the access issues when, in fact, it's a  
9 catch-22 because with all the consolidation  
10 going on, we're actually creating less access  
11 which is increasing cost. So that's a  
12 conundrum we just got to figure out how we're  
13 going to work. So again, you know, great  
14 panels, great work by ASPE and NORC and the  
15 PCDT team. Just another great two days, and  
16 thank you.

17 CO-CHAIR SINOPOLI: Thank you for  
18 that. Josh?

19 DR. LIAO: Great. Well, I share  
20 Jay's point that much of I think what I was  
21 going to say has been said. But I kind of put  
22 together what I was able to hear today in part  
23 and then yesterday. I think it's been kind of  
24 baking in my mind.

25 And so maybe I'll just -- my

1        comments will be to kind of organize what a lot  
2        of other Committee members have said but in a  
3        framework. And in my mind, it's baked into a  
4        bit of, like, a layer cake. In my mind,  
5        there's a three-layer cake that's emerged.

6                And I think the bottom layer is  
7        really about the things that we can do.  
8        Certain speakers think on 90-day timelines.  
9        Some people think longer.

10                The thing you can do in the nearest  
11        term and that shouldn't be maybe in the  
12        confines of payment models, so things like data  
13        and giving people data in a more unrestricted  
14        way, democratizing source code. And that kind  
15        of leads to that second layer of that actually  
16        may help drive this point of participation and  
17        engagement in payment models. But I think on  
18        that second layer about clinicians and groups  
19        in payment models, one of the things that kind  
20        of floats to the top for me is this idea of  
21        simplicity,                predictability,                generous  
22        incentives, and care flexibilities.

23                And I highlight those three because  
24        the predictability of knowing what's in being  
25        generous as I mentioned yesterday in how people

1 are incentivized in the models. And then to  
2 not over index on the cost, what are the care  
3 flexibilities to make care better efficiently?  
4 Not efficient and it may be better I think is  
5 really critical.

6 So that's -- all that's driving into  
7 why -- if you have a base layer of data and  
8 democratize utility and tools, why would you  
9 get into the models that we're describing now?  
10 I'll just comment again that MA<sup>83</sup> and others  
11 work in context there. And then the top layer,  
12 so to speak, is, like, really double-clicked in  
13 on the design features, right.

14 So ratchetting, benchmark, risk  
15 adjustment, those are technical things that  
16 have to be done. Can be improved, is what I  
17 heard, in models. They don't really matter if  
18 there's not simplicity, generosity of  
19 incentives, and flexibilities to make care  
20 actually better. Kind of on the bedrock of  
21 data and other things that all clinicians  
22 should just have based on existing or merging  
23 regulations. So those are my comments from the  
24 two days.

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83 Medicare Advantage



1 CO-CHAIR SINOPOLI: Well, thank you  
2 for that. All great comments. The only thing  
3 that I -- everything has been said. The only  
4 thing I would add and emphasize is that last  
5 session I thought all around data was  
6 excellent. And they actually proposed a number  
7 of very specific recommendations and statements  
8 that I think we should not lose the opportunity  
9 to make sure that those are incorporated in our  
10 letter as strong recommendations because I  
11 think that's the bedrock of what's going to be  
12 able to make things move forward the way we  
13 want them to.

14 \* **Closing Remarks**

15 CO-CHAIR SINOPOLI: So I want to  
16 thank everybody for their participation today,  
17 our expert presenters and panelists and PTAC  
18 colleagues and those listening in. We explored  
19 many different topics today regarding  
20 identifying a pathway toward maximizing  
21 participation and population-based total cost  
22 of care models. Again, a special thanks to my  
23 colleagues on PTAC. There was a lot of  
24 information packed into these two days. I  
25 appreciate your active participation and

1 thoughtful comments this afternoon and all  
2 through the two days.

3 We'll continue to gather information  
4 on our theme through a Request for Input on our  
5 topic. We're posting it on ASPE/PTAC website  
6 and sending it out through the PTAC listserv.  
7 You can offer your input on our questions by  
8 October the 18th.

9 The Committee will work to issue a  
10 report to the Secretary with our  
11 recommendations from this public meeting. As  
12 we conclude, today I would like to comment that  
13 this is my last public meeting. And after  
14 being on PTAC for six years, I'll be rotating  
15 off after serving two terms.

16 I want to express my deep gratitude  
17 to my fellow PTAC members, the ASPE and NORC  
18 staff who've done just such an amazing job and  
19 are clearly so dedicated. Together, I think we  
20 have had some meaningful impact in achieving  
21 our patient-centered care and innovation of  
22 visions. It's been a true privilege to  
23 contribute to this work.

24 I look forward to seeing the  
25 continued work and expect this very capable

1 team with a new chair to continue to move  
2 things forward. In addition to myself, Jen is  
3 rotating off too. So I'm going to hand it to  
4 Jen for any comments.

5 DR. WILER: Well, I couldn't agree  
6 more than six years goes so fast. I too would  
7 like to thank ASPE staff and my colleagues who  
8 give many, many tireless volunteer hours and  
9 are each experts in their own right in why they  
10 were selected. But, really, to create a  
11 payment system that values high-quality  
12 equitable care and thinking about how to be a  
13 good steward of limited resources.

14 In this forum, it's so important to  
15 shine the light on national best practices and  
16 give a voice to those who are in the field to  
17 describe the challenges. And I hope this group  
18 continues to have the opportunity to use this  
19 format to try to achieve these important goals  
20 around improving the health of all Americans.  
21 So thank you for the opportunity and privilege  
22 to serve with all of you.

23 CO-CHAIR SINOPOLI: Thank you, Jen.  
24 I'll turn it over to Lauran.

25 (Applause.)

1 DR. KOSINSKI: I'm going to miss the  
2 two of you.

3 CO-CHAIR HARDIN: So we'd like to  
4 officially thank both of you for the deep  
5 contributions and impact that you've had in the  
6 Committee over the last few years. It's been  
7 an absolute pleasure to co-lead the PTAC with  
8 you, Angelo. I will be staying on PTAC, and  
9 I'm really excited to hand over the Co-Chair  
10 leadership role to Chinni and Lee who will be  
11 taking over for our next meetings going  
12 forward.

13 So you're in very good hands, and we  
14 look forward to the next phase of the  
15 organization. We didn't get a chance to ask  
16 Audrey or any of the staff if they had  
17 additional comments or questions. Is there  
18 anything else that you wanted to add? No?

19 And then with that, I just want to  
20 say one final thank you to the Committee and  
21 the expert presenters for joining us to make  
22 this a memorable and informative PTAC public  
23 meeting. And I think you should adjourn.

24 \* **Adjourn**

25 CO-CHAIR SINOPOLI: Meeting

1 adjourned.

2 (Applause.)

3 (Whereupon, the above-entitled

4 matter went off the record at 3:11 p.m.)

C E R T I F I C A T E

This is to certify that the foregoing transcript

In the matter of: Public Meeting

Before: PTAC

Date: 09-17-24

Place: Washington, DC

was duly recorded and accurately transcribed under my direction; further, that said transcript is a true and accurate complete record of the proceedings.



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