Preventing 1 Million Heart Attacks and Strokes by 2027

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illion Hearts®

Collective Impact / Million Hearts®

- Common Agenda

- Shared Measurement

- Mutually Reinforcing Activities

- Continuous Communication

- Backbone Organization

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Kania, J., & Kramer, M. (2011). Collective Impact. *Stanford Social Innovation Review*, *9*(1), 36–41. https://doi.org/10.48558/5900-KN19
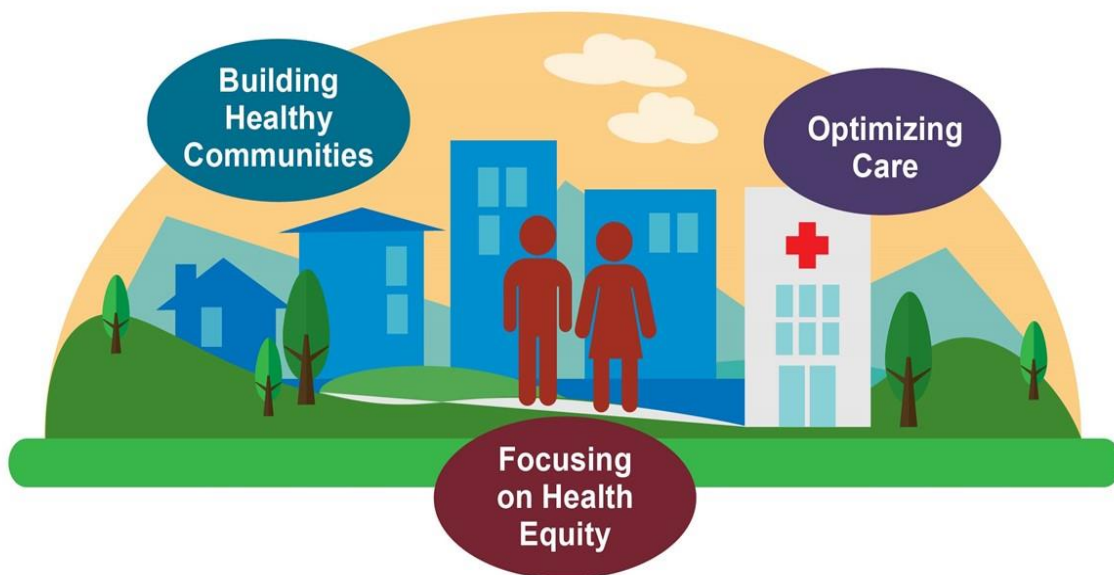
Million Hearts® 2027

Aim: Prevent 1 million—or more—heart attacks and strokes in the next 5 years by:

- Promoting evidence-based strategies for cardiovascular disease prevention
- Convening health care and public health champions
- Facilitating meaningful collaboration and resource sharing
- Addressing health equity through specific policies, processes, and practices

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Million Hearts® 2027
Aim: Prevent 1 Million Heart Attacks and Strokes in 5 Years

