





A Community-Based Approach to Palliative and Endof-Life Care Equity: Partnering with the Black Church

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Talking Points

Participatory Methodologies

Community Partners

Engaging the Black Church as Partners in Research



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Disclosures

- · No relevant conflicts of interest
- Financial support
 - Cambia Health Foundation Sojourn Scholar Award Program
 - National Institute of Minority Health and Health Disparities-Administrative Supplement
 - Johns Hopkins Center for Health Disparities Solutions

Community - Based Approaches

- Community-Based Participatory Research (CBPR)
 - Collaborative approach to research that equitably involves all partners in the research process and recognizes the unique strengths that each bring
 - · Participatory and action oriented
 - CBPR begins with a research topic of importance to the community with the aim of combining knowledge and action for social change to improve community health and eliminate health disparities"

Israel BA, Schulz AJ, Parker E, Becker AB in Public Health, Ann. Rev. Public Health. 1998. 19:173-202

- Community-Based Research
 - · Research in the community
 - · Community participation in community intervention studies

Community-based Partnerships

Help to address cultural barriers and build trusting relationships with historically excluded communities

Faith and community leaders serve as gate keepers

Impact of work/intervention is tangible with more of an immediate community impact

Critical Questions for CBPR

Whose issues get to the table?

· Different agendas/values between institutions/systems and community

Who sits at the table?

- There is community mistrust of institutions
- There is institutional reluctance to relinquish control

Who "sets" the table?

• Structures/procedures, decision-making, budget negotiation, implementation, dissemination

Where is the table?

Engaging with the Community

Identify

 Identify community stakeholders/ influencers

Establish

 Establish community advisory board

Host

 Host introductory meeting with faith leaders and stakeholders

Engage in

 Engage in transparent communication strategies and efforts

Report back

 Report back to faith leader throughout process

Increase

• Increase visibility of diverse organization



Black American participant perspective on research

"I think that some people feel like researchers come and take away from the community and go back and don't leave anything behind that is positive, so you are thinking both about damage in terms of lack of feeling and lost trust...feeling researchers got a lot more out of it than they did."

Why the Black Church?

- African American faith belief is a source of comfort and coping in illness and at the end of life
- History of racism and discrimination impacts African American's attitudes toward care seeking and clinical research.
- Historically, the Black church has served as a vital and trusted community resource and linkage to services and support
- Church leaders and members can build a bridge of trust to provide reputability to partner organizations and gather and share information regarding advanced illness care with patients, families, and caregivers.

Role of Faith Leaders and the Church in Health Care

Tertiary Prevention

- Serve as liaisons between hospitalized patients & family
- Hospice/Palliative Care
- Counseling & Support

Secondary Prevention

- Provide supportive/therapeutic services and programs
- · Allied health professional roles and programs

Primary Prevention

- Health education-promotion
- · risk reduction services
- Liaison between community health programs and congregations
- Social Change Agents

Healthy Churches 2030, Balm and Gilead road map









JOURNAL OF PALLIATIVE MEDICINE Volume 19, Number 2, 2016 © Mary Ann Liebert, Inc. DOI: 10.1089/jpm.2015.0319

Brief Reports

Church-Based Health Promotion Focused on Advance Care Planning and End-of-Life Care at Black Baptist Churches: A Cross-Sectional Survey

Danetta Hendricks Sloan, PhD, MSW, MA, Theodora Peters, MHS, Kimberly S, Johnson, MD, PhD, MHS, and Rebecca Aslakson, MD, PhD, $^{4.67}$

Palliotive and Supportive Core Church leaders and parishioners speak out about the role of the church in advance care planning and end-of-life care

Original Article

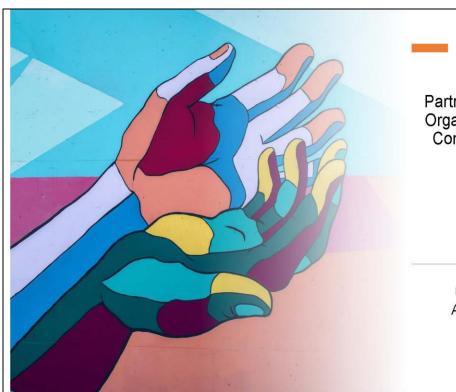
cambridge.org/pax

Cite this article: Sloan DH, Gray TF, Harris D, Peters T, Belcher A, Aslakson R, Bowle J (2020). Church leaders and parishioners speak out about the role of the church in advance care planning and end of life care. Polliotive and Supportive Care, 1-7. https://doi.org/10.1017/ S147895152000866

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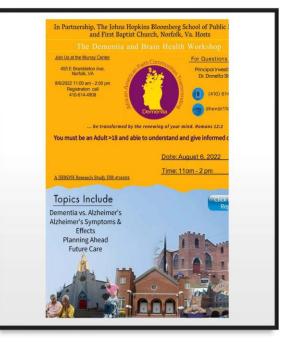
Partnering with National Organizations that have Community Presence

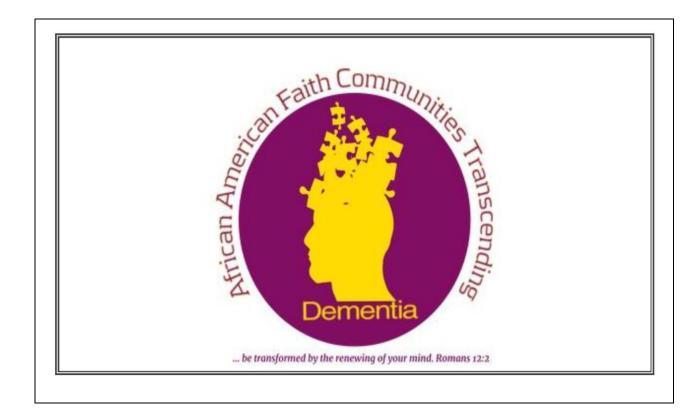
> USAgainstAlzheimer's Alzheimer's Association











Key Facilitator Training







Building a Relational Culture

- Have conversations that strengthen connection
- A health care culture that is caring, that supports the sharing of knowledge and value the contribution of the patient, caregiver and extended family, which is empowering, inclusive and welcoming.





Key Facilitator
Engaging in an
ACP
Discussion
with
Participants