Million Hearts® 2027 Priorities

Building Healthy Communities

Decrease Tobacco Use

Decrease Physical Inactivity

Decrease Particle Pollution Exposure

Optimizing Care

Improve Appropriate Aspirin or Anticoagulant Use

Improve Blood Pressure Control

Improve Cholesterol Management

Improve Smoking Cessation

Increase Use of Cardiac Rehabilitation

Focusing On Health Equity

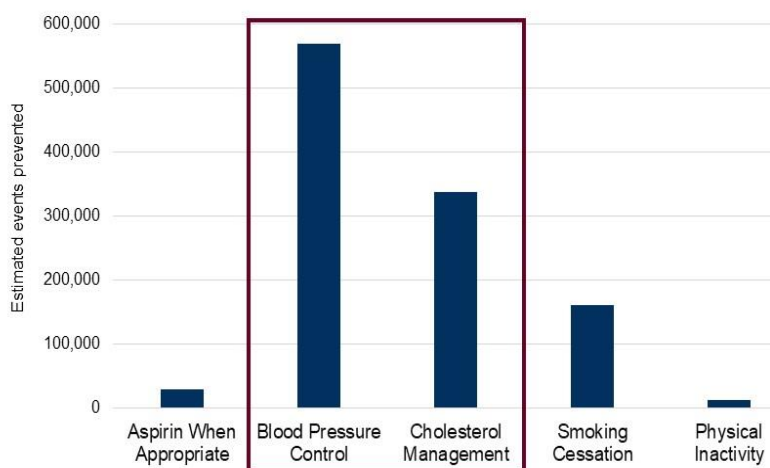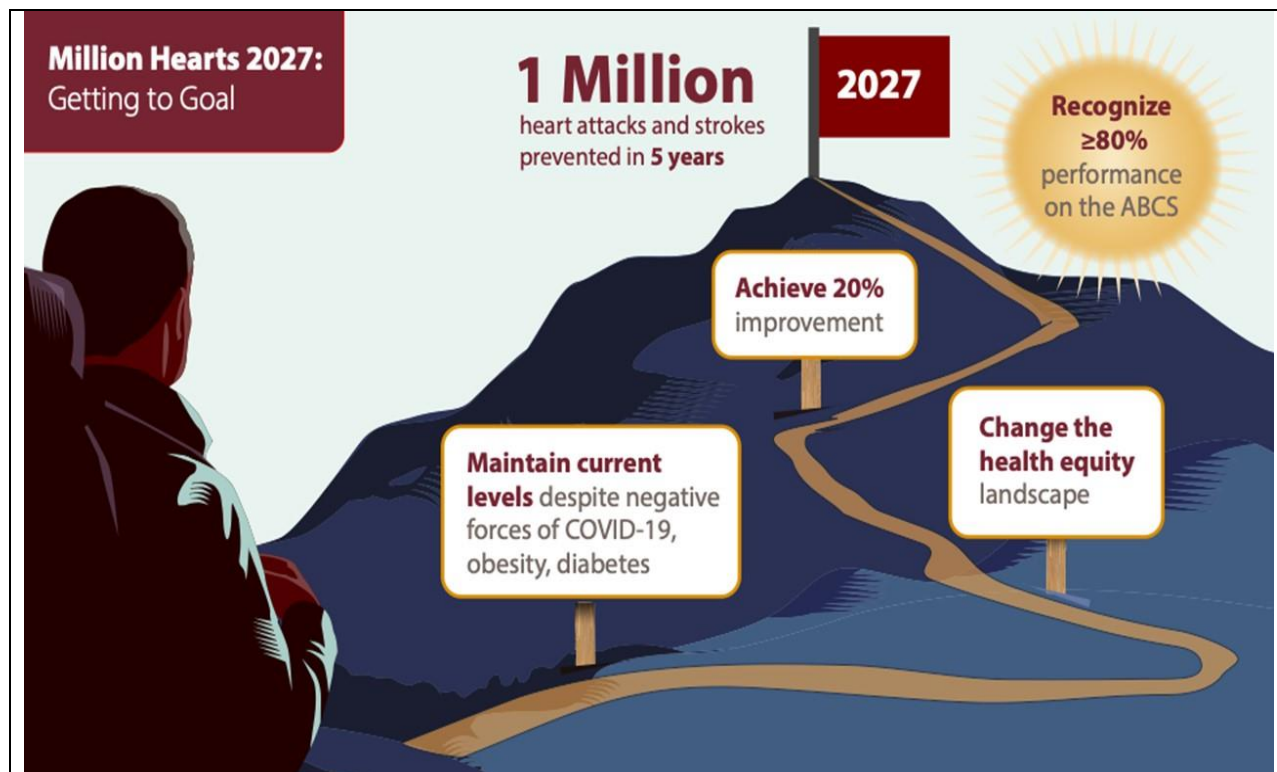| Pregnant and Postpartum Women with Hypertension	People from Racial/Ethnic Minority Groups	People with Behavioral Health Issues Who Use Tobacco	People with Lower Incomes	People Who Live in Rural Areas or Other 'Access Deserts'

Relative Event Contributions to "the Million"

Notes: Aspirin when appropriate reflects aspirin use for secondary prevention only; total does not equal sum of events prevented by risk factor type as those totals are not mutually exclusive; applies ratios obtained from PRISM and ModelHealth:CVD to estimate the number of total events, to more closely align with the Million Hearts event definition
Data sources: Aspirin when appropriate – 2013-14 NHANES; blood pressure control and cholesterol management – 2011-14 NHANES; smoking cessation and physical inactivity – 2015 NHIS

Million Hearts 2027: Getting to Goal

1 Million heart attacks and strokes prevented in 5 years

2027

Recognize ≥80% performance on the ABCS

Achieve 20% improvement

Maintain current levels despite negative forces of COVID-19, obesity, diabetes

Change the health equity landscape

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